

FAST START TRAINING GUIDE

SUCCESS
MADE SIMPLE



AND SO THE JOURNEY BEGINS...

WELCOME

Get Started Fast and Get Started Right!

Whether this is your first business or you have decades of experience, our goal is to help you make money, have fun, eat better, and help others do the same. You're an entrepreneur—so we want you to enjoy the freedom and the peace of mind of knowing that success is directly in your control.

My Information

Brand Partner ID: _____

My Gift Card Code: _____ (iShopPurium.com)

Support Team Information (Put this information in your cell phone)


Sponsor Name: _____ Phone: _____ Email: _____

Best Days / Time / Methods to Contact: _____

Leader Name: _____ Phone: _____ Email: _____

Best Days / Time / Methods to Contact: _____

Should Already Be Completed

- I have purchased my Builder Pack or Launch Pack
- I have activated a 50+ BV Smart Order so I don't miss a commission check
- I have enough Gift Cards
- I have a reliable phone with 3-way calling & reliable internet
- I have a functional work space + basic office supplies to maintain client files/notes
- I have downloaded my Purium Phone App 

To Be Completed in the Next 48 Hours

- I will post or "go live" on social media
- I will text or call at least 10 people about using a \$50 Gift Card on iShopPurium.com

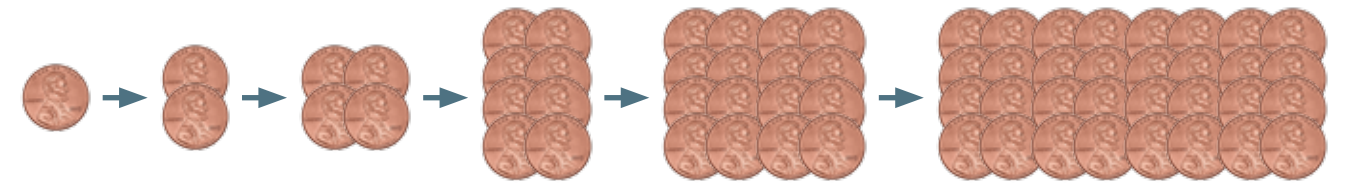


THE POWER OF NETWORK MARKETING

Purium is a Business of Duplication...

“Compounding is one of the most powerful forces in all of nature.”

– Albert Einstein – Greatest Scientist of the 20th Century



Your business income will compound as you enroll new people into our success system. You may know that a single penny doubled every day for 30 days becomes more than \$5,000,000. What you may not realize is that on Day 20 you have under \$5300. But, just 10 days later, you will have over \$5 million! Because our business is highly leveraged, you may put in a lot of effort the first several months for relatively small financial gains—but then the power of leverage, duplication and compounding will begin to work in your favor! New people will join your business (people you may have never met or contacted) and they will follow the system ... and enroll others ... who will enroll others.

Your business will grow independently of your own direct efforts!

THE SYSTEM IS THE SOLUTION TO SUCCESS

The following few pages outline our simple success system, our Proven Plan of Action. Read it through. Follow it. It works! Importantly, it will work for your new enrollees as well. Follow the system and be consistent.

Being system-dependent instead of people-dependent **maximizes duplication and creates true residual income!** Starbucks doesn't make the best coffee, but they became the biggest coffee chain in the world, because they have the best system. We have BOTH, the best products AND the best system.

Make These 5 Commitments—and You're on Your Way to Success!

- 1 I will become a product of the products and commit to improving my eating habits and my lifestyle.
- 2 I will treat my Purium business like a business—not like a hobby.
- 3 I will always act with integrity and good intentions.
- 4 I will follow the system and encourage my team to do the same.
- 5 I will be here 1 year from now. I've made a no-turn-back commitment to success.

EXCITE & INVITE

USE THE TOOLS & HELP PEOPLE GET STARTED RIGHT

Customer Conversation

The more you share, the more you earn. It's that simple.

Call, text, email or post your story and your \$50 Gift Card code. (*EXCITE*)

Ask your friends and contacts to check out iShopPurium.com (*INVITE*)

That's it. Excite and invite. Gift Card and a website.

What to say:

- 1. BE YOU!** Don't sound like a salesperson to your friends. Start a conversation if you haven't spoken with them in a while. Ask how they have been and **BE GENUINE**.
- Find a way to compliment them! People **LOVE** compliments.
- 3. BE IN A HURRY!** People **LOVE** busy people and it makes you more attractive when people know you are on a mission.
- Be excited, positive & **FUN!**
- Keep your texts **SHORT**. People don't like to read books when receiving messages.
- Send **PERSONAL** messages only. People do not like group messages!
- Share your **STORY**—how (specifically) the products have helped you.

Remember, you are just trying to spark interest. Be brief. Be positive. Don't try to present anything. Once they show interest—ask the “magic questions” – “Have you ever tried (product you

Business Conversation

There is so much to love about the Purium business opportunity.

You can make money and make a difference with Purium.

You can participate in the billion dollar a day social sharing economy.

You can join one of the fastest-growing companies in the US.

All you need to do is invite people to watch two short videos.

People are on their screens 11 hours a day. Who can't find 8 minutes?

are recommending)?” “If I gave you a \$50 Gift Card, would you use it?” Below are text messages, Facebook messages, Snaps or call scripts that you can use to **CREATE CURIOSITY** for your prospect.

You are the “Tour Guide.” Just get people interested in taking your tour and let the tools (and your upline) do the rest.

Sample Texts to Product Prospects:

I just started buying from a new online organic grocery store and they gave me some \$50 Gift Cards to hand out.

Seriously? Yes, seriously! Text me back and I will send you one.

OR

I just started buying from a new online organic grocery store and they gave me some \$50 Gift Cards to hand out.

Website: iShopPurium.com

My \$50 Off Code: (your code)

Sample Text to Business Prospects:

I just joined one of the fastest-growing companies in the US ... and they're looking for promoters in (state or city) to help expand, so I thought of you.

Do you have 8 minutes to check out these 2 videos?

Social Sharing Economy: <https://vimeo.com/228851661>

Real People Tell Their Stories: <https://vimeo.com/228851332>

Let me know what you think or send me a text back with any questions.

\$50 Gift Card

The irresistible offer to try the products for the first time.



iShopPurium.com Website

Intuitive product shopping experience with 60-day money-back guarantee.



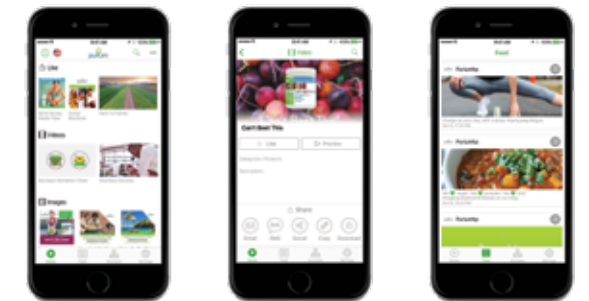
iSharePurium.com Website

Features two short business videos, vital information about the opportunity, and easy enrollment options.



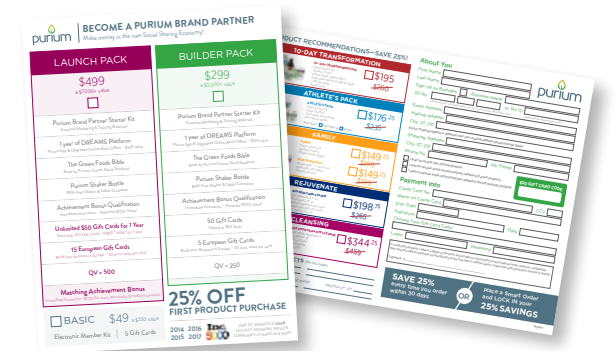
Phone App

Loaded with videos and documents for sharing via text and social media.



Enrollment Tear Pad

Simplifies the enrollment process into just a few decisions.



3-Way Phone Call

Your upline is paid to help you succeed. Lean on their experience and skills.



KEY CONCEPTS

Turn Your Knowledge Into Action & Your Action into Income

The System—Follow it. Teach it. It maximizes profit and creates duplication.

Leverage / Duplication / Compounding. HUGE long-term benefits for upfront effort.

The 5 Commitments. Your success depends upon these intentions and actions.

Excite and Invite. Share a \$50 Gift Card and the iShopPurium.com website.

Priorities / Expectations. Identify what you want from your Purium business and then make sure you have allocated enough time to achieve it.

1K Club & Director. Build your Customer Franchise and Brand Partner distribution channel

Gift Card and a Website. Gift Card and a Website. Repeat!

The more people you contact, the faster your business will grow,
the more fun you will have, the more money you will make!

**And once they have a great product experience,
ask them if they have 8 minutes**

Get Dialed In

Conference Calls	712-432-7658 PIN: 7873#	Tuesday Night – Business Training Wednesday Night – Product / Lifestyle Training Thursday Night – Business Opportunity Overview
------------------	----------------------------	---

Key Resources

Customer Service	888-747-6733
Shopping Back Office	iShoppurium.com (email and password)
Business Back Office	puriumbackoffice.com (login and password)
European Websites	platinumuk.biz/(your gift card code) – English platinumeurope.biz/(your gift card code) – German
Apparel and Banners	puriumgear.com
Text Messages	Text the word “TeamSandoval” to 55678 (70734 in Canada)
Facebook	facebook.com/mypurium facebook.com/millionmommovement
Compliance	compliance@puriumcorp.com



For other company resources go to your mypurium.com website and click on “Resources” >> “Company Info”

For a calendar of events go to iSharePurium.com >> EVENTS