



# BRAND PARTNER PROMOTIONS

Two BIG promotions - one to grow your base of Customers and one to grow your team of Brand Partners. Get your Tribe to RISE! #RISEyourTribe

## LAUNCH PACK LOTTERY!

**Wait, WHO?** YOU can win a FREE Launch Pack to enroll a NEW Prospect!

**WHAT?!** 5 free Launch Packs every day, for 30 days. The 5 daily winners are announced on Purium Tribe FB Page and sent emails with next-step details.

**Cool! HOW?** Every time your Gift Card code is redeemed on iShopPurium.com, your name is in the raffle.

- Use our Zoom & Boom bi-weekly product specials with NEW Customers who will redeem your Gift Card code
- Reach out to people you know who would love one of our product paths: Weight Loss, Athlete, Cleanse or Daily Nutrition
- NEW people! Think of your extended groups of familiar faces and share a healthy conversation at school functions, workout class and your local neighborhood shops.

### DETAILS:

- Chance to win: Every time you have a new Customer redeem your Gift Card code, your name is added to that day's lottery. 5 winners will be chosen at random each day and announced the following morning on Purium Tribe FB Page
- FREE Launch Packs must be enrolled within two weeks of the winning date (the day the email is sent to the winner) and can only be given to new prospects
- Excludes Customer enrollments and Brand Partner upgrades
- Newly enrolled Brand Partners will receive an electronic Starter Kit
- Lottery ends March 9, 2018

## \$99 LAUNCH PACKS!

**Wait, WHO?** ANYONE!

- Customers who LOVE Purium
- Brand Partners who want to Upgrade
- Friends or relatives who want to work from home

**WHAT?!** Starting February 8, 2018 (4 pm PT), the first 1,000 Enrollers and Upgraders will buy Launch Packs for \$99!

**Cool! HOW?** There are 3 different ways to enroll and upgrade, depending on who it is!

- NEW PROSPECTS: Click "Enroll" on the bottom of iShopPurium.com
- CUSTOMERS: Click "Upgrade" in iShopPurium.com account settings
- BRAND PARTNER UPGRADES: Click "SHOP" in the puriumbackoffice.com

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Enroller - \$20  
Executive - \$10  
Diamond - \$10  
Blue Diamond - \$10  
Crown - \$10

### DETAILS:

- Starting February 8, 2018, 4 pm PT
- Available to the first 1,000 enrollers
- Builder Packs are not available during this promotion
- Promotion is available to everyone, including current Customers who want to Enroll as Brand Partners and Brand Partners who want to Upgrade
- Newly enrolled Brand Partners will receive an electronic Starter Kit
- Special ends once 1,000 are enrolled at \$99
- Anyone who purchased a regular-priced Launch Pack in January 2018 and early February 2018, will receive a Free Launch Pack to give away. Free Launch Packs must be enrolled within two weeks of the winning date (the day the email is sent to the winner) and can only be given to new prospects. Free Launch Packs excludes Customer enrollments and Brand Partner upgrades.