

## January's Social Media Contest: #ItStartswith10Days

That's all it takes. 10 days to recommit to your health goals. Even if you're on a 40-day plan, the first 10 days is when you begin to create a new story for yourself. 10 days to reset your mind, body and soul. Show us what #ItStartswith10days means to you!

We are ready to freshen up our testimonials and this could be your chance to be a SUCCESS STORY! Posts can also be "continuation stories."

### DETAILS:

- Be creative, original, emotional, funny...be YOU!
- Post a photo or video to Facebook/Instagram
- Caption it with your special details and hashtag #ItStartswith10Days\*
- Post as often as you like
- Winners are chosen based on the creativity of the post, quality of the photos and authenticity of the story.

First prize will receive a \$250 Purium Shopping Spree (and get to keep the BV)! Up to 5 other winners will receive one container of the green drink of their choice out of the following: Power Shake 533 gram, Organic Kamut Blend (270 g), Organic Barley Green Juice, Organic Best of Greens, More Greens, Scoop of Greens, or Power of 10 Veggie.

\*Photos that are tagged #ItStartswith10Days will automatically be considered authorized for usage by Purium corporate for marketing purposes and may also be shared by other Purium Members through their social media platforms and other marketing efforts. Winners will be announced on a Purium Conference Call after the first of the month for the month prior. Contest goes from January 1 – November 31, 2017.