



PURIUM'S 2022 KICKOFF



JAN 3-5

PURIUM'S 2022 KICKOFF

MONEY MAP

JAN

- 2022 Kickoff with Corporate: 4 – 5:30 pm PT
- Business Opportunity & Success Stories: 6 – 6:30 pm PT

3

LESLIE & LEADERS MASTERMIND TRAINING

JAN

- Tuesday 5:30 – 7:00 pm PT

4

DAVE PRESENTS PRODUCTS & PASSION

JAN

- Wednesday: 5:30 – 7:00 pm PT

5



"If we are not our personal best, how can we truly 'be there' for all of the people and responsibilities in our lives?"

-Amy Venner

Amy

Owner & President

Founder of "The Million Mom Movement"

Amy Venner began her health career at 17 years old working at a health food store in a small town, Rockwall, TX. No one knew at the time her passion for helping others would flourish into a 25+ year endeavor centered around whole food nutrition.

**Learn More
About Amy:**





"I looked around and saw the world eating and drinking foods that were polluting their bodies...and that needed to change, so I decided to be the change."

-Dave Sandoval

Dave Sandoval

Owner & Visionary

Founder of "The Awaken Project"

Author of "The Toxin That Came To Dinner"

Dave Sandoval founded Purium on the belief that raw, organic foods should be both accessible and affordable for everyone, and sustainable and conscious of Mother Earth.

**Learn More
About Dave:**



*Debbie
Darling*
**Purium Business
Unit Manager**



Leslie Zann

Corporate Trainer



PURE + PREMIUM

We guide our business with 6 core values.
By living these each day, we believe great change is possible.

CORE VALUE No. 1

–
Quality
–

Upholding
the highest
standards.

CORE VALUE No. 2

–
Customer Oriented
–

Doing whatever is
reasonably possible to
please our customers.

CORE VALUE No. 3

–
Integrity
–

Keeping promises
and not
compromising.

CORE VALUE No. 4

–
Responsibility
–

Owning
our behaviors
and decisions.

CORE VALUE No. 5

–
Respect
–

Appreciating
views from all
perspectives.

CORE VALUE No. 6

–
Teamwork
–

Working together
to achieve
common goals.

3 PILLARS

Superfood Nutrition

Economic Empowerment

Environmental Restoration

THANK YOU 2021 FAB



Cindi Kelly

Seema

Rachel Balunsat

Sonia Mugruder





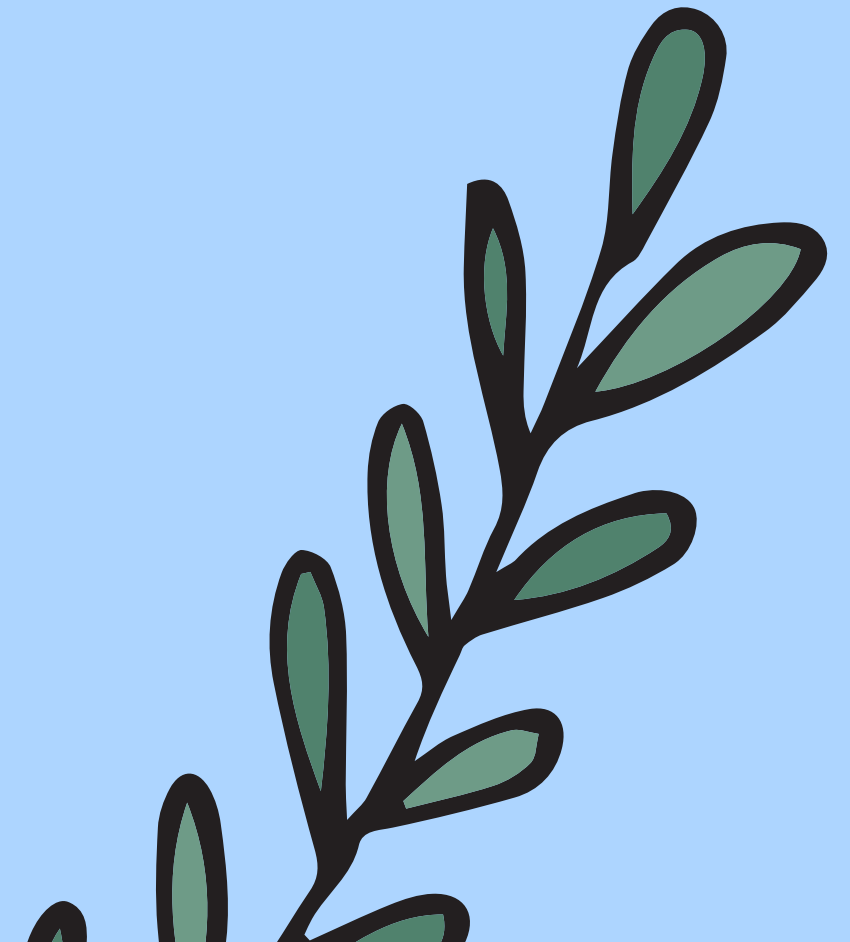
THANK YOU MAC

Maria Marcano

Olivia Oshodin

Ra

Alec Rouben





THANK YOU MMM

Stephanie Dawn
Nayeva Florie
Tas Ferreira
Carmela Velarde
Jodi Parker



Year in Review:

*Record December In
The History of Purium!*

*Biggest Year In 6
Years!*



Wow!

- **20% increase in sales December 2021 vs last December.**
- **30% increase in sales 2021 vs 2020.**

- **Daily Core 4 – 100% increase in units sold 2021 vs 2020.**
- **Ultimate Lifestyle Transformation – 64% increase in units sold 2021 vs 2020.**

- **58% of sales in December came from Customers and Brand Partners who have an Active Smart Order on file.**

- **Almost 1900 Brand Partners participated in the UBT enrolling over 8200 UBT enrollees**
- **Over 120,000 Lives posted on social media for WYR Lives.**
- **Nearly 1000 Customers received 1000 Rewards Points for posting a picture for WYR Customer Referrals.**
- **200,000 QV points were shared between almost 200 Brand Partners for Rank Declaration Day.**
- **48 Brand Partners participated in the Diamond Dash.**



RECOGNITION

*NEW RANK ADVANCERS IN 2021 (HIGHEST RANK ACHIEVED)

DIAMONDS



Yancy Perkins



Valerie Bugarin



Tim Coleman



Tanya Scott



Stephanie Marziano



Sara Bassindale



Rowan Bailey



Rosalynde Smith



Robyn Land



Natasha Neece



Melissa Bell



Mary Cornwell

DIAMONDS



Lucila Bautista



Luciana Santaguida



Lisa Holz



Lindsey Schauer



Kristie Hamm



Kristian Strang



Klas Fehr



Katie Brown



Kami Chartier



Judith Schuman



Judine Saint-Gerard



Joy Winkelman

DIAMONDS



Johanna Cortez



Darwin Peralta



Joanne Broom



Jessica Falcone



Jason Mangan



Robin Rossi



Jane Clark



Jackylyn Kidd



Isabelle Houle



Hanna Bugeja



Taka Maier



Emily Costa

DIAMONDS



Edith Ramirez



Denise Diyanni



Deanna Deacon



Conny Bonthron



Cody Crawford



Crystal Sanchez



Ciara Frazier



Christine Chandarlis



Charee Goolia



Carmen Arredondo



Camille Ferguson



Brian & Stephanie Shea

DIAMONDS



Beth Lambert



Bailey Scott



Ann Christopher



Aneesha Grant



Jena Kelly



Tabitha Neil



Aimee Ebstein



Alexis Rollins



Alaya Mallas



Divone Bethea



Jasmin Acevedo

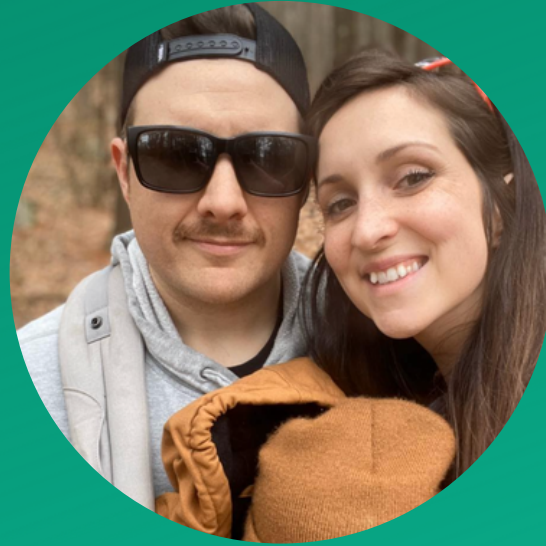


Cheryl Landers

GREEN DIAMONDS



Whamae Walpole



Victoria Charuk



Terri Rodriguez



Joanne Kim



Sarah Brandow



Natalie Buor



Monica Wilson

GREEN DIAMONDS



Dominique Jeffries



Michelle Ricci



Marci Mormance



Lauren Marcial



Karri Tidwell



Detra Clark



Deonna Jeffries



Ann Vandersteel

BLUE DIAMONDS



Tammy Hauck



Karen Peterson



Jill Stafford



Lauren Borowsky

BLUE DIAMONDS



Jenn Rosen



Gabrielle Brick



Carol Dacey



Barbero Caico



Sara Molina

BLACK DIAMONDS



Tas Ferreira & Leo Boccardi



Mary Grace Superfoods



Kimberly Sanders



Jillian Dickson

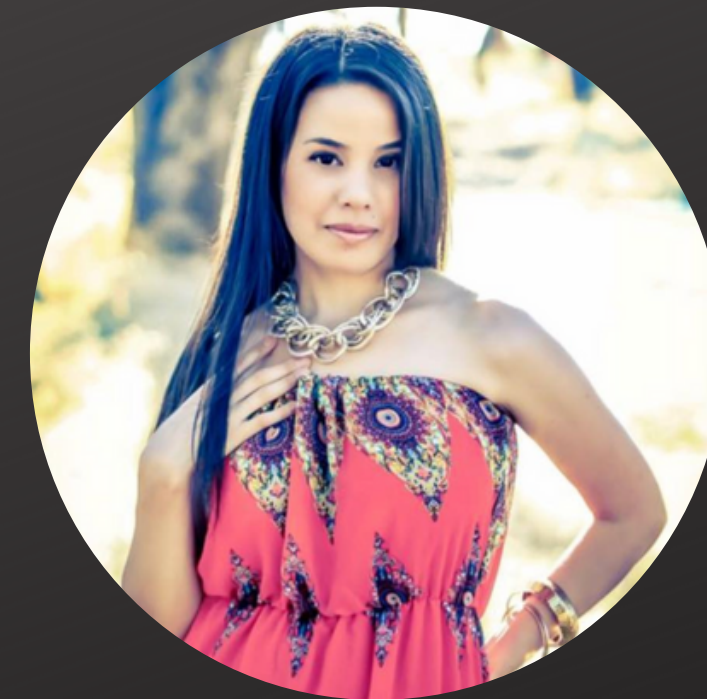
BLACK DIAMONDS



Demetra Penner



Christina Mullenix



Carlie Cruz

RED DIAMONDS



Tevya Jones



Melissa Castillo



Jumana Sophia

RED DIAMONDS



Allison Lester
& Jared Curtis



Alysse Haapapuro

CROWN



Raven Ea & Robert
Brown of The Shift Rx



Rita Flemming



Michelle Boersma

CROWN



Carrie Drinkwine



Olivia &
Brandon Oshodin

2-STAR CROWN



Kristina Ammon



Rachel Balunsat



Mary Beth Flemming

2-STAR CROWN



Eric Misch



Seema

3-STAR CROWN



Christine Roseberry

4-STAR CROWN



Skylar Mallas

5-STAR CROWN



Troy Casey

5-STAR CROWN



Melissa
Hanson



WINNERS!!!



VISION



TOOLS & SUPPORT





WHAT'S INSIDE

REVIEWS

PRICING

SUBSCRIPTION

COMMUNITY

ULTIMATE LIFESTYLE TRANSFORMATION

30 Days of Organic Superfood Nutrition to Emerge into your Best Self!

Get Started Today!



MacBook Pro

Spanish Instagram Stories ☆ 📌 📄

File Edit View Insert Format Slide Arrange Tools Add-ons Help Last edit was seconds ago

Background Layout Theme Transition

1 Publicaciones para 80 días

2 Dia 1

3 Dia 2

4 Dia 3

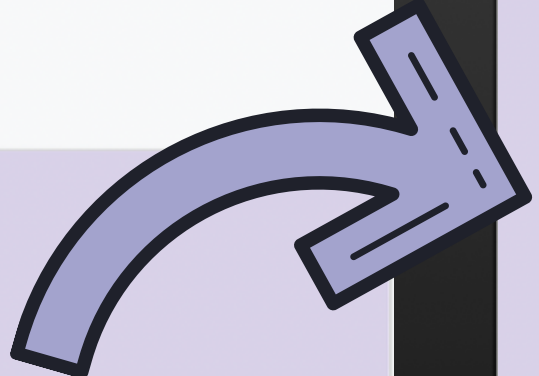
5 Dia 4

6 Dia 5

7 Dia 6

8 Dia 7

Publicaciones para 80 días



Dia 1

Para obtener la resolución más alta, haga clic en el enlace para descargar:

https://drive.google.com/drive/folders/1Ywhnxz03FNh_MOIKVQUyzxi9RbAcrlU?usp=sharing

1 una compañía ha ayudado a evitar que 75,000 libras de plástico dañe nuestro planeta

2 HAN ELIMINADO LAS CUCHARAS DE PLÁSTICO DE SUS ENVASES DE PRODUCTOS

3 CAMBIARON DE PLÁSTICO A BOLSA BIODEGRADABLE

4 AGREGARON ACERO INOXIDABLE A LOS ELECTRODOMÉSTICOS DE SU LÍNEA DE PRODUCTOS

5 transmiten el mensaje de ayudar a reducir la huella de carbono mundial

6 envíame un mensaje para saber cómo puedes unírte a su misión

Dia 19

Para obtener la resolución más alta, haga clic en el enlace para descargar:

https://drive.google.com/drive/folders/1z3bjl6JcNK_vL_SrJuZNCjpAj-FhdvbnJd?usp=sharing

1 como yo ayudó a la tierra

2 trabaja con una empresa que se preocupa por ayudar a la tierra

3 nuestra empresa se compromete a eliminar POR COMPLETO los envases de plástico

4 así es cómo

5 ¿son estas prácticas que valoras?

HABLEMOS

[iShopPurium](#)
[All Things Purium](#)
[Purium Nutrition](#)
Q



Transform Your Health



Search

Search ... Q

Trending Stories

 [Healthy Holiday Eating Tips](#)

 [Which Way is Your "CAR" Driving?](#)


[Blog](#)
[Our Movement](#)
[Our Products](#)
[Our Opportunity](#)
[Our Community](#)

PURIUM BUSINESS

A business blog for Brand Partners

Everything You Need to Know About Our End of the Year Sale

Dec 22, 2021



The gifts just keep on giving! Free items and REWARDS are up for grabs for a limited time!

Q Search...

Categories

- [All Categories](#)
- [#Goals](#)
- [3 & Then Free](#)
- [Back Office](#)
- [Best Tools For Bps](#)
- [Biz Opps](#)
- [Business Growth](#)
- [Business Promotion](#)
- [Business Success Stories](#)
- [Business Training](#)
- [Compensation Plan](#)

RANK

Declaration Day



DIAMOND DASH



UBT



WIDEN YOUR REACH

Customer Referrals

A promo designed to help you grow your business by Widening the Reach of your Customer Referrals.



WIDEN

YOUR

REACH



Monday Money Map

Get the **LATEST**
tools & support!

1PM HST | 4PM PST | 7PM EST

bit.ly/PuriumTrain
Zoom Password: Purium

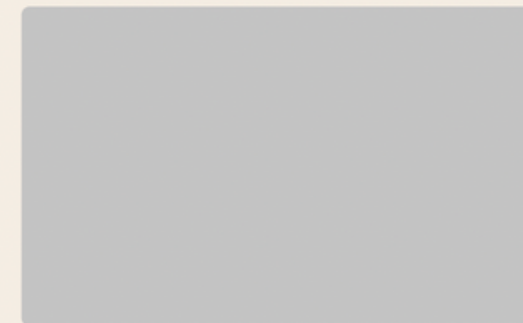
Money Map

1-10-22



OUR PLASTIC-FREE MISSION: WE SAVE 000,000 LBS OF PLASTIC!

VIDEO CLIP OF THE WEEK:



[WATCH VIDEO](#)

TOOL HIGHLIGHT:

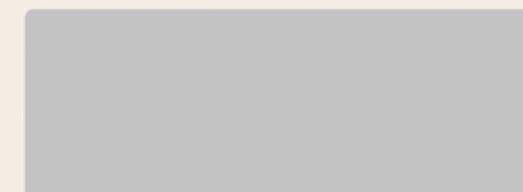


Lorem Ipsum Dolor

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

[LEARN MORE](#)

PRODUCT PORTFOLIO:



BUSINESS OPPORTUNITY



Monday

3pm HST | 6pm PST | 9pm EST



@ 6PM PST

JOIN LESLIE & LEADERS!!!



Products & Passion

WITH FOUNDERS



Jueves @ 6PM PT
bit.ly/PuriumTrain
Zoom Password: Purium

FIERCE FRIDAY

Zoom Password: Purium

Join the Movement Of Many!

Million Mom Movement



bit.ly/PuriumTrain

9AM HST / 11AM PST / 1PM CST / 2PM EST



FAST START 2022

\$3500 in Fast Start 2022
Bonus opportunity for
the new Brand Partner.

\$2500 in Fast Start 2022
Matching Bonus
opportunity for the
Enroller.

Futurist Achievement

Your Stepping Stone to Diamond

Achievement	Time Frame	Bonus	Match
C ONSULTANT Personal Volume: 50 BV Actively Enrolled: 2 Group Volume: 1000 GV (Enroller Tree) Structure: NA	10 DAYS Paid Weekly	\$100	\$100
D IRECTOR Personal Volume: 50 BV Actively Enrolled: 3 Group Volume: 2500 GV (Enroller Tree) Structure: NA	1+ MONTH* Paid Monthly	\$400	\$400
E XECUTIVE Personal Volume: 50 BV Actively Enrolled: 4 Group Volume: 6000 GV (Enroller Tree) Structure: NA	2+ MONTHS* Paid Monthly	\$1000	\$1000
F UTURIST Personal Volume: 100 BV Actively Enrolled: 5 Group Volume: 10,000 GV (Enroller Tree) Structure: 2 Consultant Legs	3+ MONTHS* Paid Monthly	\$1000	\$500
DIAMOND Personal Volume: 100 BV Actively Enrolled: 6 Group Volume: 15,000 GV (Enroller Tree) Structure: 3 Consultant Legs	3+ MONTHS* Paid Monthly	\$1000	\$500

Note:
The 10 days can span over 2 calendar months. Time frame does not include the date of enrollment.

Note:
Futurist Achievement is a special promotion running from January 1 - April 30, 2022. Enrollment dates October 1, 2021 - March 31, 2022

Note:
50% Match is offered through the Fast Start Diamond Dash Promotion with enrollment dates October 1, 2021 - March 31, 2022.

Reminder:
All Volume and AE to rank qualify reset each month.
*+ refers to your Enrollment Month.
Ex. If you enroll in January, you have until February 28 to achieve Director in 1+ MONTHS.

FAST START RESET 2022

Who: Any Brand Partner that joined in 2021 or prior.

What: Re-Launch Your Business with Intention.

Why: Model winning behaviors by going FAST along with your new Brand Partners.

When: January 1, 2022 – April 30, 2022.

FAST START RESET 2022

FAST START RESET 2022 PROGRAM

Achievement	Time Frame	Bonus
 DIRECTOR Personal Volume: 50 BV Actively Enrolled: 3 Group Volume: 2500 GV (Enroller Tree) Structure: NA	1+ MONTH* Paid Monthly	\$200
 EXECUTIVE Personal Volume: 50 BV Actively Enrolled: 4 Group Volume: 6000 GV (Enroller Tree) Structure: NA	2+ MONTHS* Paid Monthly	\$500
 FUTURIST Personal Volume: 100 BV Actively Enrolled: 5 Group Volume: 10,000 GV (Enroller Tree) Structure: 2 Consultant Legs	3+ MONTHS* Paid Monthly	\$500
 DIAMOND Personal Volume: 100 BV Actively Enrolled: 6 Group Volume: 15,000 GV (Enroller Tree) Structure: 3 Consultant Legs	3+ MONTHS* Paid Monthly	\$500

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LIVE EVENTS



purium

Diamond Club 2022

April 8–10



YOUR FUTURE IN FOCUS

Live/Virtual Event April 9th!

YOUR FUTURE IN FOCUS

Our April 9 Live/Virtual Event will focus on making your future aspirations a reality... today!

- Expert Training
- Hear from our Leaders
- Social Media Training
- Personal Development



**WHAT'S
IMPORTANT
NOW**



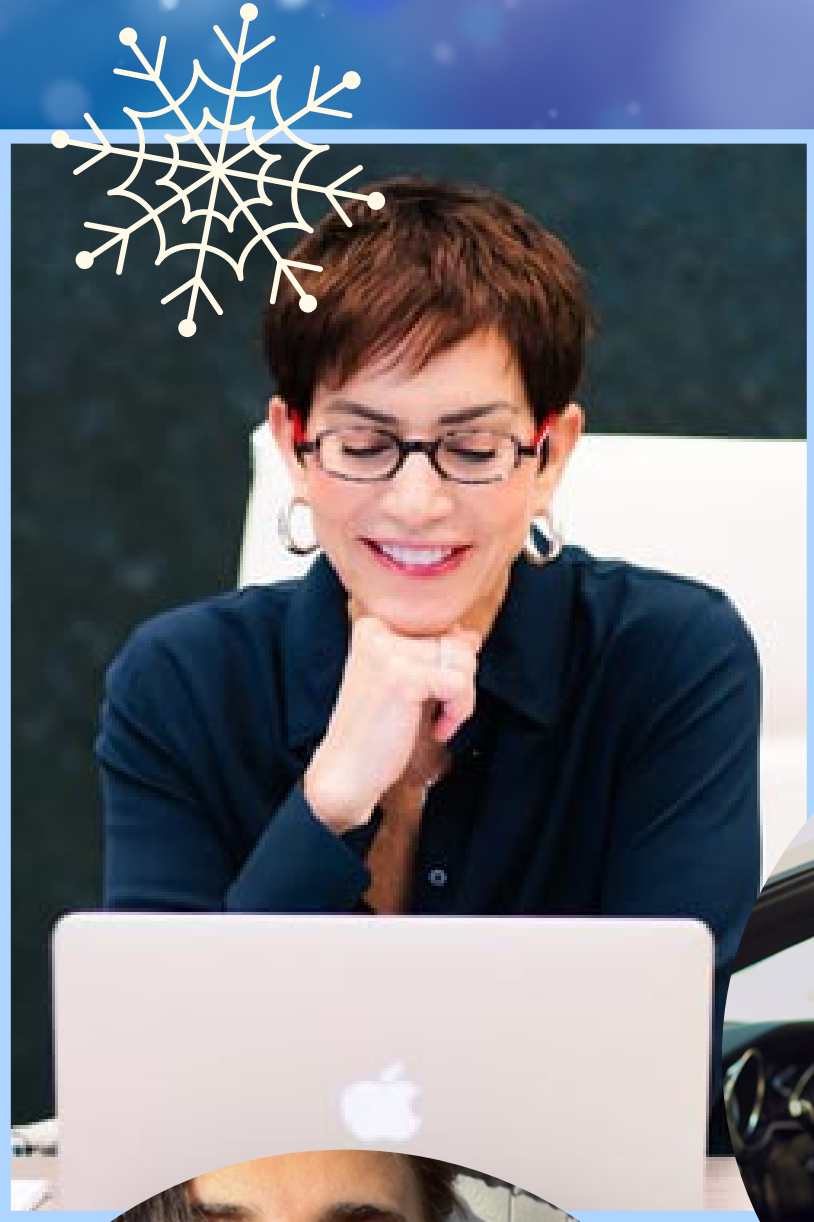
WINNERS!!!





BUSINESS
OPPORTUNITY &
SUCCESS
STORIES WITH
GUEST:
MICHELLE
BOERSMA
MONDAY:
6:00 PM -
6:30 PM PT

*Invite your customers, guests,
and Brand Partners!*

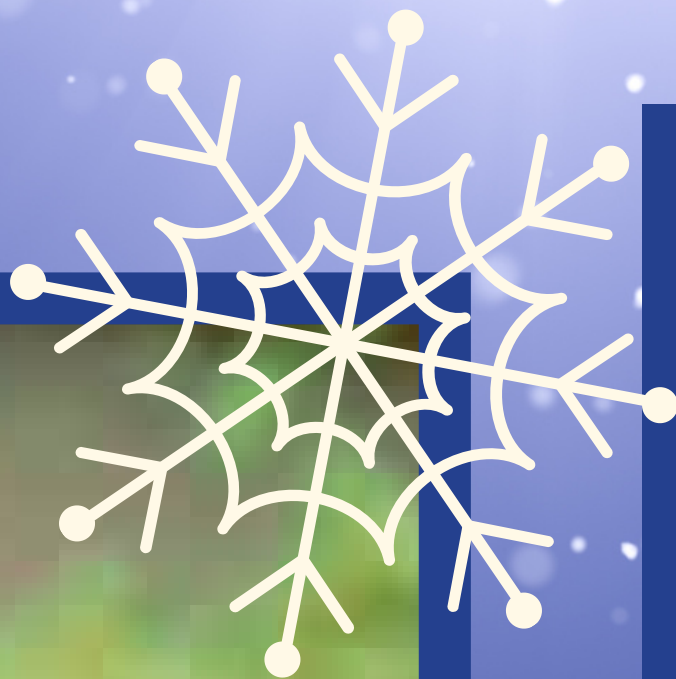


LESLIE &
LEADERS
KICKOFF
2022
TRAINING



**TUESDAY:
5:30 PM -
7:00 PM PT**

**ONLY for Brand Partners*



DAVE & AMY
PRESENTS
PRODUCTS &
PASSION



WEDNESDAY:
5:30 PM -
7:00 PM PT



*Invite your customers, guests,
and team!*