

CONVENTION RECAP 2016



A WHOLE NEW LOOK!

We are proud to announce a whole new look for Purium with our stylish new logo. The leaf represents our organic non-GMO superfoods, and the flame represents leadership and integrity. Over the next 24 months, you can expect to see Purium become a household name...and now we have a logo that reflects our superior quality and spirit of innovation.

NEW PACKAGING



TERRA POUCHES

Purium goes “beyond recycling”. Our new terra pouches come from nature and they are ready to return to nature when you are done with them. Choose the Earth-friendly option!

Two 15-serving Terra Pouches

Gluten-Free Power Shake
Item #2201-BB2 Apple Berry
\$99.95 Retail Price
\$69.97 PLC Price



GLUTEN FREE KOSHER VEGAN



SAMPLE PACKETS

Our new biodegradable packaging allows you to promote with samples without fear of polluting the environment! Each sample packet makes a 4-ounce healthy beverage. You can also use them as gift cards by writing your code in the space provided on the back.

Box of 30 samples

Gluten-Free Power Shake
Item #2209S-30 Apple Berry
Kids MVP
Item #2236S-30
\$29.95 / 15 BV



GLUTEN FREE KOSHER VEGAN



KITCHEN CANISTER

Use this stainless steel storage container with locking lid to maintain freshness!

Item #9800
Only \$16.99!

**SEE INSIDE
FOR NEW
PRODUCTS,
TOOLS, AND
EVENTS!**

NEW PRODUCTS



Gluten-Free Power Shake

POWER SHAKE IS NOW
GLUTEN-FREE AND KOSHER!

We have made 3 important changes to our power shake to make it gluten-free and better for you:

1. Increased the variety of phytonutrients
2. Made it easier to digest and less constipating
3. Improved taste, smoothness, and mixability

30 Servings!

Item #2209 Apple Berry

Item #2204 Original

\$99.95 Retail Price

\$69.97 PLC Price



GLUTEN FREE



KOSHER



VEGAN

15 Servings!

Item #2202 Apple Berry

Item #2203 Original

\$54.95 Retail Price

\$38.47 PLC Price



Caramel Apple Daily Fiber

GREAT NEW FLAVOR!

This is not your grandma's fiber! Why?

Because our new Daily Fiber Blend is a catalyst for burning fat! A new ingredient called "Rice Bran Fiber" can safely and naturally increase the hormone adiponectin, which helps your body to burn fat.

Daily Fiber Blend has raised the bar on what a fiber product can be.

Item #2212

\$28.50 Retail Price

\$19.95 PLC Price



GLUTEN FREE



KOSHER



VEGAN



Organic Green Spectrum

THE ULTIMATE ALKALIZER!

Earth is a prism. Every green plant captures a different wavelength of light and energy from the sun. Green Spectrum is a beautiful collection of juices from sea plants, field grasses, and garden vegetables. This product will alkalize your body, build up your blood, and cleanse your cells.

Item #2401 Lemon

Item #2402 Unflavored

\$39.95 Retail Price

\$27.95 PLC Price



GLUTEN FREE



KOSHER



VEGAN



Cocoa Mint Spirulina

GREAT NEW FLAVOR!

Spirulina is nature's wholefood multi-vitamin. It is nutrient dense, packed with protein, and loaded with marine omega fatty acids. This energizing superfood is easy to digest and assimilate. And now, with the great cocoa mint flavor, it is perfect with chilled water or almond milk, smoothies, and other healthy drinks.

Item #2438

\$28.50 Retail Price

\$19.95 PLC Price



GLUTEN FREE



KOSHER



VEGAN

NEW VIDEOS



Brand Announcement

vimeo.com/178223491



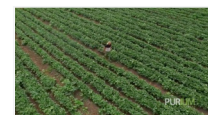
New Product Video

vimeo.com/177761447



New Business Video

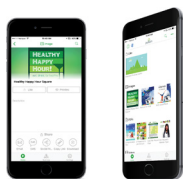
vimeo.com/177760473



Environmental Video

vimeo.com/178223421

NEW TECHNOLOGY



NEW MOBILE APP!

Our new Phone App assists with faster, easier and more effective prospecting and training. “3 touch” simplicity allows you to text, email or post on social media in just 3 clicks. Plus our “smart link” technology notifies you when a prospect is viewing a video or pdf document that you sent, allowing for timely follow-up!

Subscribe to the DREAMS Technology Platform and
Download the ‘Purium Mobile’ app now.

NEW MARKETING TOOLS



CORE3 Lifestyle Guide PROMOTE WITH CONFIDENCE!

This new guidebook will walk your customers through the 3 key Purium Programs. You can expect to find a comprehensive overview, detailed daily schedules, and support resources all in one place.

SKU: 5448-10
10 for \$12.50
Available in the Back Office
and puriumgear.com



Prosper Magazine ALL-NEW MAGAZINE!

Prosper provides a great snapshot into the business side of Purium! Hear inspiring stories that shape the Million Mom Movement, read profiles on successful field leaders, and more!

SKU: PUB017
10 for \$35
20 for \$60 (Special!)
Available in the Back Office
and puriumgear.com



Healthy Happy Hour Kit TREAT YOUR GUESTS TO THE BEST HEALTHY HAPPY HOUR YET!

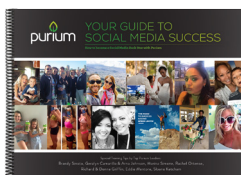
Our new Healthy Happy Hour Kit is packed full of helpful tools and materials to host a successful event. From presentation DVDs to “How to” Guides and everything in between.

SKU: PUK002
\$49.00
Available in the Back Office and
puriumgear.com

NEW TRAINING MATERIALS

NEVER STOP LEARNING!

We have new improved training materials that will keep you one step ahead of the game.



Social Media Guide
\$20
Available on
puriumgear.com



Enrollment Tear Pad
50 sheets for \$15
Available in the Back
Office, puriumgear.com
and on the Mobile App



**Fast Start
Training Guide**
Available in the Back
Office and on the
Mobile App



**Healthy Happy
Hour Guide**
Available in the Back
Office and on the
Mobile App

NEW PURIUM GEAR

NEW SHIRTS! NEW HATS! NEW EVERYTHING!

Our entire puriumgear.com store has been upgraded with stylish apparel and our new Purium logo! New banners, business cards, car decals, tablecloths, water bottles, even Purium yoga mats! **Shop at www.puriumgear.com**



UPCOMING EVENTS

JOIN US FOR THE NEXT EVENT!

Details for all Purium events at Mypurium.com >> LIFESTYLE >> EVENTS



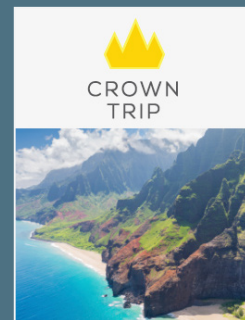
Blue Diamond Retreat

Weldon, CA • Oct. 13-16, 2016



Diamond Club

Long Beach, CA • Nov. 11 – 13, 2016



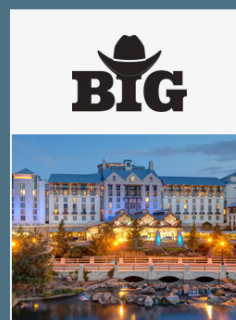
Crown Trip

Kauai, HI • Dec. 8-13, 2016



UnConvention 2017

Weldon, CA • April 7-9, 2017
PuriumUnConvention.com



BIG Convention 2017

Dallas, TX • Aug. 4-6, 2017
PuriumBIG2017.com

Questions? Please call Customer Service at 1-888-747-6733

Item #5424 RD0816