



**PURIUM**  
HEALTH PRODUCTS<sup>SM</sup>  
DIRECT SELLING

## The No-Comparison Comparison

The BEST Shake in The Direct Selling Industry. Period. You can take ALL of the major competitors COMBINED and they can't compete with the L.O.V.E. Super Meal.



	L.O.V.E.	ViSalus	Monavie	Shakeology	Evolv	Usana	Isagenix	Arbonne
100% vegan	<b>YES!</b>	No	No	No	No	No	No	Yes
100% organic certified	<b>YES!</b>	No	No	No	No	No	No	No
100% gluten-free	<b>YES!</b>	Yes	Yes	Yes	No	No	No	Yes
100% non-GMO	<b>YES!</b>	No	No	No	No	No	No	No
100% soy free	<b>YES!</b>	No	No	No	No	No	No	Yes
100% dairy-free	<b>YES!</b>	Yes	No	No	No	No	No	Yes
No artificial flavors, colors or sweeteners	<b>YES!</b>	No	Yes	Yes	Yes	Yes	Yes	Yes
No binders, fillers, excipients or preservative	<b>YES!</b>	No	Yes	No	No	No	Yes	No
No synthetic or man-made ingredients	<b>YES!</b>	No	No	No	No	No	No	No
Diabetes Resource Center Approved	<b>YES!</b>	No	No	No	No	No	No	No
Flavor Customization	<b>YES!</b>	Yes	No	No	No	No	No	No
Ability for prospects to receive free samples	<b>YES!</b>	No	No	No	No	No	No	No
Protein	<b>20</b>	12g	16g	18g	12g	15g	23g	20g
Fiber	<b>9 g</b>	5g	4g	3g	5g	8g	4g	1g
Antioxidants - ORAC score	<b>5,000</b>	*	*	+	*	*	*	*
Essential Fatty Acids	<b>3692 mg</b>	*	610 mg	*	*	*	*	*
Sugar	<b>2 g</b>	< 1g	5g	9g	8g	17g	16g	9g
Sodium	<b>25 mg</b>	130 mg	75 mg	210 mg	100 mg	400 mg	190 mg	360 mg
Cholesterol	<b>0 mg</b>	20 mg	15 mg	5 mg	15 mg	0 mg	30 mg	0 mg
Carbs	<b>13 g</b>	7g	17g	17g	17g	32g	27g	14g
Calories	<b>210</b>	90	160	150	130	230	240	160

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L.O.V.E. Super Meal is #1 or #2 in 20 of 21 comparisons

\* = Unknown / Not listed on label / Presumed "0" or "negligible" + Benefit mentioned but not quantified © Copyright 2012 - Purium Health Products. All Rights Reserved  
The comparisons above are based upon information provided on competitors' labels and/or websites as of July 20, 2012.