



PURIUM
HEALTH PRODUCTS™
RETAIL PRODUCTS

The No-Comparison Comparison

Better than any shake you'll find on a retail shelf. Period. You can take ALL of the major competitors COMBINED and they can't compete with the L.O.V.E. Super Meal.



	L.O.V.E.	SlimFast Milk Chocolate	MediFast Dutch Chocolate	Ensure Nutrition Shake	Greens First Dream Protein	Natuere's Way Slim Right Chocolate	Vega One - Natural	Garden of Life Raw Meal
100% vegan	YES!	No	No	No	No	No	Yes	Yes
Organic certified	YES!	No	No	Yes	No	No	No	Yes
100% gluten-free	YES!	Yes	Yes	No	Yes	Yes	Yes	Yes
100% non-GMO	YES!	No	No	No	No	No	No	Yes
100% soy free	YES!	No	No	No	Yes	No	Yes	Yes
100% dairy-free	YES!	No	No	No	No	No	Yes	Yes
No artificial flavors, colors or sweeteners	YES!	No	No	No	Yes	No	Yes	Yes
No binders, fillers, excipients or preservatives	YES!	No	No	No	No	No	No	Yes
No synthetic or man-made ingredients	YES!	No	No	No	No	No	No	No
Diabetes Resource Center Approved	YES!	No	No	No	No	No	No	No
Flavor Customization	YES!	No	No	No	No	No	No	No
Ability for prospects to receive free samples	YES!	No	No	No	Yes	No	No	No
Protein	20g	10g	11g	9g	20 g	6.2 g	15g	34g
Fiber	9g	5g	4g	1g	0 g	6.7 g	6g	9g
Antioxidants - ORAC score	5,000	*	*	*	*	*	1,000	*
Essential Fatty Acids	3692 mg	*	*	*	*	*	~2,000 mg	*
Sugar	2g	18g	8g	18g	<1g	16.1g	2g	7g
Sodium	25 mg	210mg	230mg	200mg	45 mg	87 mg	130 mg	120mg
Cholesterol	0 mg	10 mg	0 mg	<5 mg	21.5	0 mg	0 mg	0mg
Carbs	13g	25g	13g	41g	3.4g	18.7g	12g	32g
Calories	210	190	90	250	86	121	123	310

Love Super Meal is #1 or #2 in 19 of 21 comparisons

* = Unknown / Not listed on label / Presumed "0" or "negligible" + Benefit mentioned but not quantified © Copyright 2012 • Purium Health Products. All Rights Reserve
The comparisons above are based upon information provided on competitors' labels and/or websites as of July 20, 2012. d

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