



LIFE. AT THE NEXT LEVEL.
Product Catalog

- | Daily Core3
- | 10-Day Transformation
- | 10-Day Athlete Plan
- | Purium Kids
- | Bio Skin Care
- | Anti-Aging
- | Superfood Products



Gandhi said, “Be the change you wish to see in the world.” I looked around and saw the world eating and drinking foods that were polluting their bodies... and that needed to change. So I decided to “be the change” and I dedicated myself to creating the vehicle for this change; Purium. It starts with the best plant-based superfoods and healing herbs from around the world. We are dedicated to bringing you the PUPurest most premium superfood; our farm-to-family distribution system eliminates the middlemen, so you get our all-natural products delivered to your door for a fraction of the cost to the environment. But Purium is more than an online superfood store, it is a community of like-minded, well-intentioned people living what we call the Purium Lifestyle. And I guarantee that if you try our products and join the Purium Lifestyle Club, how you look, feel, and perform WILL change. And, more importantly, you will be voting with your dollars to create the change you seek.



Enjoy good health and be the change,

David Sandoval

Look for the following icons:

USDA Organic, Kosher, Gluten-Free, Vegan, Raw, NON-GMO Project Verified*



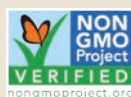
GLUTEN-FREE



VEGAN



RAW



*All Purium products are non-GMO but for full transparency, they have been submitted to the organization “Non-GMO Verified Project” for 3rd party validation.

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NEW! GLUTEN-FREE POWER SHAKE IN TERRA POUCHES

Item: 2201-BB (1 pouch / 15 servings)

Item: 2201-BB2 (2 pouches / 30 servings)



Environmentally-friendly packaging that goes far beyond recycled... our new non-GMO Terra Pouch is made of bamboo, hemp, and tree sap and will completely decompose into the soil.

Purium offers our most popular product the Apple-Berry Power Shake (kosher, gluten-free cereal grasses and whole grain superfoods) in these new compostable bags for your convenience and peace of mind



NEW

NEW! PURIUM KITCHEN CANISTER

Item: 9800

Made from Stainless Steel. Lid locks to keep contents fresh. Purchase the Power Shake Terra Pouch and toss the contents into this attractive canister and the package into your compost!



NEW



"We are determined to continuously improve and evolve. We know that flexible plastics and petrochemical products are an assault on Mother Nature, our waterways and all the earth's inhabitants. Purium is extremely proud to have invested in the next generation of flexible packaging that is 100% natural, compostable and contains no petrochemicals. We currently offer our Apple-Berry Power Shake in this new Terra Pouch and look forward to offering more products in this innovative packaging in the future."

- David Sandoval



DAILY SUPERFOOD NUTRITION EVERYTHING YOUR BODY NEEDS, EVERY DAY

PROTEIN for building muscles	FRUITS for repairing damage from free radicals	VEGETABLES for fueling cells
  Super Amino 23	  Apothe-Cherry	  Power Shake

CHOOSE HOW YOU WANT TO EXPERIENCE CORE3 NUTRITION

DAILY CORE3 (page 5)

10-DAY TRANSFORMATION (page 6)

10-DAY ATHLETE (page 8)



**EASY AS
ONE, TWO,
THREE.**

MINIMUM EFFORT. MAXIMUM RESULTS.

All you need for daily nutrition are these three core products and water. This is the easiest way to get high-quality protein, fruits and veggies into your body every day. Stay consistent and the benefits will compound over time.

Expect to feel more energy, better digestion, deeper sleep and increased mental clarity with the simple shift of adding these 3 products to your daily routine.

This is everything your body needs for about the cost of a fast food meal or a large gourmet coffee. It's not a budget choice, it's an eating choice!

PROTEIN



Super Amino 23
Build muscle and burn fat

FRUIT



Apothe-Cherry
Improve recovery time
and sleep cycle

VEGETABLES



Power Shake
Satisfy nutritional needs,
suppress appetite



BURN FAT. LOSE WEIGHT!

HIT THE RESET BUTTON

Take a 10-day vacation from processed foods. Flood your body with nutrients while helping to purge toxins from your system. Jumpstart a healthy lifestyle and drop weight at the same time. You will lose fat, not muscle and water weight, and your newly charged metabolism will help you keep the weight off!

PROTEIN



Super Amino 23

Build muscle and burn fat

FRUIT



Apothe-Cherry

Improve recovery time and sleep cycle

VEGETABLES



Power Shake

Satisfy nutritional needs, suppress appetite



Super Lytes

Rehydrate, replenish, and renew



Super CleansR

Gentle herbal cleansing

TRANSFORM YOUR BODY IN JUST 10 DAYS.

In just 10 days, your body will learn a whole new way to burn fat and convert energy. It's a simple program with a whole lot of science behind it!

Purium's Power Shake floods your body with the nutrients your cells crave and therefore suppresses your appetite at only 150 calories per serving.

Apothe-Cherry is full of antioxidants and deep-sleep supporting melatonin, so you can get proper rest and recharge your body each night.

Super Lytes and Super CleansR support hydration and help with elimination, respectively, which makes the cleansing process more pleasant and effective.

But here's the big secret...most diets and cleanses fail because even when you reduce calories, you still need to consume high-quality protein or your body will pull energy from your muscles and weaken you. These diets leave you tired and destined to put the weight back on, almost as fast as you took it off. Enter Super Amino 23. This unique, non-calorie vegan protein actually builds and protects your muscles and forces your body to take energy from the only place left – your stored fat supply!

The 10-Day Transformation will enhance your metabolism and retrain your body to burn fat...and as a result, you will achieve accelerated and sustainable weight loss.

I completed my 10-Day Transformation and couldn't be more excited! In 10 days, 21.4 pounds and 7.5 inches across my chest, waist, and hips were lost. Better than that, I am getting compliments from everyone I know on my energy, how nice my skin is and how good I look. Plus, I have seen major improvements with my postures in my yoga practice this week!

- Preston R.



It's mind-blowing how much can change in a year. I am healthier than I have ever been! Over the year I have done six 10-Day Transformations, most of them were at the beginning of my journey. I still use Purium products every day and I love them!! I have also started running again which is something I thought was over for me! An added bonus is I am down 84 lbs. and 45 total inches. Thanks to all my beloved friends and family that have helped and supported me!

- Robin L.



GET LEAN. GET RIPPED.

CLEANSE YOUR SYSTEM WITHOUT LOSING ENERGY OR MUSCLE MASS!

This program allows you to increase muscle-building protein without overloading on fat, carbs or calories. That means more muscle...period. The 10-Day Athlete Plan also helps to balance your hormones, improve your strength and endurance, and accelerate your recovery time.

10-DAY ATHLETE PLAN Item: 11191

PROTEIN



Super Amino 23
Build muscle and burn fat

FRUIT



Apothe-Cherry
Improve recovery time and sleep cycle

VEGETABLES



Power Shake
Satisfy nutritional needs, suppress appetite



Super Life Formula
Balance hormones and increase endurance

Super Life Formula contains shellfish.

ENHANCE PERFORMANCE. NATURALLY.

Whether you are a serious athlete or a weekend warrior, the 10-Day Athlete Plan will help you look and feel more vibrant than you may have felt in years. This program will increase lean muscle tissue while flushing out cellular waste, fat deposits, and toxins. It is a stimulant-free, caffeine-free, and gluten-free program that nourishes your body from head to toe with well-rounded nutrition. After these 10 days, you will walk away fit and toned, with the energy you need to reach your next fitness goals.

This program is designed for athletes of all ages and disciplines:

- **runners**
- **baseball players**
- **swimmers**
- **gymnasts**
- **football players**
- **boxers**
- **yoga instructors**
- **triathletes**
- **dancers**
- **basketball players**
- **bodybuilders**
- **martial artists**
- **soccer players**
- **cyclists**

I was blown away by my results. I've always been muscular because I train hard, but I train for performance not aesthetics. I was extremely shocked at how quickly I shredded up. The number one question I get from other athletes is "Weren't you afraid of losing your strength?" Yes, I was concerned with that. So on day 12, I tested my clean and jerk and I set a new personal record!

- Jenny C.



I struggled with putting on muscle mass and building strength for about 5 years. From age 21-26 I stood at 170 pounds. 2 years ago I tried Purium's 10-Day Athlete Plan. Since then I put on a solid 15 pounds of muscle mass and have made a whole lot of strength and fitness gains. I've totally REDEFINED my mind, body, and spirit!

- Ikaika P.





MAKING HEALTHY COOL.



KIDS PACK

Item: 2237

**SPECIAL OFFER!
EXTRA SAVINGS!**



Limited Edition Backpack

4 Organic Products; All-day Awesome!

The Quad Pack takes the guesswork out of your kids' nutrition! These plant-based supplements are made specifically to help your children thrive and reach their full potential. Order the Quad Pack today and get a month's supply of all 4 Products at a discounted rate! You will only pay for Power Kids, In Focus and MVP Kids...and we will give you the Immune Shield tincture for FREE! Plus, for a limited time only, we will also throw in a cool kid's backpack for FREE! Your kids will love it!

KIDS PLC PACK

Item: 2238



Try our delicious, nutritious organic drinks: Kids MVP and Power Kids



KIDS DOUBLE PLC PACK

Item: 2239

More savings for larger families!



*Check the website or label for age and usage recommendation

MVP KIDS™ Multivitamin + Protein | Plant Power

Item: 2236

MVP Kids is packed with plant-based multivitamins, plus pure plant protein for optimal absorption and a natural boost. Your child's body is designed to extract vitamins and minerals from food. Those synthetic multi-vitamin and multi-mineral supplements with the cartoon characters (and the artificial colors and flavors) don't get absorbed and utilized like the numbers might suggest on the label. In fact, there are some ingredients that may do more harm than good.

- The world's **ONLY Organic, Vegan Multivitamin/Protein product**
- **10 grams of pure protein**
- **Great chocolate taste**



POWER KIDS™ Nutrition Drink | The Anti-Soda

Item: 2232

Power Kids delivers whole food nutrients that support the normal functions of the brain and body. Soda is exactly what kids DON'T need – sugar, caffeine, carbonation and artificial ingredients. It's like a scientist created the perfect chemical cocktail to disrupt a child's normal body functions. And, unfortunately, sports drinks and juice boxes aren't much better. But now you have a healthy choice! Certified organic fruits and greens that really make a difference.

- **Helps balance blood sugar for sustained energy**
- **May protect teeth and gums**
- **Healthy "growth factor"**
- **Great raspberry taste**



IN FOCUS™ Herbal Supplement | Brain Boost

Item: 2234

In Focus uses organic herbs to help create calm focus and balanced energy for your child. This product is designed to help with school-work, sports and general health and may even help with positive attitude and behavior. You will give this product an A+!

- **Helps create calm behavior and supports focus**
- **Helps support balanced energy**
- **Alcohol-free concentrate safe for children***



IMMUNE SHIELD™ Herbal Supplement | Health Hero

Item: 2235

Immune Shield is a pure organic formula which supports your child's immune system. Just a few drops can keep children healthier as well as re-balance little bodies when they aren't at 100% strength.

- **Supports natural immunity**
- **Non-pharmaceutical**
- **Just a few drops gives you the confidence you need**
- **Alcohol-free concentrate safe for children***





noticeable results unquestionable quality



Purium is proud to bring you the cleanest, most effective skin care system on the market. We sought out five levels of purity when pioneering our ground-breaking bio skin care line. You won't find another system that addresses both the internal and external causes of skin aging without any harmful ingredients. Experience true skin rejuvenation...from the inside out!

NONE of our products contain any of the following:

- parabens
- sodium lauryl sulfate
- hydroquinone
- GMOs
- mineral oil
- propylene glycol
- synthetic peg compounds
- animal tested ingredients
- artificial colors & fragrances
- glycolic & alpha hydroxyl acid

enjoy noticeable results or get your money back!

we guarantee it. for a full 60 days. it's that simple. return policy at www.puriumcorp.com.



Includes the two nutritional supplements (beautiful inside) and the three topical products (beautiful outside) at a substantial discount from purchasing separately, plus receive a free bio travel bag.

A Transformation For Your Skin!

Item: #14390-I

beautiful inside



relax capsules

billions of dollars each year are spent trying to relax the facial stress and skeletal tension that cause age lines and wrinkles. purium has developed an all-natural, healthy alternative to needles and doctor visits. this formula provides for deep restful sleep and tension relief while awake. it includes tart cherries, organic passiflora, organic cranberries, kava root and hyaluronic acid.

Item: #14370 60 vegetarian capsules



regen capsules

a younger you exists just below the surface of your skin. our new regen capsules help effectively accelerate the regeneration, rejuvenation and rehydration of emerging skin cells, meaning you will have younger, fresher, less damaged skin as it emerges on the surface. our proprietary blend of 200x organic aloe concentrate, astaxanthin and all-natural superoxide dismutase is unlike anything else on the market today.

Item: #14380 60 vegetarian capsules Contains: Gluten

beautiful outside

cleanser

cleanse, exfoliate, purify and refine your skin with our gentle, refreshing scrub. achieve a fresh youthful complexion and eliminate old skin cells and toxins with a combination of jojoba, orange peel and other natural ingredients.

Item: #14310-I 4 fluid ounces



serum

time is on your side with our advanced skin regenerating and wrinkle-reducing serum. erase years off of your visible age using our unique, time-released moisture and nutrient delivery system. reduce fine lines, age spots, and wrinkles, while lifting, firming and brightening your entire face.

Item: #14330-I 1 fluid ounce



cream

a rich, intensive moisturizer that helps to renew, refine and rejuvenate your skin. reduce sun damage and the effects of cellular aging. lock in moisture and improve skin texture without synthetic chemicals.

Item: #14320-I 1 fluid ounce





**LOOK, FEEL
& PERFORM
LIKE A MUCH
YOUNGER
PERSON!**


DID YOU KNOW THAT IT IS POSSIBLE TO CELLULARLY GROW YOUNGER?

With Purium's unique, all-natural products, you can do just that!

Your body will make 300 billion new cells today. The same thing will happen tomorrow and every other day. But as your body ages, your cells are designed to become weaker. That is aging, plain and simple. But what if you could change that? What if the 300 billion new cells you produced today were HEALTHIER and STRONGER than the cells you produced yesterday? You would actually grow cellularly YOUNGER!

Our Amazing Line of Anti-aging Products May Help You:

- **Improve your mood, memory and cognition**
- **Increase your energy and vigor**
- **Prevent or even reverse premature aging**
- **Support healthy cardiovascular function**
- **Protect your body against cellular oxidative stress**



Reflecting upon the past two years up to this moment I am in total gratitude for what life has unfolded for me as I have cleansed my body, mind, and soul by flooding my body with superfoods. With Purium I am taking care of me so I can take care of my most precious blessings, my kids.

- Mele H.

APOTHE-CHERRY™

Item: 2110 (16 oz, 16-32 servings)



Purium's Apothe-Cherry is made from sour/tart cherries that contain a wide variety of unique antioxidants and phytochemicals.

We recommend combining this product with our 40x Aloe Vera Concentrate.

- Contains melatonin, which may help balance circadian rhythms for proper sleep
- May support healthy joint function
- May promote healthy uric acid metabolism
- Rich source of antioxidants
- Can help prevent or even reverse premature aging

Ingredients: Sour/Tart Cherry Juice Concentrate

**Super Potent
Antioxidant-Rich
Superfood!**





REVIVE-IT-ALL™

Item: 4010 (90 capsules, 30 servings)



Purium's Revive-It-All contains two very important ingredients that have been proven to help reverse memory loss and increase energy and vigor: Acetyl L-Carnitine and Alpha Lipoic Acid. To those we have added Ginkgo Biloba and GliSODin®, a complex with potential antioxidative properties. We recommend adding this to any anti-aging regimen. It is a great complement to our Joint-Flex, which together can make you feel like a much younger person both mentally and physically.

- Can help improve mood, memory and cognition
- May help increase energy and vigor
- Can enhance circulation
- May support healthy blood pressure

Ingredients: Acetyl L-Carnitine, Alpha Lipoic Acid, GliSODin®, Ginkgo Leaf Extract, Rice Bran, vegetarian cellulose capsules **Contains: Gluten**



BIO FRUIT™

Item: 2491 (150 g, 30 servings)



Purium's Bio Fruit contains an impressive variety of nutrient-dense, organic fruits to support total body nutrition. We recommend adding Bio Fruit and any of our green foods to your daily health regimen for comprehensive nutritional support.

- May support proper digestion
- Can aid in preventing premature aging
- May support healthy heart, liver and brain function
- Contains powerful antioxidants

Ingredients: Organic Cranberry Extract, Organic Apple, Organic Pomegranate, Organic Lemon, Organic Pineapple, Organic Blackberry, Organic Blueberry, Organic Grape, Organic Mango, Organic Acai, Organic Acerola Extract, Organic Beet Root, Organic Black Currant, Organic Cranberry, Organic Goji Berry, Organic Raspberry, Organic Strawberry

RENEW HAIR, SKIN, AND NAILS™

Item: 3020 (180 capsules, 30 servings)



Renew Hair, Skin, and Nails is a unique and effective natural plant and herb blend that provides targeted nutritional support to help your body rebuild specific collagen from the inside out. We recommend combining this product with any of our green foods to support optimal health for your hair, skin and nails.

- **Helps strengthen hair, nails and skin**
- **May help prevent split ends and breakage**
- **Promotes healthy, younger-looking skin**
- **May support natural stress relief**

Ingredients: Spirulina, Ho Sho Wu, MSM (Methylsulfonylmethane), Horsetail, Bamboo Extract, Dandelion Leaf, Saw Palmetto, Kelp, Ginger Root, Grape Seed Extract, Lutein, vegetarian cellulose capsules



C FROM NATURE™

Item: 2030 (90 capsules, 30 servings)

Item: 2031 (270 capsules, 90 servings)



Purium's C From Nature is a natural, powerful combination of Indian Amalaki, Acerola, Camu Camu, Rosehips and citrus bioflavonoids that is unsurpassed by any synthetic or manufactured vitamin C product. Because of the proven health benefits of whole food vitamin C, we recommend taking this product with our Fulvic Zeolite.

- **May support healthy immune function**
- **Contains powerful antioxidants**
- **May promote healthy cholesterol levels and cardiovascular function**
- **May promote increased serotonin levels**
- **Contains ingredients that promote the rapid absorption of vitamin C**

Ingredients: Amla Powder, Acerola Extract; Camu Camu Extract, Citrus Bioflavonoids, Rosehips, vegetarian cellulose capsules





JOINT-FLEX™

Item: 4020 (180 capsules, 30 servings)



Purum's Joint-Flex contains a variety of herbs used to support healthy joint function. Joint-Flex can help increase mobility and flexibility and restore vitality. It is a valuable addition to any anti-aging regimen, and we recommend combining it with our Apothe-Cherry for further joint support.

- Can support body's response to inflammation
- Can help enhance flexibility
- May stimulate the rebuilding of connective tissues

Ingredients: Green Lipped Mussel, MSM (Methylsulfonylmethane), Boswellin®, White Willow bark, Horsetail, Curcumin, Velvet Antler, Alfalfa Powder, gelatin capsules



HEART AID™

Item: 4030 (180 capsules, 30 servings)



Purum's Heart Aid has been specifically designed to support healthy cardiovascular function. It contains a wide variety of herbs used historically by healers, shamans and naturopaths to reduce the effects of aging on the heart and support natural chelation. We recommend taking it with our Ionic Elements as part of any heart-health or anti-aging regimen.

- May help reduce free radical damage
- Can aid in healthy cardiovascular function
- May increase oxygen uptake
- Contains one of nature's most effective chelators

Ingredients: Hawthorne Berry, Cilantro, Garlic, Guggul Gum, Arjuna, Ginger, Grape Seed Extract, Cayenne Pepper, vegetarian cellulose capsules

POWER OF 10™ VEGGIE

Item: 2115 (114 g, 30 servings)



Purium's Power of 10 Veggie is a synergistic combination of green foods and herbs that have been used for centuries to fight the signs of aging. We recommend using this product with our Apothe-Cherry for the best defense against aging.

- **Helps protect against cellular oxidative stress**
- **May help increase energy and vigor**
- **May support healthy cardiovascular function**
- **May support healthy immune system function**

Ingredients: Organic Cereal Grass Blend (Alfalfa Leaf Juice Powder, Barley Grass Whole Leaf Powder, Oat Grass Whole Leaf Powder, Wheat Grass Whole Leaf Powder), Organic Vegetable Blend (Spinach, Kale, Parsley, Broccoli) Ho Sho Wu, White American Ginseng, Organic Amla berry, Organic Arabic Gum, Organic Spirulina, Organic Chlorella, Organic Dulce, Organic Raspberry Flavor, Aloe Vera 200:1 Powder, Organic Dandelion Leaf, Cat's Claw, Organic Apple Flavor, Organic Cilantro, Lo Han Guo Extract, Astaxanthin
Contains: Wheat
May Contain: Gluten

WHITE AMERICAN GINSENG EXTRACT™

Item: 2130 (8 fl oz, 48 servings)



White American Ginseng has been used throughout history because of its ability to revitalize and restore balance in the body. Ours contains at least 28 active ginsenosides which promote increased energy without the jittery side effects. We recommend combining it with our Bee Energetic to further support optimal energy levels.

- **Can support healthy responses to physical and psychological stress.**
- **May support healthy blood glucose levels**
- **Can support healthy cholesterol levels and cardiovascular function**
- **May help improve memory**
- **Is considered better for women's health issues than Chinese ginseng**

Ingredients:

American Ginseng Extract,
Water, and Glycerin





**LOSE THE
WEIGHT ONCE.
CONTROL
YOUR WEIGHT
FOREVER.**

WHY DON'T MOST DIETS WORK?

Most diet programs are designed for short-term weight loss. The idea behind them is that you deprive your body of calories and nutrients to focus on just weight loss. But in the process, you lose health as well. Our weight control program focuses on total cellular SATISFACTION. Yes, you will consume fewer calories, but you'll still be receiving all the nutrients your body needs to THRIVE.

This isn't dieting!

We have designed products that are HEALTHY alternatives to the everyday food you eat. These simple changes can facilitate remarkable results. Instead of butter on your toast, use Tropic Oil. Do you have a hard time not snacking between meals? Use Control Pre-Meal Capsules or Activated Barley to help curb your appetite. Our superfood-based Weight Loss products:

- May help curb cravings and reduce appetite
- May increase your metabolism
- May neutralize starches found in processed carbs
- May support health blood sugar levels

It's that simple. It's that revolutionary!



After having kids, I began to gain weight. Before I knew it, over a decade had passed me by and I was at my highest weight; 260 pounds. I was lonely, sad, depressed, and unhealthy. Now 8 months later after adding Purium to my life, my muscles are stronger and healthy, my skin radiates a beautiful soft glow, my hair is shiny and thicker, my nails are stronger and longer than I've ever had before. Every aspect of my life has changed. You can see the obvious and incredible 60-pound weight loss in my pictures; I've gone from a size 24 to a size 14.

- Kristen B.

CONTROL PRE-MEAL CAPSULES™

Item: 2310 (180 capsules, 90 servings)



Purium's CONTROL Pre-Meal Capsules are specifically designed to help you eat less and reduce the impact of simple carbohydrates and sugars, lessening the possibility that your body will convert them into fat. It is a great addition to any weight loss regimen.

- May help curb cravings and reduce appetite
- May support healthy blood sugar levels
- May neutralize starches found in processed carbohydrates
- May promote healthy body weight
- Can enhance mental alertness, endurance and stamina
- Helps you feel satisfied faster and takes the edge off your cravings

Ingredients: Nopal, Garcinia cambogia, Green Tea Extract, American Ginseng, White Kidney Bean Extract, vegetarian cellulose capsules.



**Self-control now
comes in a capsule!**





CREAMY VANILLA MEAL OPTION™

Item 2331 (892 g, 30 servings)



Purium's Creamy Vanilla Meal Option is a delicious, high-quality whey protein drink mix that is a balanced and nutritious energy source. It is a great addition to smoothies and it tastes great when added to Purium's Power Shake.

- May support a healthy weight-loss regimen
- Can help curb cravings and appetite
- Provides protein, complex carbs, good fats and fiber

Ingredients: Instant Whey Protein Isolate 90%, Activated Barley, Acacia Gum, Non-GMO Soy Lecithin, Natural Vanilla Flavor, Wheat Germ Oil (*Triticum vulgare*), MCT Powder (Medium-chain triglycerides), and Stevia Extract



TROPIC OIL™

Item: 2040 (16 oz, 32 servings)

Tropic Oil is pure, organic, extra-virgin coconut oil. Our Tropic Oil is hand poured into jars at a low temperature making a marbled texture that shows it is still in its raw state.

- Supports healthy immune function (especially when used raw)
- Healthy alternative to butter and other oils
- Does not contain any cholesterol nor promote platelet stickiness in the blood
- Stable under high heat, which means it is an ideal oil for cooking
- May help improve nutrient absorption

Ingredients: Pure, organic coconut oil

SUPER CLEANSR™

Item: 2260 (40 Capsules, 20 Servings)



Detoxification occurs when your body is eliminating toxins faster than it is accumulating them. Super CleansR enhances the body's peristaltic action which loosens embedded and impacted matter and helps your body eliminate more effectively. This product was specially formulated for the 10-Day Transformation.

- **New & improved herbal detox formula for 10-Day Transformation**
- **Gently but efficiently helps improve peristaltic action**

Ingredients: Black Walnut Hull, Marshmallow Root, Clove, Wormwood, Amalaki, Cascara Sagrada Bark, Senna Leaf, vegetarian cellulose capsules



HERBAL FIBER CLEANSE™

Item: 2250 (180 capsules, 30 servings)



Purium's Herbal Fiber Cleanse is a unique, all-natural blend of herbs and fibers that help cleanse, purify and remove impacted fecal matter. We recommend taking it with one of our green foods and the Daily Fiber Blend to ensure cellular cleansing and proper digestion.

- **Supports healthy immune function**
- **Helps remove impacted fecal matter and toxins**
- **Helps cleanse the bloodstream and various organs**
- **Can help restore healthy digestive function**

Ingredients: Alfalfa Whole Leaf Powder, Apple Fiber, Burdock Root, Dandelion Leaf, Fennel Seed, Fenugreek, Acacia Gum, Glucomannan, Guar Gum, Irish Moss, Locust Bean Gum, Marshmallow Root, Papaya Leaf, Psyllium Husk, Red Clover, Rice Bran, Yellow Dock, Black Walnut Hull, Cascara Sagrada, Plantain Leaf, Slippery Elm, Skull Cap, Red Raspberry, Peppermint Leaf, Lemon Peel, Ginger Root, vegetarian cellulose capsules





PERFORMANCE-ENHANCING SUPERFOODS

Unlike the illegal and often dangerous performance-enhancing drugs used by many athletes, Purium's all-natural sports nutrition products are designed to SAFELY and EFFECTIVELY help you achieve the results you want while increasing endurance and strength.

Our amazing line includes products for before, after and during your workout. BURN fat, increase endurance and build muscle by taking Super Amino 23 before your workout. REPLENISH mineral deficiencies while exercising with Ionic Elements. RECOVER far more quickly with Super Xanthin.

Using our line of Athlete's products:

- May increase energy, endurance and stamina
- Helps burn fat and build muscle
- May enhance metabolic function
- Can improve muscle recovery



I do indeed feel transformed. I'm mind blown that I have been able to kick my coffee habit. I had been living on coffee just to keep up with my kids! I am elated to be feeling sustained energy all day long with Purium. I wake up and take Super Amino 23 and electrolytes and I am finally getting in the habit of drinking more water than I ever have in my life. I feel nourished, like my body is actually the temple I should be treating it as. I want every day to feel like I do now!

- Karissa B.

SUPER AMINO 23™

Item: 3550 (50 tablets, 10 servings)

Item: 3551 (150 tablets, 30 servings)



Super Amino 23 is pre-digested 100% vegetarian protein that has been featured in the Physician's Desk Reference and is comprised of specially fermented non-soy legumes.

For fitness goals, add it to a healthy diet along with the Power Shake.

- May aid in normalizing protein synthesis
- May assist with the stabilization or recovery of muscle strength, volume and endurance
- Helps minimize body fat
- May support a weight-loss regimen

Ingredients: Patented proprietary blend of (non-soy) legumes; L- Leucine, L- Valine, L- Isoleucine, L- Phenylalanine, L- Threonine, L- Methionine, L- Tryptophan, L- Lysine



**Build muscle faster.
(Read that again.)**





VEGAN

SUPER XANTHIN™

Item: 3537 (60 capsules, 30 servings)



Purium's Super Xanthin (ZAN thin) contains a carotenoid that is also considered even more potent than beta carotene. Astaxanthin helps protect the eyes and skin from UV A and B damage by quenching singlet and triplet oxygen. It helps combat free radical damage to muscles and helps reduce the buildup of lactic acid that causes post-workout soreness. We recommend combining this product with our Super Amino 23 so you can get the most out of your workouts.

- **May protect muscle tissue from damage**
- **May provide some protection for the skin from UVA and UVB damage**
- **May reduce lactic acid build-up and improve athletic recovery time**
- **May support eye health**

Ingredients: Organic Spirulina, Natural Astaxanthin (AstaREAL® Microalgae *Haematococcus pluvialis* extract), vegetarian cellulose capsules

Super Xanthin contains the Superstar of the Carotenoids, Astaxanthin. In fact, the number of benefits to the human body from consuming Astaxanthin are so varied that it is almost impossible to determine which is the most exciting!

- Dave Sandoval



SUPER LYTES™

Item: 2060 (30 capsules, 10 servings)

The evolution of the salt tablet...first there were sodium pills (good idea, but way too much sodium) then there were Sports Drinks (good idea, but way too many artificial ingredients). Now Purium presents Super Lytes, the ultimate rehydration and electrolyte supplement made from only the purest ingredients. This product was specially formulated for the 10-Day Transformation.

- **New & improved hydration supplement for 10-Day Transformation**
- **Aids in balancing sodium and electrolyte levels**

Ingredients: Himalayan Pink Salt, Organic Rooibos Tea Extract, vegetarian cellulose capsules



GLUTEN-FREE



VEGAN

SUPER LIFE FORMULA™*

Item: 3525 (90 capsules, 30 servings)

Purium's Super Life Formula contains a variety of herb and plant extracts that have been proven to help the human body increase muscle mass, build endurance, speed muscle recovery and increase libido. We recommend combining Super Life Formula with our Super Amino 23 as part of any workout regimen.

- **May support healthy testosterone levels in men and women**
- **May enhance sexual desire**
- **Can support healthy circulation**
- **May enhance mood or provide general sense of well-being**

Ingredients: Velvet Antler, Eurocoma Longifolia Extract, Green Lipped Mussel, Cordyceps Mushroom, American Ginseng, Ginger Root, Oat Grass, Yucca Root, Ginkgo Extract, gelatin capsules

*Formerly known as Super Male Formula. Different name, same ingredients. Now known to be fantastic for women and athletes of all genders.



GLUTEN-FREE



ACTIVATED BARLEY™

Item: 2446 (900 g, 90 servings)

Purium's Activated Barley is a unique, complex carbohydrate from pre-sprouted grain that is digested slowly, providing energy and endurance for hours. It is a great source of immune-enhancing beta-glucan. It makes a great addition to any green drink.

- May support healthy immune function
- Can help increase endurance and stamina
- Great when taken prior to exercise or activity
- Can help promote healthy cholesterol levels and cardiovascular function
- Contains slow-burning carbohydrates that deliver energy for 2-3 hours

Ingredients: Activated Barley powder **Contains:** Gluten



RICE BRAN SOLUBLES™

Item: 2455 (360 g, 60 servings)

Rice Bran Solubles are the most potent, nutrient-rich part of rice. They are amazing plant complexes that contain a wide variety of nutrients not found in other foods. Ours has a light, nutty, buttery flavor that is the perfect complement to any green drink or protein shake.

- May support healthy blood glucose
- Great source of healthy fats
- May support a healthy body weight
- Contains a wide variety of B vitamins
- Can help promote healthy cholesterol levels and cardiovascular function

Ingredients: 100% Stabilized Rice Bran with germ



IONIC ELEMENTS™

Item: 2120 (4 fl oz, approx. 80 servings)



Purium's Ionic Elements is a specially formulated combination of fulvic acid and ocean trace minerals. We start with a special, rare source of humic and fulvic base and use our proprietary (acid-free) refining method to accelerate the concentration and purity of the fulvic acid, which leaves it with a fresh, clean taste. We recommend adding Ionic Elements to your Power Shake or any other green drink.

- May reduce the effects of aging
- May promote restful sleep
- May support healthy immune function
- May increase alkalinity
- May promote the healthy growth of hair, skin and nails

Ingredients: Supercharged activated fulvic acid, ocean- and plant-derived magnesium with over 72 ionic trace minerals



BEE ENERGETIC™

Item: 2050 (90 capsules, 30 servings)



Purium's Bee Energetic contains nature's most energizing foods without ephedrine or added caffeine. This powerful combination of plant powders can actually build up your immune system and support your adrenal glands while giving you the sustained energy you really need. We recommend combining Bee Energetic with our Revive-It-All for optimal mental and physical health.

- Can increase energy, strength, endurance, and vitality
- May improve mental clarity and circulation
- May help balance the adrenal system
- Contains nature's most nutrient-dense high protein energy food, Spirulina

Ingredients: American Ginseng, Bee Pollen, Spirulina, Cordyceps Mushroom, vegetarian cellulose capsules





PURIUM MAKES REAL FOOD A PRIORITY FOR OUR FAMILY AND YOURS

Before Purium introduces any new product, Purium Co-Founder and President Amy Venner-Hamdi asks herself one simple question – “Is this something I would give to my daughters Madilyn and Addison?” She doesn’t want her daughters consuming unhealthy food and doesn’t want your kids to consume unhealthy foods either. She knows that what we DON’T put in our products is as important as what we DO put in.

We are starting a real food revolution and we want you to join us! We are looking for 1,000 women in 100 communities who want to help 10 families eat cleaner and greener. Now is the time to take back our food! www.millionmommovement.org

Our children watch our every move. They are absorbing, integrating, and replicating what we DO, not what we say. So when my children witness me caring for myself, my body, taking time to give to myself on that next level, working hard towards my dreams and goals, taking care of them, and taking care of the earth, I know they are taking it all in. So grateful to Purium for making it so easy!

- Sarah R.



L.O.V. SUPER MEAL™

Item: 2910 – Vanilla Chai - (1320 g, 30 servings)

Item: 2711 – Original - (1386 g, 30 servings)

Item: 2700 – Original - (462 g, 10 servings)



Purium's L.O.V. Super Meal is composed of 30+ pure, premium, natural, whole food ingredients and comes in Original and Vanilla Chai. L.O.V is a Live, Organic, Vegan meal replacement that is also 7 products in 1:

Weight Loss Formula + Protein Drink + Fiber Supplement + Essential Fatty Acid Supplement + Super-Antioxidant + Immune Support Supplement + Energy Drink!

Original L.O.V. Super Meal Ingredients: Organic Fermented Rice Protein, Organic Flax Seed, Organic Green Food Blend (Containing: Organic Alfalfa Leaf Juice Powder, Organic Wheat Grass, Organic Barley Grass, Organic Spirulina, Organic Chlorella, Organic Dandelion Leaf), Organic Sprout Blend (Containing: Organic Quinoa Sprout, Organic Red Clover Sprout, Organic Sunflower Sprout, Organic Flax Sprout, Organic Amaranth Sprout, Organic Lentil Sprout, Organic Millet Sprout, Organic Garbanzo Bean Sprout, Organic Broccoli Sprout), Organic Dark Buckwheat, Organic Mushroom Blend (Containing: Organic Maitake Mushroom, Organic Cordyceps Mushroom, Organic Tremella Mushroom, Organic Shiitake Mushroom, Organic Turkey Tail Mushroom), Organic Maca, Organic Pumpkin, Organic Vegetable Blend (Containing: Organic Broccoli, Organic Cabbage, Organic Parsley, Organic Kale), Organic Apple Extract, Organic Rhodiola Root, Organic Eleuthero Root, Organic Acerola Cherry, Organic Stevia Extract, Organic Sea Kelp, Organic Dulse

Other Ingredients for Vanilla Chai: Natural Flavor Blend containing Natural Chai Flavor and Natural Vanilla Flavor



The meal replacement just got replaced!





WOMEN'S DEFENSE™

Item: 3010 (60 capsules, 30 servings)



As a woman ages, her body chemistry changes. Women's Defense was uniquely designed by David Sandoval to naturally assist the built-in defenses of a woman's body to keep it strong. Ingredients from around the world, including a special blend of mushrooms, cat's claw, fermented soy and red clover, work together to support overall well-being and balance. We recommend taking Women's Defense together with our NEW Green Spectrum blend (unflavored or lemon).

- Contains a unique blend of therapeutic mushrooms
- May support healthy immune system function
- May support healthy blood glucose levels
- May help increase energy, endurance, and vitality

Ingredients: Proprietary blend of Maitake, Shiitake, Lion's Mane, Cordyceps, Tremella, Organic sprouted soy, fermented soy, Cat's Claw Extract, Red Clover Extract, GliSODin® Superoxide Dismutase, vegetarian cellulose capsules **Contains: Gluten**



MEN'S DEFENSE™

Item: 3510 (60 capsules, 30 servings)



As Ben Franklin said, "An ounce of prevention is worth a pound of cure," but with the staggering amount of "natural" options on the market it can be overwhelming. The ingredients in Men's Defense were specially combined by David Sandoval to take the guesswork out of it. This formula of plants and herbs, including saw palmetto berry, nettle, pygeum, red clover and pumpkin seed, come from various cultures across the globe. Each of these special ingredients function synergistically to assist the body's defenses against health concerns unique to men. We recommend taking Men's Defense together with our NEW Green Spectrum blend (unflavored or lemon).

- Contains a unique blend of therapeutic plants from around the world
- May support healthy immune system function
- May support a healthy prostate and liver
- May support healthy hair retention

Ingredients: Saw Palmetto Extract, Red Clover, Pygeum Extract, Nettle Extract, Pumpkin Seed Extract, Pumpkin Powder, Lycopene, vegetarian cellulose capsules

IMMUNO-MAX™

Item: 2540 (180 capsules, 30 servings)



Immuno-Max is a synergistic blend of herb and plant extracts from around the world designed to support healthy immune function. We recommend taking it in conjunction with any of our green foods and Vir-U-Sure for comprehensive immune support.

- **Supports healthy immune function**
- **May be taken daily**

Ingredients: Arabinogalactan, Colostrum, Astragalus Root, Cat's Claw Bark, Green Tea Extract Polyphenols, Self Heal Herb, Aloe 200:1, gelatin capsules **Contains: Dairy**



VIR-U-SURE™

Item: 2510 (60 capsules, 30 servings)



Full of herbs and whole foods, Vir-U-Sure offers extra support to immune function and even the healing process. We recommend combining Vir-U-Sure with Purium's Immuno-Max and any of our green foods as a triple-pronged approach for complete immune health.

- **Supports healthy immune function**
- **May support natural healing processes**
- **Contains sulphated polysaccharide compounds that support a healthy immune response to viruses**

Ingredients: Red Algae Gigartina, Red Algae Dumontiaceae, Neem Extract, Olive Leaf, Spirulina, Oregano Oil Powder, AES (Assimilating Enhancing System Blend) and vegetarian cellulose capsules





DAILY FIBER BLEND™

Item: 2212 - Caramel Apple (540g, 30 servings)

This is not your grandmother's fiber product. Why? Because our new Daily Fiber Blend is kosher, gluten-free, and burns fat! A new ingredient called "Rice Bran Fiber," safely and naturally increases the hormone adiponectin, which will help your body actually burn fat. By making it gluten-free, increasing the quality of the fiber sources and adding a delicious all-natural caramel apple flavor, Daily Fiber Blend has raised the bar on what a fiber product can be.

- May enhance bowel function
- Supports healthy cardiovascular function
- Contains highly digestible amino acids
- May support a weight loss regimen

Ingredients: Organic Flax Seed, Rice Bran Fiber, Organic Whole Grain Oat Flour, Organic Grain Blend (containing: Organic Millet, Organic Amaranth, Organic Buckwheat, Organic Quinoa, Organic Chia), Organic Guar Gum, Organic Agave Inulin, Organic Fennel Seed, Organic Apple Flavor, Natural Caramel Flavor, Lo Han Berry Extract (Monk Fruit), Organic Black Walnut Hull



ENZYME ADVANTAGE™

Item: 2610 (90 capsules, 90 servings)

Purium's Enzyme Advantage is a patented, shelf-stable, aspergillus derived formula that helps your body break down and assimilate nutrients in the foods you eat. This also ensures that no food remains in your body undigested, causing gastrointestinal distress or discomfort. We recommend combining this product with our Advanced Probiotic for your best digestive health.

- May support healthy digestion
- Can help eliminate toxins
- May support healthy immune function
- May enhance nutrient absorption when taken with meals
- May be used as part of a natural allergy defense regimen

Ingredients: Protease, Amylase, Lipase, Cellulase, Sucrase, Maltase, Lactase, Trace Minerals, sea kelp, and vegetarian cellulose capsules



40X ALOE VERA CONCENTRATE™

Item: 2150 (4.2 fl. oz., 25 servings)

Aloe Vera is one of the most revered of all African herbs and has been exported to every corner of the world. Hippocrates himself called aloe "the potted physician" for its amazing healing properties. We recommend combining it with Purium's Apothe-Cherry.

- Supports healthy immune function
- May aid in healthy digestion
- May support healthy joint function
- May support healthy blood glucose levels

Ingredients: 40x Aloe Vera Concentrate. Other ingredients required by law and to preserve freshness: Potassium Sorbate 0.08%, Sodium Benzoate 0.08%

ADVANCED PROBIOTIC BLEND™

Item: 2640 (60 capsules, 30 servings)

Purium's Advanced Probiotic Blend is a potent, all-vegetarian blend of the most vital, friendly bacteria available. We recommend supporting your body's immune system by taking Purium's Advanced Probiotic Blend in conjunction with any of our green foods.

- Dairy-free and does not need to be refrigerated
- Supports healthy levels of good bacteria
- Aids in healthy digestion and can help improve nutrient absorption
- Supports healthy immune function
- Contains strains clinically proven to be beneficial

Ingredients: Proprietary Blend: L. gasseri, B. bifidum, B. longum, L. paracasei, Lactospore (B. coagulans), Inulin - FOS, Fiber Gum, vegetarian cellulose capsules



CARROT JUICE PLUS™

Item: 2470 (225g, 30 servings)

Carrot Juice Plus is a flavorful blend of carrots and stabilized rice bran. Carrots are packed with nutrients that make them a valuable part of any healthy diet. For more comprehensive nutritional support, we recommend adding it to our Green Spectrum or any of our other green foods.

- Supports healthy immune function
- Rich source of carotenoids
- Contains powerful antioxidants

Ingredients: Organic Carrot Juice Powder, Rice Bran Solubles



FULVIC ZEOLITE™

Item: 2125 (1 fl oz, approx. 145 servings)

Zeolite, one of the few negatively charged minerals, is formed naturally when volcanic lava reacts with salt water. Our zeolite has been synergistically combined with fulvic acid to create Fulvic Zeolite, which acts like a magnet, drawing positively charged toxins and heavy metals out of the body. We recommend combining it with any of our green foods for added assimilation and cellular cleansing.

- Effective part of any detoxification program
- Contains no artificial chemicals
- May balance pH levels and help restore electrical conductivity in the body
- Safe for all ages over 2 years*

Ingredients: Supercharged activated fulvic acid, zeolite





RESTORE
YOUR BODY'S
BALANCE
NATURALLY.

WHY GREENS?

Green leafy vegetables typically contain 20 times more essential nutrients than other foods ounce for ounce. Furthermore the nutrients in deep green leafy vegetables are so important that they actually make the nutrients found in other foods work far more effectively.

If we fail to eat quality green vegetables on a daily basis, dozens of valuable cleansing, building and eliminative functions fail to work properly. Greens help distribute oxygen in the blood, detoxify our tissues and organs, balance our body's pH, deliver vital nutrients and help repair damaged DNA. They are integral to our energy, immunity, mental health and longevity. Finding the perfect green drink for you is made easy with the pure, premium choices offered by Purium.

"I totally enjoyed my experience [on the 10-Day Transformation] so much that after finishing I went and did another one because I missed my Power Shake. I have not felt this good nor physically looked this good since my prime in high school. I went from 298 to 198 pounds. I lost 100 pounds overall and I have not found them again. Purium has given my family a brand new outlook on food."

- Elias P.



POWER SHAKE™

Item: 2202 - Apple-Berry (533 g, 15 servings)

Item: 2203 - Original (533 g, 15 servings)

Item: 2209 - Apple-Berry (1065 g, 30 servings)

Item: 2204 - Original (1065 g, 30 servings)



Power Shake is now Gluten-Free and Kosher! Consumers are concerned about the effects of gluten on their guts, brain and skin. Dave Sandoval and our R&D Team made these 3 important changes to the product to not only make it gluten-free, but to also make it better:

- Increased the variety of phytonutrients
- Made it easier to digest and less constipating
- Improved the taste, smoothness and mixability

Ingredients for Original: Rice Bran Solubles, Organic Oats, Organic Spirulina, Organic Carrot Juice Powder, Organic Wheatgrass Juice Powder, Organic Millet, Organic Amaranth, Organic Buckwheat, Organic Quinoa, Organic Chia, Organic Alfalfa Leaf Juice Powder, Organic Oat Grass Juice Powder

Other Ingredients for Apple-Berry: Organic Raspberry Flavor, Organic Apple Flavor, Lo Han Berry Extract

ALSO AVAILABLE IN TERRA POUCHES

Item: 2201-BB (1 pouch / 15 servings)

Item: 2201-BB2 (2 pouches / 30 servings)



See page 3 for details.



The ultimate source of plant-based energy, endurance, strength and appetite suppression!





GREEN SPECTRUM™

Item: 2401 – Lemon (124 g, 60 servings)

Item: 2402 – Unflavored (120 g, 60 servings)



NEW

Earth is the ultimate prism. Every green plant captures a different wavelength of light and energy from the sun. Green Spectrum is a beautiful collection of juices from sea plants, field grasses and garden vegetables. This product will alkalize your body, build up your blood, and cleanse your cells. Green Spectrum comes in Lemon and Unflavored.

- Great source of chlorophyll
- May support increased energy
- May support increased immune system function
- Can increase mental acuity

Ingredients for Unflavored: Certified Organic Alfalfa Leaf Juice, Certified Organic Barley Green Juice, Certified Organic Oat Grass Juice, Certified Organic Wheatgrass Juice, Certified Organic Spirulina, Certified Organic Chlorella, Certified Organic Sea Kelp, Certified Organic Parsley, Certified Organic Broccoli, Certified Organic Cabbage, Certified Organic Kale, Certified Organic Dandelion Leaf, Certified Organic Broccoli Sprout, Certified Organic Dulse

Other Ingredients for Lemon Flavor: Natural Lemon Flavor, Lo Han Berry Extract (Monk Fruit)

KAMUT BLEND™

Item: 2420 (90 g, 60 servings)

Item: 2421 (270 g, 180 servings)



Purium's Kamut Blend is grown in nutrient-rich, organic soil, watered with mineral springs and harvested at the peak of nutrition. Kamut® is a superior non-GMO, non-crossbred, nutrient-dense heirloom-seed Egyptian wheatgrass. We have combined it with oat and alfalfa to give it a sweet taste and increase the mineral and trace mineral content. We recommend combining Kamut Blend with our Cocoa Mint Spirulina.

- May support healthy immune function
- Supports healthy digestive function
- Can help combat fatigue and increase energy
- May support natural detoxification
- Helps naturally alkalize and oxygenate the body

Ingredients: Organic Kamut® Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder **Contains: Gluten**

SCOOP OF GREENS™

Item: 2381 (478 g, 60 servings)

Purium's Scoop of Greens has all the benefits of cereal grasses as well as whole grains. It has been given the Diabetes Resource Center's Seal of Approval because it is a valuable aid for anyone looking to maintain healthy blood glucose levels naturally. We recommend combining this product with Purium's Control Pre-Meal Capsules.

- Can support healthy blood glucose levels
- Has a delicious green apple flavor
- Can help reduce hunger between meals
- May alkalize and oxygenate tissues
- Provides green vegetable nutrients

Ingredients: Organically grown Activated Barley, Rice Bran Solubles, Organic Wheat Grass Juice Powder, Organic Barley Grass Juice Powder, Organic Apple Flavor, Alpha Lipoic Acid, Lo Han Guo Berry Extract



MORE GREENS™

Item: 2410 (240 g, 30 servings)

More Greens is a blend of superfoods, probiotics, ginseng and bee pollen. More Greens is a great all-in-one supplement for anyone who wants to get maximum benefits from one supplement. For more comprehensive nutritional support, we recommend including More Greens along with Apothe-Cherry in your daily health regimen.

- Supports healthy immune function
- Great source of chlorophyll
- May support increased energy
- Aids healthy digestion and can help improve nutrient absorption

Ingredients: Organic Spirulina, Organic Oat Grass Juice Powder, Organic Alfalfa Whole Leaf Powder, Organic Wheat Grass Juice Powder, Organic Barley Grass Powder, Organic Wheat Whole Leaf Powder, Arabinogalactan, Rice Bran Solubles, Inulin - FOS, Organic Carrot Juice Powder, Bee Pollen, Natural Pineapple Flavor, Broccoli Powder, Cabbage Powder, Parsley Powder, Kale Powder, American Ginseng, Probiotic Blend, Proprietary Enzyme Blend, Cracked Cell Chlorella, Kelp, Broccoli Sprout, Lo Han Guo Extract

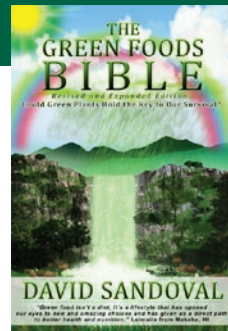


THE GREEN FOODS BIBLE

Item: 8410 (189 pages)

David Sandoval's The Green Foods Bible is a well-researched, easy-to-read tome on every edible green food; from grasses to algae to both sea and land vegetables, it covers it all. Learn how "Chlorophyll Could Save the World," read about "Our Current State of Disease" and how "Food is More Than the Sum of its Parts" and much, much more. Forward by Keith I. Block, MD, Medical & Scientific Director, Block Center for Integrative Cancer Treatment and the Institute for Integrative Cancer Research and Education; Evanston, IL.

- Comprehensive info on edible green foods
- Based on decades of research
- Informative yet easy to read





SPIRULINA

- Item: 2438 – Cocoa Mint Flavor (187.5 g, 30 servings)
- Item: 2432 – Unflavored powder (1 lb, 45.4 servings)
- Item: 2430 – Unflavored capsules (180 ct., 30 servings)



Spirulina is nature's ultimate wholefood multi-vitamin. It is nutrient dense, packed with protein and loaded with marine omega fatty acids. This energizing superfood is easy to digest and assimilate. Perfect for adding to smoothies and other drinks. Now available in unflavored and Purium's NEW cocoa mint version.

- Great tasting way to enjoy Spirulina daily
- Can help increase endurance and stamina
- Rich source of carotenoids
- May support healthy immune system function

Unflavored Spirulina Powder Ingredients: Certified Organic Spirulina (**Other Ingredients for Capsules:** vegetarian cellulose capsules)

Other Ingredients for Cocoa Mint Spirulina: Certified Organic Cocoa, Certified Organic Carob, Certified Organic Peppermint, Natural Chocolate Flavor, Organic Whole Leaf Stevia, Lo Han Berry Extract (Monk Fruit), Certified Organic Guar Gum



*USDA Organic certification for Spirulina powder only



CRACKED-CELL CHLORELLA™

- Item: 2481 (600 tablets, 40 servings)
- Item: 2482 (8 oz, 75 servings)



Purium's Cracked-Cell Chlorella is cultivated in a controlled outdoor environment in ponds filled with mineral-rich water. Our easily-digestible tablets and powder are a great addition to any detoxification regimen. We recommend combining it with any of our green foods for a smoother taste and added nutritional benefits.

- Can help break down heavy metals
- May support natural detoxification
- Nature's richest whole-food source of chlorophyll
- May help decrease plaque buildup in arteries
- May support healthy cholesterol levels

Ingredients: Chlorella powder

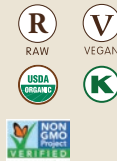
BARLEY GREEN JUICE™

Item: 2440 (240 g, 160 servings)

Purium's Barley Green Juice is grown in pristine fields and watered with mineral springs to ensure it has nature's maximum nutritional input. It contains highly assimilable chlorophyll, which is important for total nutrition. We recommend combining it with our Carrot Juice Plus for an extra smooth taste and added nutritional benefit.

- Can help maintain healthy cholesterol levels
- Great for natural cellular cleansing
- May support healthy blood sugar levels when taken between meals

Ingredients: Organic Barley Grass Juice Powder **Contains: Gluten**



PROSTAK® SHAKER BOTTLE

Item: 9814

Supplements, snacks, pills and liquid, all in the same bottle. Featuring the BlenderBall® wire whisk and unique Twist n' Lock containers, the BlenderBottle® ProStak® is the all-in-one solution for serious athletes, people on the go and anyone doing the 10-Day Transformation.

- 22 oz capacity cup
- 2 fully independent jars for storage
- Twist n' Lock system connects jars to bottle
- Pill organizer locks into jar lids to save space
- Patent-pending loop for easy carry & attaching keys, etc
- BlenderBall® wire whisk mixes powder and liquid smoothly
- BPA and Phthalate free
- Top-rack dishwasher safe



PROSTAK® 3-UNIT FLEX FOOD CONTAINER

Item: 9813

Expand the capacity of your BlenderBottle® ProStak® system. Extra 100cc and 150cc jars double the initial capacity of your system, while the massive 250cc jar offers ample room for holding flex foods or multiple servings of Power Shake or L.O.V. Super Meal.

- Twist n' Lock pill tray locks into any jar lid
- Durable, BPA- and Phthalate-free jars



PRICE LIST

Core3

		PAGE	MSRP	BV
7740	Daily Core3	04	\$217.54	100
11157	10-Day Transformation	06	\$290.00	130
11191	10-Day Athlete Plan	08	\$290.00	130

PURIUM KIDS

		PAGE	MSRP	BV
2237	Kids Quad Pack (Power Kids, MVP Kids, In Focus, Immune Shield)	10	\$207.25	120
2238	Kids PLC Pack (Power Kids, MVP Kids)	10	\$170	100
2239	Kids Double PLC Pack (2 Power Kids, 2 MVP Kids)	10	\$285	150
2232	Power Kids (new & improved raspberry flavor, 300 g.)	11	\$85.75	50
2236	MVP Kids (480 g.)	11	\$85.75	50
2234	In Focus (tincture, 1 oz.)	11	\$35.75	20
2235	Immune Shield (tincture, 1 oz)	11	\$35.75	20

BIO SKIN CARE

		PAGE	MSRP	BV
14390-l	5-piece system (with bag)	12	\$290.00	170
14370	relax capsules (60 ct.)	13	\$45.00	25
14380	regen capsules (60 ct.)	13	\$85.00	50
14310-l	cleanser (4 oz.)	13	\$35.00	20
14330-l	serum (1 oz.)	13	\$85.00	50
14320-l	cream (1 oz.)	13	\$70.00	40

ANTI-AGING

		PAGE	MSRP	BV
2110	Apothe-Cherry (16 oz.)	15	\$27.95	15
4010	Revive-It-All (90 ct.)	16	\$46.95	27
2491	Bio Fruit (150 g.)	16	\$53.50	30
3020	Renew Hair, Skin & Nails (180 ct.)	17	\$29.95	17
2030	C From Nature (90 ct.)	17	\$21.95	13
2031	C From Nature (270 ct.)	17	\$57.95	33
4020	Joint-Flex (180 ct.)	18	\$46.95	26
4030	Heart-Aid (180 ct.)	18	\$31.95	18
2115	Power of 10 Veggie (144 g.)	19	\$43.95	25
2130	White American Ginseng Extract (8 oz.)	19	\$44.95	25

WEIGHT LOSS

		PAGE	MSRP	BV
2310	CONTROL Pre-Meal Caps (180 ct.)	21	\$38.95	21
2331	Creamy Vanilla Meal Option (892 g.)	22	\$69.95	39
2040	Tropic Oil (16 oz.)	22	\$17.50	7
2260	Super CleansR (40 ct.)	23	\$42.75	24
2250	Herbal Fiber Cleanse (180 ct.)	23	\$33.95	18

ATHLETE

		PAGE	MSRP	BV
3550	Super Amino 23 (50 ct.)	25	\$40.64	19
3551	Super Amino 23 (150 ct.)	25	\$89.64	39
3537	Super Xanthin (60 ct.)	26	\$26.95	11
3525	Super Life Formula (90 ct.)	27	\$69.95	40
2060	Super Lytes (30 ct.)	27	\$25.65	14
2446	Activated Barley (900 g.)	28	\$69.95	39
2455	Rice Bran Solubles (360 g.)	28	\$42.95	24
2050	Bee Energetic (90 ct.)	29	\$24.95	14
2120	Ionic Elements (4 oz.)	29	\$38.95	21

FAMILY NUTRITION

		PAGE	MSRP	BV
2910	L.O.V. Super Meal - Vanilla Chai (1320 g.)	31	\$117.50	65
2711	L.O.V. Super Meal - Original Flavor (1386 g.)	31	\$107.15	60
2700	L.O.V. Super Meal - Original Flavor (462 g.)	31	\$45.00	25
3010	Women's Defense (60 ct.)	32	\$40.95	23
3510	Men's Defense (60 ct.)	32	\$34.95	20
2540	Immuno-Max (180 ct.)	33	\$41.95	24
2510	Vir-U-Sure (60 ct.)	33	\$34.95	20
2210	Daily Fiber Blend - Caramel Apple (540 g.)	34	\$28.50	13
2610	Enzyme Advantage (90 ct.)	34	\$28.95	15
2150	40X Aloe Vera Concentrate (4.2 oz.)	34	\$31.95	18
2640	Advanced Probiotic Blend (60 ct.)	35	\$24.95	14
2470	Carrot Juice Plus (225 g.)	35	\$35.95	17
2125	Fulvic Zeolite (1 oz.)	35	\$79.95	45

GREENS

		PAGE	MSRP	BV
2201-BB	Terra Pouch - Power Shake - Apple Berry (15serving/1pouch)	03	\$54.95	N/A
2201-BB2	Terra Pouch - Power Shake - Apple Berry (15serving/2pouches)	03	\$99.95	N/A
2209	Power Shake - Apple Berry Flavor (1065 g.)	37	\$99.95	56
2202	Power Shake - Apple Berry Flavor (533 g.)	37	\$54.95	31
2204	Power Shake - Original Flavor (1065 g.)	37	\$99.95	56
2203	Power Shake - Original Flavor (533 g.)	37	\$54.95	31
2401	Green Spectrum - Lemon (124 g.)	38	\$39.95	22
2402	Green Spectrum - Unflavored (120 g.)	38	\$39.95	22
2420	Kamut Blend (90 g.)	38	\$29.95	17
2421	Kamut Blend (270 g.)	38	\$75.95	43
2381	Scoop of Greens (60 servings)	39	\$66.95	38
2410	More Greens (240 g.)	39	\$41.95	23
2438	Cocoa Mint Spirulina (187.75 g.)	40	\$28.50	16
2432	Spirulina powder (1 lb.)	40	\$43.95	25
2433	Spirulina capsules (180 ct.)	40	\$25.00	14
2481	Cracked Cell Chlorella tablets (600 ct.)	40	\$30.95	16
2482	Cracked Cell Chlorella powder (8 oz.)	40	\$38.95	21
2440	Barley Green Juice (240 g.)	41	\$56.95	32

MISCELLANEOUS

		PAGE	MSRP	BV
9800	Purium Kitchen Canister	03	\$16.99	N/A
8410	The Green Foods Bible by David Sandoval (189 pgs.)	41	\$14.00	N/A
9814	ProStak Shaker Bottle	41	\$10.00	N/A
9813	ProStak 3-unit flex food container	41	\$8.99	N/A

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