

ORGANIC GREEN SPECTRUM

The ultimate alkalizer!

Earth is the ultimate prism. Every green plant captures a different wavelength of light and energy from the sun. Green Spectrum is a beautiful collection of juices from sea plants, field grasses, and garden vegetables. This product will alkalize your body, build up your blood, and cleanse your cells.

Item #2401 LEMON

Item #2402 ORIGINAL

\$39.95 Retail Price

\$27.95 PLC Price



Ingredients: Certified Organic Alfalfa Leaf Juice, Certified Organic Barley Grass Juice, Certified Organic Oat Grass Juice, Certified Organic Wheatgrass Juice, Certified Organic Spirulina, Certified Organic Chlorella, Certified Organic Sea Kelp, Natural Lemon Flavor, Certified Organic Parsley, Certified Organic Broccoli, Certified Organic Cabbage, Certified Organic Kale, Certified Organic Dandelion Leaf, Certified Organic Broccoli Sprout, Certified Organic Dulse, Certified Organic Whole Leaf Stevia, Lo Han Berry Extract (Monk Fruit).



COCOA MINT SPIRULINA

Great new flavor!

Spirulina is nature's ultimate wholefood multi-vitamin. It is nutrient dense, packed with protein, and loaded with marine omega fatty acids. This energizing superfood is easy to digest and assimilate. Perfect for adding to smoothies and other healthy drinks. And now, with the great cocoa mint flavor, it is perfect with chilled water or almond milk.

Item #2438

\$28.50 Retail Price

\$19.95 PLC Price



Ingredients: Certified Organic Spirulina, Certified Organic Cocoa, Certified Organic Carob, Certified Organic Peppermint, Natural Chocolate Flavor, Organic Whole Leaf Stevia, Lo Han Berry Extract (Monk Fruit), Certified Organic Guar Gum.



GOOD FOR YOU. GOOD FOR THE PLANET.

CARAMEL APPLE DAILY FIBER

Great new flavor!

This is not your grandmother's fiber product. Why? Because our new Daily Fiber Blend is a catalyst for burning fat! A new ingredient called "Rice Bran Fiber" safely and naturally increases the hormone adiponectin, which helps your body to burn fat. By increasing the quality of fiber sources and adding a delicious all-natural caramel apple flavor, Daily Fiber Blend has raised the bar on what a fiber product can be.

Item #2212

\$28.50 Retail Price

\$19.95 PLC Price



Ingredients: Organic Flax Seed, Rice Bran Fiber, Organic Whole Grain Oat Flour, Organic Grain Blend (containing: Organic Millet, Organic Amaranth, Organic Buckwheat, Organic Quinoa, Organic Chia), Organic Guar Gum, Organic Agave Inulin, Organic Fennel Seed, Organic Apple Flavor, Natural Caramel Flavor, Lo Han Berry Extract (Monk Fruit), Organic Black Walnut Hull.



Twenty-three years ago we set out to change the way that the world eats. People thought we were crazy. Some still do. But we remain true to our commitment. Purium represents the highest quality food available on the planet today. Pure, premium superfoods. And every time we can upgrade an ingredient we do. Every time we can buy it from an organic source we will. Our passion continues to grow as the momentum of our movement builds.

David Sandoval



Even though my official title is COO, I really consider myself CMO – Chief Mom Officer. My family is my first priority. And my husband Riadh and my two daughters Madilyn and Addison consume Purium products every day, just like I do. I want them to have the best of the best, so that's how we choose our ingredients and run our facility. It is a great responsibility knowing that families around the world are counting on Dave and me to do the right thing every time. We truly appreciate and honor that trust.

Amy Venner-Hamdi



NEW TERRA POUCH

PURIUM GOES "BEYOND RECYCLING"

The first plastic recycling facility was built in 1972. Recycled plastic was a significant innovation in the fight to preserve the health of our planet. But all plastic uses petroleum. And drilling for oil is a dirty business. So is the recycling process itself. Which means that while recycled plastic is better than virgin plastic, we still pollute the planet to obtain and re-use the plastic.

Biodegradable packaging is the first major innovation in the world of environmental packaging in more than 40 years ... and Purium is emerging as a first-adopter and true innovator in this arena! Our new non-GMO

Terra Pouch is made of bamboo, hemp, and tree sap and it will completely decompose into the soil. No need to drill oil to make plastic or burn oil to convert plastic back into a useful material. Our pouches come from nature and are ready to return to nature.

Plus, this new non-GMO biodegradable packaging allows us to promote SAMPLES without fear of polluting the environment!

"We have taken a BIG step forward!"
- David Sandoval



Traditional Plastic Containers
Use petroleum to create and recycle

Purium's New Terra Pouches
Made from abundant bamboo; biodegrades

Watch Dave's new environmental video at:
vimeo.com/173808627

No Price Increase!
Choose the environmentally-friendly option.
Gluten-Free Power Shake (Apple Berry Flavor) in two 15-serving Terra Pouches
Item #2201-BB2
\$99.95 Retail Price
\$69.97 PLC Price



Stainless Steel with Locking Lid to Maintain Freshness!
Purium Kitchen Canister
Item #9800
Only \$16.99!



GLUTEN-FREE POWER SHAKE

Power Shake is now Gluten-Free and Kosher!

Consumers are concerned about the effects of gluten on their guts, brain, and skin. David Sandoval and our R&D Team made these 3 important changes to the product to not only make it gluten-free, but to also make it better for you:

1. Increased the variety of phytonutrients
2. Made it easier to digest and less constipating
3. Improved the taste, smoothness, and mixability

Burn fat, build muscle, increase energy, and endurance. It's the perfect workout food!

- May increase energy, endurance, and strength
- Supports healthy blood glucose levels
- Can help curb cravings and appetite
- Contains ingredients rich in vitamins and other nutrients to support total nutrition

Purium's Power Shake was created for you to easily consume several superfoods all at once, thus saving time and money. These superfoods were chosen for their ancient roots as potent fuels for the human body.



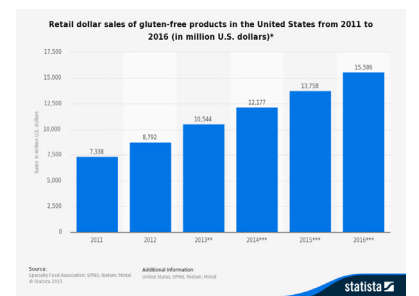
30 Servings!
No Price Increase!
Apple Berry - Item #2209
Original - Item #2204
\$99.95 Retail Price
\$69.97 PLC Price

Original Power Shake Ingredients: Rice Bran Solubles, Organic Oats, Organic Spirulina, Organic Carrot Juice Powder, Organic Wheatgrass Juice Powder, Organic Millet, Organic Amaranth, Organic Buckwheat, Organic Quinoa, Leaf Juice Powder, Organic Oat Grass Juice Powder, Organic Organic Chia, Organic Alfalfa Leaf Juice Powder, Organic Oat Grass Juice Powder.

Apple Berry Power Shake Ingredients: Rice Bran Solubles, Organic Oats, Organic Spirulina, Organic Carrot Juice Powder, Organic Wheatgrass Juice Powder, Organic Millet, Organic Amaranth, Organic Buckwheat, Organic Quinoa, Organic Chia, Organic Alfalfa Leaf Juice Powder, Organic Oat Grass Juice Powder, Organic Raspberry Flavor, Organic Apple Flavor, Lo Han Berry Extract.



15 Servings!
No Price Increase!
Apple Berry - Item #2202
Original - Item #2203
\$54.95 Retail Price
\$38.47 PLC Price



Gluten-Free Product Sales Have DOUBLED In The Last 5 Years!

The trend is your friend. While other trends such as "low carb" and "fat free" have been falling over the past 5 years, the "gluten-free" trend is on the rise with no end in sight. Consumers are rightfully concerned about the issues surrounding wheat and gluten. Purium is responding!