

April PLC Special Buy 3 Aloe Vera 40X, Get 1 FREE!

Must purchase by April 20th at 11:59 PM Central Standard Time to prevent Back-Up Order from being triggered.



The "Bitter" Truth...

Aloe Vera's name can be translated to "The Bitter Truth" ...but as David Sandoval says, "It may taste somewhat bitter but has also been known for centuries as the 'truth'; the ultimate. 'Bitter is better!' Bitters reduce cravings for sweets and reduce our need for carbohydrates. ...aloe's 'bitterness' can be attributed to its wide array of health-supporting minerals and polysaccharides."

We believe that among all desert plants in the world, none has a more important role in healing our body as Aloe Vera. The Father of Medicine, Hippocrates, even called aloe "The Potted Physician" since it has such a myriad of amazing healing properties!

Only one variety (*Aloe barbadensis* Miller) contains significant quantities of the phytochemicals aloe is known for, and, unfortunately, most companies do not offer this particular kind. Even when you do get the proper variety of aloe from our competitor's, it typically has been significantly diluted (notice the "watery" texture) and sweetened with artificial flavors. Many liquid aloe products are comprised mainly of water and fiber, whereas Purium removes these while still retaining its health-supporting mucopolysaccharides as well as antioxidants, B-complex vitamins, zinc, and other minerals.

Do not be fooled by companies claiming their aloe products are "100% Pure" - they are likely 99% water! Purium Health Products is proud to offer the world's highest quality Aloe Vera juice concentrate that is grown without the use of chemicals, and contains an abundance of the valuable compounds that made Aloe Vera famous. Purium's 40x Aloe Vera Concentrate™ is so powerful and pure only a teaspoon added to your favorite juice or water is enough to deliver the desired effect.

- May aid in healthy digestion
- May support healthy immune function
- May support healthy joint function
- May help valuable phytochemicals stay in your bloodstream longer
- May support healthy blood glucose levels
- May help increase energy
- May help improve circulation
- May reduce cravings for sweets

The amazing benefits of Aloe Vera, multiplied by 40!

"The concentrating of Aloe Vera is something we are very proud of from both a physiological and ecological standpoint. Our 40X concentrate simply removes unnecessary water and reduces the carbon footprint by over 80%, affecting packaging, size, shipping weight and box size...not to mention the efficiency of moving 100 bottles of 40X in one armload versus 100 gallons of bottles on a big pallet."

— David Sandoval, Purium Owner



VS.



PLC Member Price:
\$67.11 / BV 54

YOU SAVE:
\$22.37

Ingredients: 40X Aloe Vera Concentrate
Other ingredients: Potassium Sorbate 0.08%
Sodium Benzoate 0.08%

Instructions: Dilute one teaspoon into water, juice, green drink, or any cold beverage and drink daily. DO NOT DRINK UNDILUTED.



Beauty Sleep Cocktail

1 serving Apothe-Cherry
1 serving 40X Aloe Vera Concentrate
6 – 8 oz of filtered water

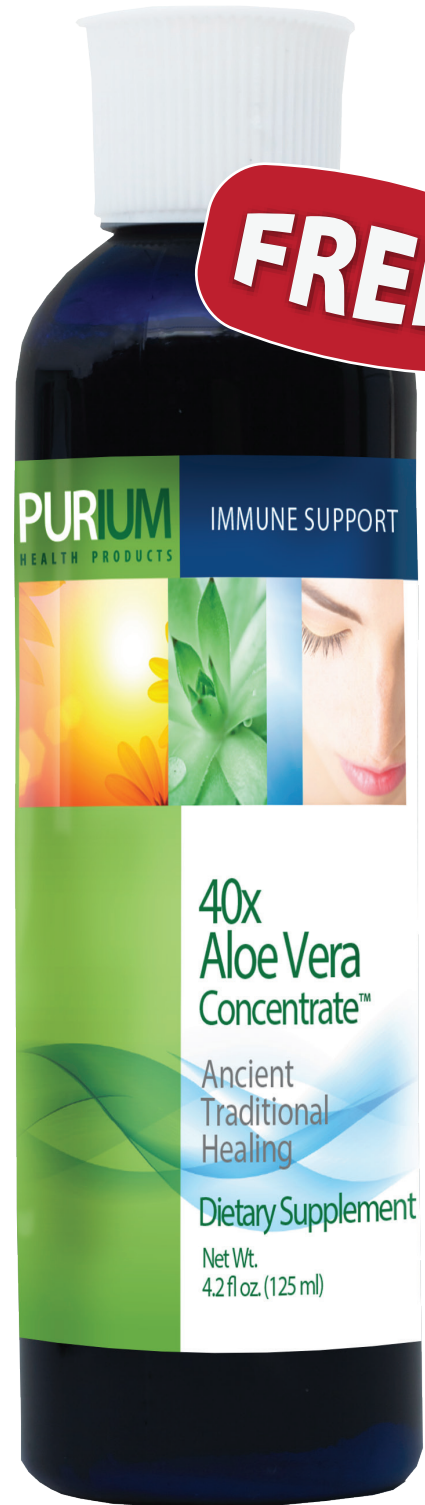
Instructions:

Stir all ingredients together and enjoy 30 – 60 minutes before going to bed.

Please use item code #601604 when ordering
Call Customer Service at (888) 747-6733 or order in your Back Office on mypurium.com



FREE





PURUM
HEALTH PRODUCTS

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Net Wt.
4.2 fl oz. (125 ml)

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