

PURIUM
HEALTH PRODUCTS™



Look, Feel, And Perform Like a Much Younger Person!



- 10-Day Transformation
- Core3 Nutrition
- Bio Skin Care
- Purium for Kids
- Anti-Aging
- Athletes
- More than 50 Superfood Products!

Dear Friend,

Several years ago I noticed that more and more of the people I loved were beginning to complain of low energy, poor digestion, weight gain, and dozens of other major and minor ailments. I have now dedicated more than two decades of my life to seeking out and gaining access to pure and premium sources of diverse superfoods to help combat these problems.

My mission with Purium Health Products is to help you look, feel, and perform like a much younger person by making these synergistically combined superfoods readily and conveniently available. With proper use of Purium's products, your body will begin to awaken and thrive as it never has before; this is my promise to you.

Sincerely,

David Sandoval



David Sandoval, author, radio personality, and the founder of Purium Health Products, is a recognized leader in the field of health and nutrition and has a long history of creating superior health products.

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David Sandoval's TRANSFORMATION

10-Day Celebrity

Personally formulated for his celebrity clients by David Sandoval, Co-Founder of PURIUM Health Products and Author of the 'The Green Foods Bible', this program can help break your addiction to food and **change your life forever.**

- Lose Weight
- Break Addictions to Processed Foods
- Sleep Soundly
- Cleanse
- Boost Energy
- Think More Clearly
- Re-Set Metabolism
- Improve Digestion
- Lose Inches
- Detox
- Improve Skin Tone

Which Transformation is for me?

cleanse.

We offer a 10-Day Celebrity Transformation Cleanse for those looking to detoxify their bodies, change their taste buds, re-set their metabolisms and lose any fat they may have in the process. Only light exercise is recommended. Those who would like to do a milder version will opt for the "Lifestyle Transformation" mentioned on page 4.



BEFORE **AFTER**

Monika L.
Lost 177 lbs in 20 months!

athlete.

We offer a 10-Day Athletes Transformation for fitness buffs and endurance athletes to help them flush out unhealthy cellular waste, fat deposits and toxins while increasing lean, healthy muscle tissue to help their body look and feel more vibrant, fit and toned. Opt for this pack if you are in training or plan to work out heavily.



BEFORE **AFTER**

Amy S.
Lost 8 lbs & 12 inches!
in only 10 days

David Sandoval's
TRANSFORMATION 10-Day Celebrity

cleanse. It Starts With 10 Days!

The 10-Day Transformation is the **FASTEST, HEALTHIEST, SIMPLEST, LEAST EXPENSIVE** weight loss program on the planet...and the weight loss is just a **HEALTHY SIDE EFFECT!**

2 WAYS TO WIN WITH THIS TRANSFORMATION!

1 Transformation Cleanse

Go for it! This is the "all-in" schedule to produce maximum results in minimum time. Enjoy the 10-Day Transformation superfoods plus 3 flex foods per day for 5-20 pounds of weight loss in just 10 days! A fraction of the cost per pound of weight loss compared with Weight Watchers®, Jenny Craig® and NutriSystem®.

2 Lifestyle Transformation

The easier path! This "milder" schedule will still produce weight loss and metabolic benefits with a bit less sacrifice. Enjoy the 10-Day Transformation superfoods plus 3 flex foods AND 1 healthy flex meal every day to ease you into the clean and green lifestyle. Change your energy level, digestion, and desire for unhealthy food.

These statements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure, or prevent any disease. Purium Health Products recommends consulting a physician (preferably a physician specializing in integrative medicine) before starting this or any other weight loss regimen.

Item: #11157

INCLUDES: Apple Berry Power Shake, Apothe-Cherry, Super Amino 23, Super CleansR, Super Lytes, Shaker Bottle, Sports Bag and Tape Measure.

David Sandoval's
TRANSFORMATION 10-Day Celebrity

Supercharge Your Fitness **athlete.**

GET IN THE BEST SHAPE OF YOUR LIFE!



Jenny C.
Lost 10 pounds
& gained a 6 pack

"I was extremely shocked at how quickly I shredded up. The number one question I get from other athletes is "Weren't you afraid of losing your strength?" Yes, I was concerned with that. So on day 12, I tested my clean and jerk and I set a new personal record!"

Item: #11191

INCLUDES: L.O.V. Super Meal, Super Amino 23, Super Xanthin, Super Life Formula, Shaker Bottle, Sports Bag and Tape Measure.



*Super Life Formula contains shellfish.

Today's going to be a good day

Core3: Everything your body needs every day.



Minimal Effort, Maximum Results

The Core3 is your foundation. Get maximum nutrient density and convenience. With minimum cost and environmental impact. It's what your body needs to get on track, and stay on track...every day. Once you experience life at this level, you'll never want to go back!



The Perfect Back-Up Order!

Item: #7740

PROTEIN: Super Amino 23

Build muscle and burn fat - patented, vegan, 99% net nitrogen utilization, and goes directly to the muscles in 23 minutes or less

FRUITS: Apothe-Cherry

Tart cherries are the most potent antioxidant fruits ounce for ounce on the planet. Plus, Apothe-Cherry contains natural melatonin which can reduce stress and help with restful sleep.

VEGETABLES: Power Shake

The ultimate source of natural energy, endurance, strength, and appetite suppression without caffeine or chemicals.

PROCESSED FOOD: TODAY'S #1 HEALTH THREAT

100 YEARS AGO

All food was organic. Vegetables grew from the earth, fruit was picked directly from the tree, and farmers actually farmed. Pure, nutrient-dense foods were abundant and chemically-preserved foods were almost non-existent. Food was fresh. The soil was filled with minerals. The water was pure.



FAST FORWARD TO TODAY

Our food is filled with artificial colors, flavors, sweeteners, binders, fillers, hormones, pesticides, irradiated ingredients, and now, genetically-modified ingredients. According to medical experts, this "franken-food" is confusing our bodies and causing health issues that are preventable.

- According to the American Cancer Society, **60% of all cancer is preventable**
- According to the American Heart Association, **80% of all heart disease is preventable**
- According to the Archives of Internal Medicine, **90% of all diabetes is preventable**

21st CENTURY LIFESTYLE: LOTS OF STRESS AND NO TIME

WE ARE CRAZY BUSY

We live in fast forward mode and there seems to be no time for anything. We are consumed by texts, emails, social media, work, bills, and responsibilities. And the people who may have it the toughest of all are busy moms. They care for the family and never seem to have time for themselves. Does it ever feel like you need an extra 2 or 3 hours in your day? Does it ever feel like you are running on empty? Does it ever feel like you need more time and energy?

- **No time and energy for family**
- **No time and energy for friends**
- **No time and energy for working out**
- **No time and energy to cook**



AND WHEN IT COMES TO EATING

We are forced to make compromises of convenience. The food that is the fastest and the cheapest is almost always filled with chemicals and devoid of real nutrition. The statistics are frightening!

- **20% of Americans will eat a meal in a car today**
- **25% of all Americans will eat at least one fast food meal today**
- **Americans will eat 31% more packaged food than fresh food today**





noticeable
results
unquestionable
quality



Purium is proud to bring you the cleanest, most effective skin care system on the market. We sought out five levels of purity when pioneering our ground-breaking bio skin care line. You won't find another system that addresses both the internal and external causes of skin aging without any harmful ingredients. Experience true skin rejuvenation...from the inside out!

PURIUM enjoy noticeable results or get your money back!
SKIN CARE we guarantee it. for a full 60 days. it's that simple. return policy at www.puriumcorp.com.



relax capsules

billions of dollars each year are spent trying to relax the facial stress and skeletal tension that cause age lines and wrinkles. purium has developed an all-natural, healthy alternative to needles and doctor visits. this formula provides for deep restful sleep and tension relief while awake. it includes tart cherries, organic passiflora, organic cranberries, kava root and hyaluronic acid.

Item: #14370 60 vegetarian capsules



regen capsules

a younger you exists just below the surface of your skin. our new regen capsules effectively accelerate the regeneration, rejuvenation and rehydration of emerging skin cells, meaning you will have younger, fresher, less damaged skin as it emerges on the surface. our proprietary blend of 200x organic aloe concentrate, astaxanthin, and all-natural superoxide dismutase is unlike anything else on the market today.

Item: #14380 60 vegetarian capsules Contains: Gluten

beautiful outside

cleanser

cleanse, exfoliate, purify, and refine your skin with our gentle, refreshing scrub. achieve a fresh youthful complexion and eliminate old skin cells and toxins with a combination of jojoba, orange peel, and other natural ingredients.

Item: #14310-I 4 fluid ounces



serum

time is on your side with our advanced skin regenerating and wrinkle-reducing serum. erase years off of your visible age using our unique, time-released moisture and nutrient delivery system. reduce fine lines, age spots, and wrinkles, while lifting, firming and brightening your entire face.

Item: #14330-I 1 fluid ounce



cream

a rich, intensive moisturizer that helps to renew, refine, and rejuvenate your skin. reduce sun damage and the effects of cellular aging. lock in moisture and improve skin texture without synthetic chemicals.

Item: #14320-I 1 fluid ounce



A Transformation For Your Skin!

Item: #14390-I

PURIUM bio is a proprietary formula made exclusively for PURIUM HEALTH PRODUCTS



PURIUM

for Kids

MAKING HEALTH COOL

KIDS PACK
4 ORGANIC PRODUCTS
ALL-DAY AWESOME

The Quad Pack takes the guesswork out of your kids' nutrition! These plant-based supplements are made specifically to help your children thrive and reach their full potential. Order the Quad Pack today and get a month's supply of all 4 Products at a discounted rate! You will only pay for Power Kids, In Focus, and MVP Kids...and we will give you the Immune Shield tincture for FREE! Plus, for a limited time only, we will also throw in a cool kid's backpack for FREE! Your kids will love it!



Special Offer! Extra Savings!

Item: #2237



KIDS PLC PACK

Item: #2238

KIDS DOUBLE PLC PACK

Item: #2239

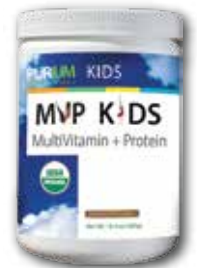


MVP KIDS
MULTIVITAMIN + PROTEIN

PLANT POWER

MVP Kids is packed with plant-based multivitamins, plus pure plant protein for optimal absorption and a natural boost. Your child's body is designed to extract vitamins and minerals from food. Those synthetic multi-vitamin and multi-mineral supplements with the cartoon characters (and the artificial colors and flavors) don't get absorbed and utilized like the numbers might suggest on the label. In fact, there are some ingredients that may do more harm than good.

- The world's **ONLY Organic, Vegan Multivitamin/Protein** product
- **10 grams of pure protein**
- **Nutrition boost from 22 whole food vitamins**
- **USDA Organic Certified and 100% non-GMO**
- **Great chocolate taste**



Item: #2236

POWER KIDS
NUTRITION DRINK

THE ANTI-SODA

Power Kids delivers whole food nutrients that support the normal functions of the brain and body. Soda is exactly what kids DON'T need – sugar, caffeine, carbonation and artificial ingredients. It's like a scientist created the perfect chemical cocktail to disrupt a child's normal body functions. And, unfortunately, sports drinks and juice boxes really aren't much better. But now you have a healthy choice! Certified organic fruits and greens that really make a difference.

- **Helps balance blood sugar for sustained energy**
- **May protect teeth and gums**
- **Healthy "growth factor"**
- **USDA Organic Certified and 100% non-GMO**
- **Great raspberry taste**



Item: #2232

IN FOCUS

HERBAL SUPPLEMENT

BRAIN BOOST

In Focus uses organic herbs to help create calm focus and balanced energy for your child. This product is designed to help with schoolwork, sports, and general health and may even help with positive attitude and behavior. You will give this product an A+!

- **Helps create calm behavior**
 - **Helps support focus**
 - **Helps support balanced energy**
 - **USDA Organic Certified and 100% non-GMO**
 - **Alcohol-free concentrate safe for children***
- *Check the website or label for age and usage recommendation



Item: #2234

IMMUNE SHIELD
HERBAL SUPPLEMENT

HEALTH HERO

Immune Shield is a pure organic formula which supports your child's immune system. Just a few drops can keep children healthier as well as re-balance little bodies when they aren't at 100% strength.

- **Supports natural immunity**
 - **Non-pharmaceutical**
 - **Just a few drops gives you the confidence you need**
 - **USDA Organic Certified and 100% non-GMO**
 - **Alcohol-free concentrate safe for children***
- *Check the website or label for age and usage recommendation



Item: #2235

A L.O.V. Story

All calories are not created equal, which is why Purium created an entirely new type of nutritional product... a Nutrient-Dense Super Meal. It's Live. It's Organic. It's Vegan. That's why we call the Purium Super Meal L.O.V.



- If you L.O.V. your health ...
 - If you'd L.O.V. a smaller waistline ...
 - If you L.O.V. natural energy without stimulants ...
 - If you L.O.V. more nutrition and fewer calories ...
 - If you L.O.V. vitamins, minerals, antioxidants and essential fatty acids that come from organic fruits and vegetables, not animals or chemicals ...
 - If you'd L.O.V. to eat the perfect meal without even thinking ...
- Then all you need is L.O.V.!



ORGANIC



NON-GMO



VEGAN



GLUTEN-FREE



SOY-FREE

† The Diabetes Resource Center inc. Seal of Approval refers to the L.O.V. Super Meal Original only.

L.O.V. is...

With L.O.V., Purium has literally reinvented fast food and created the perfect meal for today's fast-paced lifestyle. Meal Replacement + Super-Antioxidant + Essential Fatty Acid Supplement + Immune Support + Weight Loss Formula + Sports Performance Product + Energy Drink. It is a one-of-a-kind, money-saving, category-creating product. With L.O.V. (and all Purium products) you enjoy only the most potent, whole food, live food, green food, super-concentrated, naturally alkalizing, organic, vegan, super-foods.

Ingredients: Organic Fermented Rice Protein, Organic Flax Seed, Organic Green Food Blend (Containing: Organic Alfalfa Leaf Juice Powder, Organic Wheat Grass, Organic Barley Grass, Organic Spirulina, Organic Chlorella, Organic Dandelion Leaf), Organic Sprout Blend (Containing: Organic Quinoa Sprout, Organic Red Clover Sprout, Organic Sunflower Sprout, Organic Flax Sprout, Organic Amaranth Sprout, Organic Lentil Sprout, Organic Millet Sprout, Organic Garbanzo Bean Sprout, Organic Broccoli Sprout), Organic Dark Buckwheat, Organic Mushroom Blend (Containing: Organic Maitake Mushroom, Organic Cordyceps Mushroom, Organic Tremella Mushroom, Organic Shiitake Mushroom, Organic Turkey Tail Mushroom), Organic Maca, Organic Pumpkin, Organic Vegetable Blend (Containing: Organic Broccoli, Organic Cabbage, Organic Parsley, Organic Kale), Organic Apple Extract, Organic Rhodiola Root, Organic Eleuthero Root, Organic Acerola Cherry, Organic Stevia Extract, Organic Sea Kelp, Organic Dulse.

L.O.V. is Not ...

FAKE food can cause REAL health problems. So, what we don't put into L.O.V. Super Meal is just as important as what we do put in. Many of the things that other companies put into our bodies are not made by God and Mother Nature, they're made by chemists ... in laboratories. They aren't foods at all. They're food-like substances. Processed, irradiated and genetically-modified. Filled with artificial colors, flavors and sweeteners. Loaded with hormones and sprayed with pesticides. That doesn't work for us.

- **NO GMOs** (genetically-modified organisms)
- **NO irradiated ingredients**
- **NO gluten**
- **NO soy**
- **NO caffeine**
- **NO dairy**
- **NO artificial colors, flavors or sweeteners**
- **NO binders, fillers, excipients or preservatives**
- **NO synthetic or man-made ingredients whatsoever**

Live. Organic. Vegan.



PURIUM™ L.O.V. Super Meal

CONTAINS

PROTEIN

ANTIOXIDANTS

ESSENTIAL FATTY ACIDS

FIBER

VITAMIN C

ELECTROLYTES



Vanilla Chai Super Meal

Lighter formula with a great new flavor.



ITEM # 2910 L.O.V. Super Meal / Vanilla Chai Flavor (30 Servings) ITEM # 2711 L.O.V. Super Meal / Original Flavor (30 Servings)

L.O.V. All-Natural Flavorings

Many people will enjoy the L.O.V. Super Meal as it is, but for those who want their L.O.V. a little sweeter - please let us introduce you to our 3 unique, all-natural flavor concentrates.



Chocolate Raspberry

Chocolate Raspberry
ITEM # 2735



Vanilla Cheesecake

Vanilla Cheesecake
ITEM # 2736



Tropical Coconut

Tropical Coconut
ITEM # 2737

(3) Flavor Combo Pack (2 oz., ea.)
ITEM # 2730

Anti-Aging

Look, Feel, and Perform Like a Much Younger Person!

Do you want to look, feel, and perform like a much younger person? Did you know that it is possible to actually grow cellularly YOUNGER? With Purium's unique, all-natural products, you can do just that!

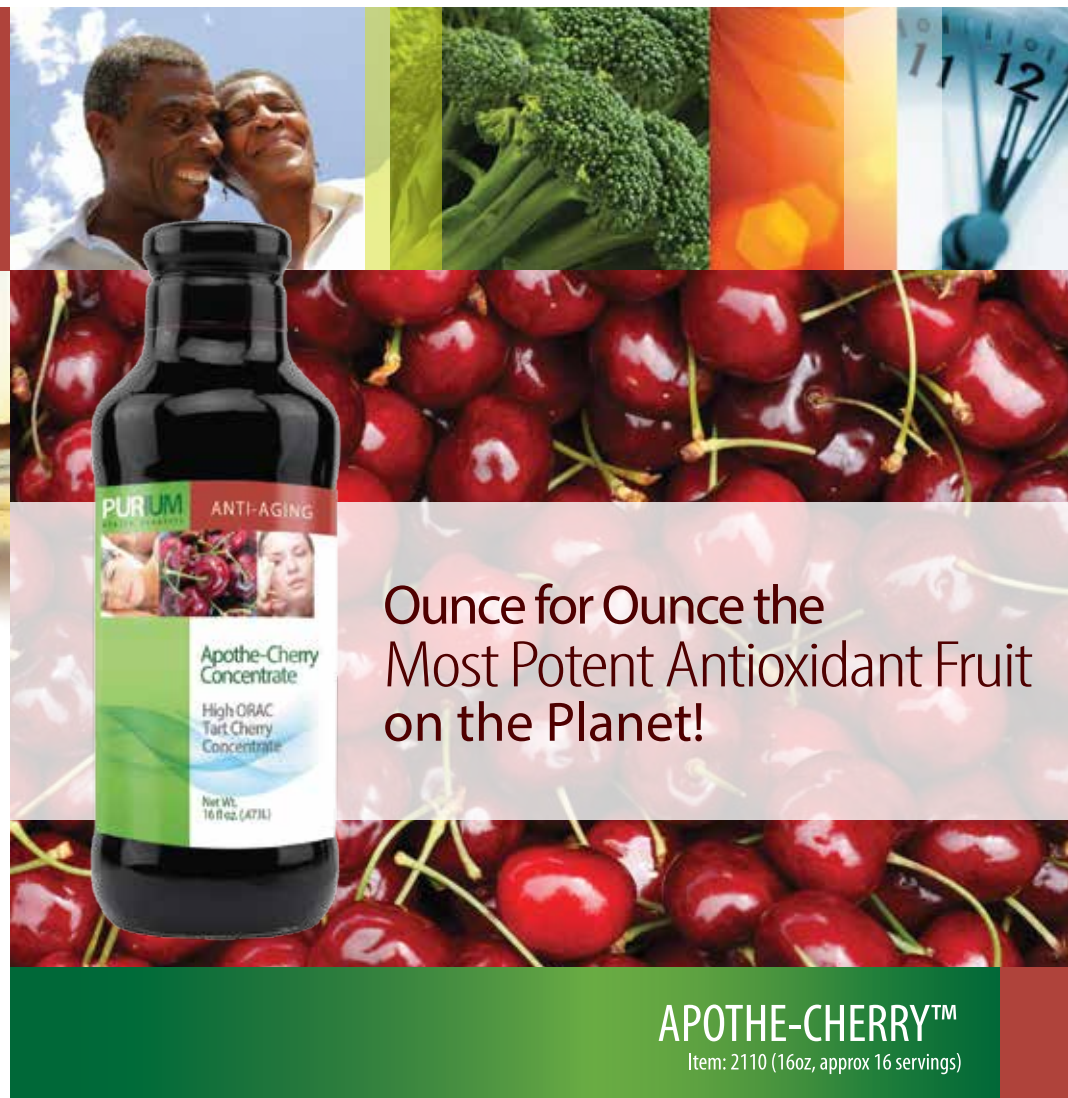
Your body will make 300 billion new cells today. The same thing will happen tomorrow and every other day. But as your body ages, your cells are designed to become weaker. That is aging, plain and simple. But what if you could change that? What if the 300 billion new cells you produced today were HEALTHIER AND STRONGER than the cells you produced yesterday? You would actually grow cellularly YOUNGER!

Our Amazing Line of Products May Help You:

- Improve your mood, memory, and cognition
- Increase your energy and vigor
- Prevent or even reverse premature aging
- Support healthy cardiovascular function
- Protect your body against cellular oxidative stress

TESTIMONIAL

"When I turned 55, menopause stepped into my life and packed 30lbs on me in 5 years (I'm now 60). I truly did not realize how bad I felt until Purium came into my life. Since menopause stopped by I have had a horrible sleep pattern. I always woke up tired! The first night I drank the Apothe-Cherry juice, I poured an ounce in my wine glass with 6 ounces of water and sipped it like a fine wine. It was delicious! I woke up the next morning feeling so good, felt like I slept like a baby! Now I am just jumping out of bed... without the aches/pains I have had for years and with the energy I had when I was 20! I don't feel fat. I feel alive, awake, and I sleep so well. The fog has lifted - I can think clearly again! Purium gave me my life back!" - Sue Rice



PUR IUM ANTI-AGING
Apothe-Cherry Concentrate
High-ORAC Tart Cherry Concentrate
Net Wt. 16 Fl oz (473 mL)

Ounce for Ounce the Most Potent Antioxidant Fruit on the Planet!

APOTHE-CHERRY™
Item: 2110 (16oz, approx 16 servings)

Purium's Apothe-Cherry is made from sour/tart cherries which contain a wide variety of unique antioxidants and phytochemicals. We recommend combining this product with our 40x Aloe Vera Concentrate.

- Contains melatonin, which may help balance circadian rhythms for proper sleep
- May support healthy joint function
- May promote healthy uric acid metabolism
- Rich source of antioxidants
- Can help prevent or even reverse premature aging

Instructions: Add 1/2 oz to 1 oz (1-2 tbsp) of concentrate to 8-10 oz of purified water or juice and drink daily. Works best when taken thirty minutes to an hour before going to bed.

Ingredients: Tart Cherry Juice Concentrate

REVIVE-IT-ALL™

Item: 4010 (90 capsules, 30 servings)

Purium's Revive-It-All™ contains two very important ingredients that have been proven to help reverse memory loss and increase energy and vigor: Acetyl L-Carnitine and Alpha Lipoic Acid. To those we have added Ginkgo Biloba and GliSODin®, a complex with potential antioxidative properties. We recommend adding this to any anti-aging regimen. It is a great complement to our Joint-Flex™, which together can make you feel like a much younger person both mentally and physically.

- Can help improve mood, memory, and cognition
- May help increase energy and vigor
- Can enhance circulation
- May support lower blood pressure

Instructions: Take three capsules per day. For best results take one capsule in the morning, one in the afternoon, and one in the evening.

Ingredients: Acetyl L-Carnitine, Alpha Lipoic Acid, GliSODin®, Ginkgo Leaf Extract, Rice Bran, vegetarian cellulose capsules. **Contains: Gluten.**



ORGANIC BIO FRUIT™

Item: 2491 (150g, 30 servings)



Purium's Organic Bio Fruit™ contains an impressive variety of nutrient-dense, pesticide-free fruits to support total body nutrition. We recommend adding Organic Bio Fruit™ and any of our green foods to your daily health regimen for comprehensive nutritional support.

- May support proper digestion
- Can aid in preventing premature aging
- May support healthy heart, liver, and brain function
- Contains powerful antioxidants

Instructions: Mix 1 scoop (1 tbsp) with 6 oz of juice or purified water once a day. For a delicious fruit smoothie, use a blender to mix Bio Fruit, apple juice, your favorite fruit, and ice.

Ingredients: Prune Powder, Apple Powder, Blueberry Powder, Cranberry Powder, Raspberry Powder, Tart Cherry Powder, Acerola Cherry Powder, Fruit Blend (Containing: Strawberry, Cherry, Cranberry, Orange, Apple, Grape, Grapefruit, Pineapple, Lemon, Lime, Watermelon, Red Raspberry, Pear, Mango, Papaya, Tangerine, and Apricot), Citrus Bioflavonoids (100% Citrus), Grape Seed Extract (ActiVin® standardized 80% polyphenols), Bilberry Extract, Beet Root Powder, Stevia Extract.



RENEW HAIR, SKIN, AND NAILS™

Item: 3020 (180 capsules, 30 servings)

Renew Hair, Skin, and Nails™ is a unique and effective natural plant and herb blend that provides targeted nutritional support to help your body rebuild specific collagen from the inside out. We recommend combining this product with any of our green foods to support optimal health for your hair, skin, and nails.

- Helps strengthen hair, nails, and skin
- Promotes healthy, younger-looking skin
- Can help strengthen cracked or weakened nails
- May help prevent split ends and breakage
- May support natural stress relief

Instructions: Take six capsules daily.

Ingredients: Spirulina, Ho Sho Wu, MSM (Methylsulfonylmethane), Horsetail, Bamboo Extract, Dandelion, Saw Palmetto, Kelp, Ginger Root, Grape Seed Extract, Lutein, vegetarian cellulose capsules.

C FROM NATURE™

Item: 2030 (90 capsules, 30 servings) Item: 2031 (270 capsules, 90 servings)

Purium's C From Nature™ is a natural, powerful combination of Indian Amalaki, Acerola, Camu Camu, Rosehips, and citrus bioflavonoids that is unsurpassed by any synthetic or manufactured vitamin C product. Because of the proven health benefits of vitamin C, we recommend taking this product with our Fulvic Zeolite™ for detoxification.

- May support healthy immune function
- Contains powerful antioxidants
- May promote healthy cholesterol levels and cardiovascular function
- May promote increased serotonin levels
- Contains ingredients that promote the rapid absorption of vitamin C

Instructions: Take three to nine capsules daily. This product may be even more effective when taken throughout the day (for example: one in the morning, one in the afternoon, and one in the evening).

Ingredients: Amla Powder, Acerola Extract, Camu Camu Extract, Citrus Bioflavonoids, Rosehips, vegetarian cellulose capsules.





JOINT-FLEX™

Item: 4020 (180 capsules, 30 servings)

Purium's Joint-Flex™ contains a variety of herbs used to support healthy joint function. Joint-Flex™ can help increase mobility and flexibility and restore vitality. It is a valuable addition to any anti-aging regimen, and we recommend combining it with our Apothe-Cherry™ for further joint support.

- Can support body's response to inflammation
- Can help enhance flexibility
- May stimulate the rebuilding of connective tissues

Instructions: Take six capsules daily. For best results, take 3 in the morning and 3 in the evening.

Ingredients: Green Lipped Mussel, MSM (Methylsulfonylmethane), Boswellin®, White Willow bark, Horsetail, Curcumin, Velvet Antler, Alfalfa Powder, gelatin capsules



POWER OF 10™ VEGGIE

Item: 2115 (4 oz)



Purium's Power of 10™ Veggie is a synergistic combination of green foods and herbs that have been used for centuries to fight the signs of aging. We recommend using this product with our Apothe-Cherry™ for the best defense against aging.

- Helps protect against cellular oxidative stress
- May help increase energy and vigor
- May support healthy cardiovascular function
- May support healthy immune system function

Instructions: Mix one scoop with 8-10 oz of cold, purified water or juice, and drink daily. It works best when taken on an empty stomach.

Ingredients: Organic Cereal Grass Blend (Alfalfa Leaf Juice Powder, Barley Grass Whole Leaf Powder, Oat Grass Whole Leaf Powder, Wheat Grass Whole Leaf Powder), Organic Vegetable Blend (Spinach, Kale, Parsley, Broccoli) Ho Sho Wu, White American Ginseng, Organic Amla berry, Organic Arabic Gum, Organic Spirulina, Organic Chlorella, Organic Dulse, Organic Raspberry Flavor, Aloe Vera 200:1 Powder, Organic Dandelion Leaf, Cat's Claw, Organic Apple Flavor, Organic Cilantro, Lo Han Guo Extract, Astaxanthin.

HEART-AID™

Item: 4030 (180 capsules, 30 servings)

Purium's Heart-Aid™ has been specifically designed to support healthy cardiovascular function. It contains a wide variety of herbs used historically by healers, shamans, and naturopaths to reduce the effects of aging on the heart and support natural chelation. We recommend taking it with our Ionic Elements™ as part of any heart-health or anti-aging regimen.

- May help reduce free radical damage
- Can aid in healthy cardiovascular function
- May increase oxygen uptake
- Contains one of nature's most effective chelators

Instructions: Take six capsules daily. For best results, take 3 in the morning and 3 in the evening.

Ingredients: Hawthorne Berry, Cilantro, Garlic, Guggul Gum, Arjuna, Ginger, Grape Seed Extract, Cayenne Pepper, vegetarian cellulose capsules.



WHITE AMERICAN GINSENG EXTRACT™

Item: 2130 (8 fl oz, 48 servings)

White American Ginseng has been used throughout history because of its ability to revitalize and restore balance in the body. Ours contains at least 28 active ginsenosides which promote increased energy without the jittery side effects. We recommend combining it with our Bee Energetic™ to further support optimal energy levels.

- Can support healthy responses to physical and psychological stress.
- May support healthy blood glucose levels
- Can support healthy cholesterol levels and cardiovascular function
- May help improve memory
- Is considered better for women's health issues than Chinese ginseng

Instructions: Take 1 tsp daily. Shake gently before using.

Ingredients: American Ginseng extract, Water, and Glycerin

Weight Loss



Lose the weight once . . . CONTROL your weight FOREVER!

Why don't most diets work?

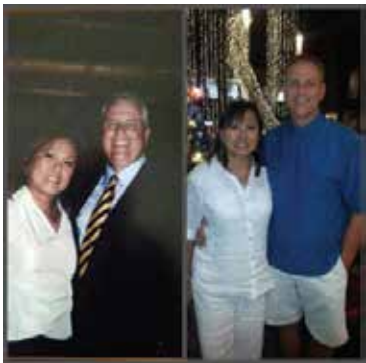
Most diet programs are designed for short-term weight loss. The idea behind them is that you deprive your body of calories and nutrients to focus on just weight loss. But in the process, you lose health as well. Our weight control program focuses on total cellular SATISFACTION. Yes, you will consume fewer calories, but you'll still be receiving all the nutrients your body needs to THRIVE.

This isn't dieting!

We have designed products that are HEALTHY alternatives to the everyday food you eat. These simple changes can facilitate remarkable results. Instead of butter on your toast, use Organic Tropic Oil™. Do you have a hard time not snacking between meals? Use Activated Barley™ to help curb your appetite.

- May help curb cravings and reduce appetite
- May increase your metabolism
- May neutralize starches found in processed carbs
- May support stabilized blood sugar

It's that simple. It's that revolutionary!



TESTIMONIAL

"We all have our own set of habits that gets us to "that place" – that place for me was on the couch wasting away hours in front of the TV, which led to snacking and drinking sugary drinks. By day nine of my transformation, my mind went from making a list of all the places I would go to eat after my Transformation to deciding I was going to do another Transformation, back-to-back. The results were undeniable. I learned something very important: it isn't about exercise as much as it's about nutrition. I lost 34 pounds in 25 days! I am in even better shape now than I was in my twenties and my wife Suzy is healthier than she

has been in years. I think you'll agree that she looks fabulous. This is all a result of our hard work, good choices and Purium!" – Joe Berardy



CREAMY VANILLA MEAL OPTION

Item 2331 (892g, 30 servings)

Purium's Creamy Vanilla Meal Option™ is a delicious, high-quality whey protein drink mix that is a balanced and nutritious energy source. It is a great addition to smoothies and it tastes great when added to Purium's Power Shake™.

- May support a healthy weight-loss regimen
- Can help curb cravings and appetite
- Provides protein, complex carbs, good fats, and fiber

Instructions: Mix 2 scoops (4 tbsp) with 8oz of water, juice, or your favorite creamy beverage (i.e. almond, goat or rice milk). Works best when taken between or before meals. It is also great when added to smoothies.

Ingredients: Instant Whey Protein Isolate 90%, Activated Barley, Acacia Gum, Non-GMO Soy Lecithin, Natural Vanilla Flavor, Wheat Germ Oil (Triticum vulgare), MCT Powder (Medium-chain triglycerides), and Stevia Extract



CONTROL WHOLE FOOD MEAL™

Item: 2371 (675g, 30 servings)

Purium's CONTROL Whole Food Meal™ is a naturally filling "meal" and nutrient source in one amazing product. It contains one serving of vegan protein and other key nutrients and is a great addition to any weight loss regimen. We always recommend taking it with our CONTROL Pre-Meal Capsules™.

- Can support stabilized blood glucose
- Contains slow-burning carbohydrates that deliver energy for 2-3 hours
- May promote healthy body weight
- Great source of vegan protein
- Supports healthy cholesterol levels and cardiovascular function

Instructions: Mix two scoops with 8-10 oz of your favorite creamy beverage. Best on an empty stomach or 2 hours after eating.

Ingredients: Organic Rice protein, Activated Barley powder, Chocolate flavor, Sunflower oil powder, Organic Spirulina, Organic Arabic gum, Acerola cherry, d-Alpha tocopherols (natural vitamin E blend), and Lo Han Guo Berry



CONTROL
YOUR
WEIGHT
FOREVER

ORGANIC TROPIC OIL™

ITEM#: 2040 (16 oz.)

Organic Tropic Oil™ is pure, organic coconut oil. Our Organic Tropic Oil™ is hand poured into jars at a low temperature making a marbled texture that shows it is still in its raw state.

- Supports healthy immune function (especially when used raw)
- Healthy alternative to butter and other oils

- Does not contain any cholesterol nor promote platelet stickiness in the blood
- Stable under high heat, which means it is an ideal oil for cooking
- May help improve nutrient absorption

Instructions: A serving is one tablespoon of coconut oil, best taken raw (great when blended in smoothies or used to replace vegetable spreads or butter). It is also a great cooking oil.

Ingredients: Pure, organic coconut oil

CONTROL PRE-MEAL CAPSULES™

Item: 2310 (180 capsules, 90 servings)

Purium's CONTROL Pre-Meal Capsules™ are specifically designed to help you eat less and reduce the impact of simple carbohydrates and sugars, lessening the possibility that your body will convert them into fat. It is a great addition to any weight loss regimen, and we always recommend combining it with our CONTROL Whole Food Meal™.

- May help curb cravings and reduce appetite
- Can support stabilized blood glucose
- May neutralize starches found in processed carbohydrates
- May promote healthy body weight
- Can enhance mental alertness, endurance and stamina
- Helps you feel satisfied faster and takes the edge off your cravings

Instructions: Take two capsules three times per day (approximately one hour prior to meals) with 8oz of purified water or take two to three capsules prior to any fatty meal or dessert followed by 8oz of water.

Ingredients: Nopal, *Garcinia cambogia*, Green Tea Extract, American Ginseng, White Kidney Bean Extract, vegetarian cellulose capsules.



ADVANCED PROBIOTIC BLEND™

Item: 2640 (60 capsules, 30 servings)

Purium's Advanced Probiotic Blend™ is a potent, all-vegetarian blend of the most vital friendly bacteria available. We recommend supporting your body's immune system by taking Purium's Advanced Probiotic Blend™ in conjunction with any of our green foods.

- Dairy-free and does not need to be refrigerated
- Supports healthy levels of good bacteria
- Aids in healthy digestion and can help improve nutrient absorption
- Supports healthy immune function
- Contains strains clinically proven to be beneficial

Instructions: Take two capsules daily.

Ingredients: Proprietary Blend: *L. gasseri*, *B. bifidum*, *B. longum*, *L. paracasei*, Lactospore (*B. coagulans*), Inulin - FOS, Fiber Gum, vegetarian cellulose capsules.

HERBAL FIBER CLEANSE™

Item: 2250 (180 capsules, 60 servings)

Purium's Herbal Fiber Cleanse™ is a unique, all natural blend of herbs and fibers that help cleanse, detoxify, purify, and remove impacted fecal matter. We recommend taking it with one of our green foods and the Daily Fiber Blend™ to ensure proper detoxification and digestion.

- Supports a natural detoxification of the bowels
- Supports healthy immune function
- Helps remove impacted fecal matter and toxins
- Helps cleanse the bloodstream and various organs
- Can help restore healthy digestive function

Instructions: Take 3 capsules twice a day. We recommend taking this with a green drink.

Ingredients: Alfalfa Whole Leaf Powder, Apple Fiber, Burdock Root, Dandelion Leaf, Fennel Seed, Fenugreek, Acacia Gum, Glucmannan, Guar Gum, Irish Moss, Locust Bean Gum, Marshmallow Root, Papaya Leaf, Psyllium Husk, Red Clover, Rice Bran, Yellow Dock, Black Walnut Hull, Cascara Sagrada, Plantain Leaf, Slippery Elm, Skull Cap, Red Raspberry, Peppermint Leaf, Lemon Peel, Ginger Root, vegetarian cellulose capsules.



Athletes

Boost Your Performance NATURALLY!

Unlike the illegal and often dangerous performance enhancing drugs used by many athletes, Purium's all-natural sports nutrition products are designed to SAFELY and EFFECTIVELY help you achieve the results you want while increasing endurance and strength.

Performance-Enhancing SUPERFOOD

Our amazing line includes products for before, after, and during your workout. BURN fat, increase endurance, and build muscle by taking Super Amino 23™ before your workout. REPLENISH mineral deficiencies while exercising with Ionic Elements™. RECOVER far more quickly with Super Xanthin™.

- May increase energy, endurance, and stamina
- Helps burn fat and build muscle
- May enhance metabolic function
- Can improve muscle recovery

SUPER XANTHIN™

Item: 3537 (60 capsules, 30 servings)

Purium's Super Xanthin (ZAN thin) is a carotenoid that is also considered even more potent than beta carotene. Astaxanthin helps protect the eyes and skin from UV A and B damage by quenching singlet and triplet oxygen. It helps combat free radical damage to muscles and helps reduce the buildup of lactic acid that causes post-workout soreness. We recommend combining this product with our Super Amino 23™ so you can get the most out of your workouts.

Super Xanthin™ contains the Superstar of the Carotenoids, Astaxanthin. In fact, the number of benefits to the human body from consuming Astaxanthin are so varied that it is almost impossible to determine which is the most exciting!

—Dave Sandoval

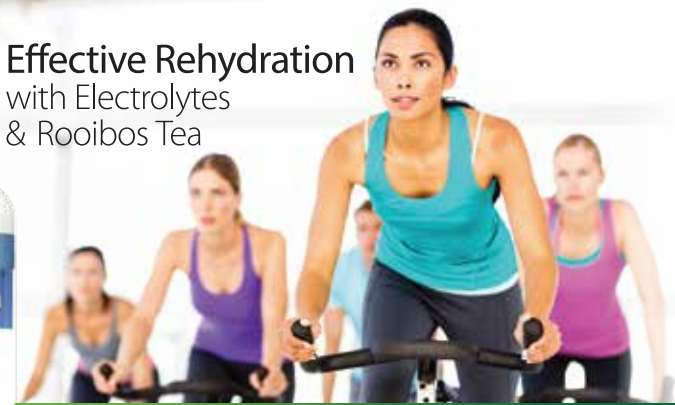
- May protect muscle tissue from damage
- May provide some protection for the skin from UVA and UVB damage
- May reduce lactic acid build-up and improve athletic recovery time
- May support eye health

Instructions: Take two capsules a day. When exercising, it is best to take one before beginning workout and one after.

Ingredients: Organic Spirulina, Natural Astaxanthin (AstaREAL® Microalgae *Haematococcus pluvialis* extract), vegetarian cellulose capsule



Effective Rehydration with Electrolytes & Rooibos Tea



SUPER LYTES™

Item: 2060 (30 Capsules, 10 Servings)

The evolution of the salt tablet... first there were sodium pills (good idea, but way too much sodium) then there were Sports Drinks (good idea, but way too many artificial ingredients). Now Purium presents Super Lytes™, the ultimate rehydration and electrolyte supplement made from only the purest ingredients. This product was specially formulated for the 10-Day Transformation.

- New & improved hydration supplement for 10-Day Transformation
- Aids in balancing sodium and electrolyte levels

Instructions: Take 3 capsules daily.

Ingredients: Himalayan Pink Salt, Organic Rooibos Tea Extract, vegetarian cellulose capsule.



Gentle Cleansing with Herbs



SUPER CLEANSR™

Item: 2260 (40 Capsules, 20 Servings)

Detoxification occurs when your body is eliminating toxins faster than it is accumulating them. Super CleansR™ enhances our body's peristaltic action which loosens embedded and impacted matter and helps your body eliminate more effectively. This product was specially formulated for the 10-Day Transformation.

- New & improved herbal detox formula for 10-Day Transformation
- Gently but efficiently helps improve peristaltic action

Instructions: Use 2 capsules twice daily for 10 days with a green drink or food. Please note: It is not recommended to use Super CleansR™ for more than 10 days in a row.

Ingredients: Black Walnut Hull, Marshmallow Root, Clove, Wormwood, Amalaki, Cascara Sagrada Bark, Senna Leaf, vegetarian cellulose capsule.



Frieda Bobay

Fitness Model & Natural Body Builder

Achievements: 3rd place in Women's Fitness Model division of the Zac Titus "Fame Hollywood 2007" competition

"I used to live fairly unhealthily. I've always wanted to get in shape, but the drive wasn't there until a friend of mine, a personal trainer [Koya Webb], got me to sign up for a fitness competition.

I had to shape up fast. I used a combination of products - Spirulina, Organic Kamut, Rice Bran Solubles, and **Activated Barley** as well as the **Super Amino 23™** to dramatically improve my workout. Whenever I had a sugar craving while I was working out, I had a green shake. When I didn't I'd be lethargic and tired.

My hard work and dedication paid off when I competed in the prestigious Zac Titus "Fame Hollywood event and placed 3rd in the women's division in my very first competition!"

Ian Farrar

Achievements:

2011 World Master Cycling Championships, Belgium, finisher.
Bethel Criterium, 1st place and 2nd overall for series.

"I have been taking Purium products for more than 10 years . . . and I look, feel and perform better today than I did 10 years ago!"

Super Amino 23™ gives me the edge when I compete in Master's Racing, which is super fast! Purium always keeps me at a 10!"



ACTIVATED BARLEY™

Item: 2446 (900g, 90 servings)

Purium's Activated Barley™ is a unique, complex carbohydrate from pre-sprouted grain that is digested slowly, providing energy and endurance for hours. It is a great source of immune-enhancing beta-glucan. It makes a great addition to any green drink.

- May support healthy immune function
- Can help increase endurance and stamina
- Great when taken prior to exercise or activity
- Can help promote healthy cholesterol levels and cardiovascular function
- Contains slow-burning carbohydrates that deliver energy for 2-3 hours

Instructions: Mix one rounded tbsp. (10g) with 6-8 oz of your favorite juice, milk, smoothie, or green drink. Shake or mix well and enjoy.

Ingredients: Activated Barley powder. **Contains: Gluten**



SUPER AMINO 23™

Item: 3551 (150 tablets, 30 servings) Item: 3550 (50 tablets, 10 servings)



Super Amino 23™ is pre-digested 100% vegetarian protein that has been featured in the Physician's Desk Reference and is comprised of non-soy legumes. For fitness goals, add it to a healthy diet along with the Power Shake™.

- May aid in normalizing protein synthesis
- May assist with the stabilization or recovery of muscle strength, volume, and endurance
- Helps minimize body fat
- May support a weight loss regimen

Instructions: Take 5 tablets daily. As an exercise aid take 5 - 10 tablets, 30 minutes prior to exercise. For those seriously intent on gaining muscle or losing weight, take 1-2 tablets per every 25 lbs of body weight on a daily basis.

For best results: Take 2 hours BEFORE or at least 3 hours AFTER taking other protein/amino acids sources (meat, eggs, dairy, jello, beans, bananas, lentils, nuts, grains, breads, cereals, oatmeal, soy products, etc.).

Ingredients: Patented proprietary blend of (non-soy) legumes; L- Leucine, L-Valine, L- Isoleucine, L- Phenylalanine, L- Threonine, L- Methionine, L- Tryptophan, L- Lysine

Peter Thomas

Professional Stuntman & Fight Choreographer

As a martial arts instructor, Hollywood stuntman and aspiring actor, I must be at my very best at all times. Purium Health Products provides the products that protect my body and allow rapid recovery from injury and ensure that I am maximizing my workouts. With Purium's awesome products for athletes, I am improving stamina, reaction time and focus. That makes me feel strong, confident and capable of anything. I recommend these products for anyone who needs to maximize their performance and realize their full potential!



PHOTOGRAPHY - PHILIP RITCHE



IONIC ELEMENTS™

Item: 2120 (4 fl oz, 33 servings)

Purium's Ionic Elements™ is a specially formulated combination of fulvic acid and ocean trace minerals. We start with a special, rare source of humic and fulvic base and use our proprietary (acid-free) refining method to accelerate the concentration and purity of the fulvic acid, which leaves it with a fresh, clean taste. We recommend adding Ionic Elements™ to your Power Shake™ or any other green drink.

- May reduce the effects of aging
- May promote restful sleep
- May support healthy immune function
- May increase alkalinity
- May promote the healthy growth of hair, skin, and nails

Instructions: Adults take 20 drops three times per day. For optimum results, circulate the liquid Ionic Elements in your mouth for ten to twenty seconds before swallowing. You can also simply drink it after diluting it in purified water or juice.

Ingredients: Supercharged activated fulvic acid, ocean-and plant-derived magnesium with over 72 ionic trace minerals



RICE BRAN SOLUBLES

Item: 2455 (360g, 60 servings)

Rice Bran Solubles are the most potent, nutrient-rich part of rice. They are amazing plant complexes that contain a wide variety of nutrients not found in other foods. Ours has a light, nutty, buttery flavor that is the perfect complement to any green drink or protein shake.

- May support healthy blood glucose
- Great source of healthy fats
- May support a healthy body weight
- Contains a wide variety of B vitamins
- Can help promote healthy cholesterol levels and cardiovascular function

Instructions: Mix 1 tbsp (6g) with 6-8oz of purified water, your favorite juice, milk, smoothie, or green drink. Shake or mix well and enjoy.

Ingredients: 100% Stabilized Rice Bran with germ.



BEE ENERGETIC™

Item: 2050 (90 capsules, 30 servings)

Purium's Bee Energetic™ contains nature's most energizing foods without ephedrine or added caffeine. This powerful combination of plant powders can actually build up your immune system and support your adrenal glands while giving you the sustained energy you really need. We recommend combining Bee Energetic™ with our Revive-It-All™ for optimal mental and physical health.

- Can increase energy, strength, endurance, and vitality
- May improve mental clarity and circulation
- May help balance the adrenal system
- Contains nature's most nutrient-dense high protein energy food, Spirulina

Instructions: Take three capsules as needed for a nutritional boost or prior to exercise.

Ingredients: American Ginseng, Bee Pollen, Spirulina, Cordyceps Mushroom, vegetarian cellulose capsules.



SUPER LIFE FORMULA™*

Item: 3525 (90 capsules, 30 servings)

Purium's Super Life Formula™ contains a variety of herbs and plant extracts that have been proven to help the human body increase muscle mass, build endurance, speed muscle recovery, and increase libido. We recommend combining Super Life Formula™ with our Super Amino 23™ as part of any workout regimen.

- May support healthy testosterone levels in men and women
- May enhance sexual desire
- Can support healthy circulation
- May enhance mood or provide general sense of well-being

Instructions: Take three capsules daily.

Ingredients: Velvet Antler, Long Jack extract, Green Lipped Mussel, Cordyceps Mushroom, American Ginseng, Ginger Root, Oat Grass, Yucca Root, Ginkgo Extract, gelatin capsules.

**Formerly known as Super Male Formula. Different name, same ingredients. Now known to be fantastic for women and athletes of all genders.*



Family Nutrition



Purium Makes Real Food a Priority for Our Family and Yours

Before Purium introduces any new product, Purium Co-Founder and President Amy Venner asks herself one simple question – “Is this something I would give to my daughters Madilyn and Addison?” She doesn’t want her daughters consuming unhealthy food and doesn’t want your kids to consume unhealthy foods either. She knows that what we DON’T put in our products is as important as what we DO put in.

Help your family stay healthy NATURALLY!

Our products are designed to provide nutrients necessary to support healthy immune and digestive function and keep the whole family nourished... without any unnecessary ingredients. That means absolutely NO artificial colors, NO artificial flavors, NO artificial sweeteners, NO genetically modified ingredients, NO irradiated ingredients, NO binders, fillers or synthetic ingredients of any kind.

TESTIMONIAL



I discovered Purium through a friend. I loved that I could read the labels and that the company was an advocate of organic and non-GMO foods. My husband was willing to try and our two teenagers even caught my enthusiasm. The four of us committed to doing the 10-Day Transformation together.

I couldn’t believe how great I felt. I lost weight and have been enjoying increased stamina and mental clarity. I am especially thrilled to be over my sugar cravings! My husband also lost weight, but most importantly, his doctor actually labeled him “medically boring”! Our teenagers weren’t trying to lose weight, but also saw positive changes. I didn’t begin using Purium with the intention of selling it.

I started it to get my family’s health back on track. But as I did it became obvious to me that sharing Purium was simply something I had to do. It has changed my family’s life. I believe in the power of these products. - Allison G.



VIR-U-SURE™

Item: 2510 (60 capsules, 30 servings)

Vir-U-Sure™ is a proprietary blend of herbs and whole foods that offer synergistic, targeted support for healthy immune function and viral response. We recommend combining Vir-U-Sure™ with Purium’s Immuno-Max™ and any of our green foods as a triple-pronged approach for complete immune health.

- Supports healthy immune function
- May support natural healing processes
- Contains sulphated polysaccharide compounds that support a healthy immune response to viruses

Instructions: Take two capsules daily with food as a maintenance dose. Take up to 6 capsules daily for more therapeutic support.

Ingredients: Red Algae Gigartina, Red Algae Dumontiaceae, Neem Extract, Olive Leaf, Spirulina, Oregano Oil Powder, AES (Assimilating Enhancing System Blend) and vegetarian cellulose capsules.



IMMUNO-MAX™

Item: 2540 (180 capsules, 30 servings)

Immuno-Max™ is a synergistic blend of herbs and plant extracts from around the world designed to support healthy immune function. We recommend taking it in conjunction with any of our green foods and Vir-U-Sure™ for comprehensive immune support.

- Supports healthy immune function
- May be taken daily

Instructions: Take six to twelve capsules per day.

Ingredients: Arabinogalactan AG, Colostrum, Astragalus Root, Cat’s Claw Bark, Green Tea Extract Polyphenols, Self Heal Herb, Aloe 200:1, gelatin capsules

DAILY FIBER BLEND™

Item: 2210 (500g, 30 servings)

Daily Fiber Blend™ is unlike any other fiber product on the market. It is designed so that your body gets the purest and most potent protein, essential fatty acids, enzymes, and essential fibers. We recommend combining it with the Herbal Fiber Cleanse™ and our green drinks for comprehensive digestive and immune support.

- May enhance bowel function
- Supports healthy cardiovascular function
- Contains highly digestible amino acids
- May support a weight loss regimen

Instructions: Take 1 scoop (2 tbsp) mixed with purified water, juice, or your favorite smoothie- best taken 1-2 hours before bedtime or instead of a snack.

Ingredients: Flax Seed, Acacia Gum, Rice Bran, Psyllium Husk, Apple Fiber, Activated Barley, Chia Seed, Inulin - FOS, Fennel Seed, Glucomannan, Black Walnut Hull, Natural Pineapple Flavor, Sprouted Quinoa, Sprouted Amaranth, Sprouted Spelt, Sprouted Wheat, Arabinogalactan



CARROT JUICE PLUS™

Item: 2470 (225g, 30 servings)

Carrot Juice Plus™ is a flavorful blend of carrots and stabilized rice bran. Carrots are packed with nutrients that make them a valuable part of any healthy diet. For more comprehensive nutritional support, we recommend adding it to our Organic Best of Greens™ or any of our other green foods.

- Supports healthy immune function
- Rich source of carotenoids
- Contains powerful antioxidants

Instructions: Mix one scoop (1 tbsp.) with 8 oz of purified water or add to your favorite beverage, great with green foods and/or in your favorite smoothie.

Ingredients: Organic Carrot Juice Powder, Rice Bran Solubles

FULVIC ZEOLITE™

Item: 2125 (1 fl oz, Approx 145 servings)

Zeolite, one of the few negatively charged minerals, is formed naturally when volcanic lava reacts with salt water. Our zeolite has been synergistically combined with fulvic acid to create Fulvic Zeolite™, which acts like a magnet, drawing positively charged toxins and heavy metals out of the body. We recommend combining it with any of our green foods for added assimilation and detoxification.

- Effective part of any detoxification program
- Contains no artificial chemicals
- May balance pH levels and help restore electrical conductivity in the body
- Safe for all ages over 2 years*

Instructions: For adults: Hold 3 drops under tongue for 10 seconds then swallow. Or mix 3 drops with any juice or water 3 times a day. Start with one drop 3 times a day and slowly increase to 3 drops, 3 times a day over a period of 2 weeks. Best results when mixed with a green drink. *For children: take one drop a day mixed with juice or purified water.

Ingredients: Supercharged activated fulvic acid, zeolite



40X ALOE VERA CONCENTRATE™

Item: 2150 (4.2 fl. oz., 25 servings)



Aloe Vera is one of the most revered of all African herbs and has been exported to every corner of the world. Hippocrates himself called aloe "the potted physician" for its amazing healing properties. We recommend combining it with Purium's Apothe-Cherry™.

- Supports healthy immune function
- May aid in healthy digestion
- May support healthy joint function
- May support healthy blood glucose levels

Instructions: Dilute one teaspoon into purified water, juice, green drink, or any cold beverage and drink daily. **DO NOT DRINK UNDILUTED.**

Ingredients: 40x Aloe Vera Concentrate. Other ingredients required by law and to preserve freshness: Potassium Sorbate 0.08%, Sodium Benzoate 0.08%.



Beauty Sleep Cocktail

1 serv. of Aloe Vera (1 tsp)

1 serv. of Apothe-Cherry (1 tbsp)

6 – 10 ounces of water, juice or tea (to taste)

Stir and enjoy! Best 30 – 60 min before bed.



ENZYME ADVANTAGE™

Item: 2610 (90 capsules, 90 servings)

Purium's Enzyme Advantage™ is a patented, shelf-stable, aspergillus derived formula that helps your body break down and assimilate nutrients in the foods you eat. This also ensures that no food remains in your body undigested, causing gastrointestinal distress or discomfort. We recommend combining this product with our Advanced Probiotic™ for your best digestive health.

- May support healthy digestion
- Can help eliminate toxins
- May support healthy immune function
- May enhance nutrient absorption when taken with meals
- May be used as part of a natural allergy defense regimen

Instructions: Take one capsule with each meal.

Ingredients: Protease, Amylase, Lipase, Cellulase, Sucrase, Maltase, Lactase, Trace Minerals, sea kelp, and vegetarian cellulose capsules.



MEN'S DEFENSE™

Item: 3510 (60 capsules, 30 servings)

Purium's Men's Defense™ is a scientifically-composed blend of herbs and plant extracts specifically chosen by David Sandoval for their ability to support the body's defenses against health concerns unique to men. We offer Men's Defense™ as a powerful modulator to assist the body by using the most effective natural substances available. We recommend taking it with a comprehensive green drink such as Purium's More Greens™ to maximize your body's immune defenses.

- May support a healthy prostate
- May support healthy immune function
- May support healthy hair retention
- May support healthy liver function

Instructions: Take 2 capsules daily with food

Ingredients: Saw Palmetto Extract, Red Clover, Pygeum extract, Nettle extract, Pumpkin Seed extract, Pumpkin Powder, Lycopene, vegetarian cellulose capsules



WOMEN'S DEFENSE™

Item: 3010 (60 capsules, 30 servings)

Purium's Women's Defense™ is a scientifically composed proprietary blend of synergistic herbs and whole foods chosen by David Sandoval specifically for their value to women's health. A woman's body will go through many changes throughout their lifetime; often changes in hormonal and menstrual cycles can trigger abnormalities that can threaten her health dramatically. We offer Women's Defense™ as a powerful modulator to assist the body by using the most effective natural substances available. We recommend taking it with a comprehensive green drink such as Purium's More Greens™ to maximize your body's immune defenses.

- Contains a unique blend of Chinese mushrooms
- May help increase energy, vitality, and endurance
- Supports healthy immune function
- May support healthy blood glucose levels

Instructions: Take 2 capsules daily with food

Ingredients: Proprietary blend of Maitake, Shiitake, Lion's Mane, Cordyceps, Tremella, Organic sprouted soy, fermented soy, Cat's Claw extract, Red Clover extract, GliSODin® Superoxide Dismutase, vegetarian cellulose capsules. **Contains: Gluten**

Greens

WHY Greens?

Green leafy vegetables typically contain 20 times more essential nutrients than other foods ounce for ounce. Furthermore the nutrients in deep green leafy vegetables are so important that they actually make the nutrients found in other foods work far more effectively.



RESTORE Your Body's Natural Balance

If we fail to eat quality green vegetables on a daily basis, dozens of valuable cleansing, building and eliminative functions fail to work properly. Greens help distribute oxygen in the blood, detoxify our tissues and organs, balance our body's pH, deliver vital nutrients and help repair damaged DNA. They are integral to our energy, immunity, mental health, and longevity. Finding the perfect green drink for you is made easy with the pure, premium choices offered by Purium.

TESTIMONIAL



Elias Parker decided to change his life after he heard his wife Rose being scolded about her health issues from their doctor. They decided to try the 10-Day Transformation together and see what health benefits they could gain. Ten days later, Elias was 30 pounds lighter and had lost 8 inches from his waist.

"I totally enjoyed my experience so much that after finishing I went and did another one because I missed my Power Shake. I have not felt this good nor physically looked this good since my prime in high school. I went from 298 to 198 pounds. I lost 100 pounds overall and I have not found them again." Elias says Purium has given his family a brand new outlook on food.

PURIUM = Pure + Premium

- All-Natural • From the Farm to Your Family
- Nothing Genetically Modified • Nothing Artificial



ORGANIC KAMUT BLEND™

Item: 2420 (90g, 60 servings) | Item: 2421 (270g, 180 servings)

Purium's Organic Kamut Blend™ is grown in nutrient-rich, organic soil, watered with mineral springs, and harvested at the peak of nutrition. Kamut® is a superior non-GMO, non-crossbred, nutrient-dense heirloom-seed Egyptian wheatgrass. We have combined it with oat and alfalfa to give it a sweet taste and increase the mineral and trace mineral content. We recommend combining Organic Kamut Blend™ with our Organic Spirulina.

- May support healthy immune function • May support natural detoxification • Supports healthy digestive function
- Can help combat fatigue and increase energy • Helps naturally alkalize and oxygenate the body

Instructions: Take one scoop (1½ tsp) mixed in purified water, aloe, apple, carrot, or other vegetable juice twice a day on an empty stomach.

Ingredients: Organic Kamut® Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder



ORGANIC BEST OF GREENS™

Item: 2400 (150g, 60 servings)

Purium's Organic Best of Greens™ is a synergistic blend of the best green super-foods from both land and sea. Each ingredient contains valuable phyto-nutrients and was selected for its purity and potency. We recommend including Organic Best of Greens™ and Bio Fruit™ in your daily health regimen for comprehensive nutritional support.

- Great source of chlorophyll
- May support healthy immune function
- May support increased energy
- Supports natural detoxification
- Can help balance pH levels
- Can increase mental acuity

Instructions: Mix 1 heaping teaspoon (2.5g) with 6 ounces of purified water or juice* twice per day. We recommend drinking this on an empty stomach. *Best mixed with carrot, apple or aloe vera juices. Citrus juices are not recommended.

Ingredients: Organic Cereal Grass Juice Blend (contains Organic Alfalfa, Organic Wheatgrass, Organic Barley Grass, Organic Oat Grass), Organic Cruciferous Vegetable Blend (contains Organic Broccoli, Organic Cabbage, Organic Parsley, Organic Kale), Organic Spirulina, Organic Chlorella, Organic Sea Vegetable Blend (contains Organic Kelp and Organic Dulse), Organic Dandelion Greens, Organic Broccoli Sprouts



Harness the Healing Power of Nature

GREAT TASTING

POWER SHAKE™

- Item: 2208 - Apple-Berry Flavor - (1065g powder, 30 servings)
- Item: 2207 - Apple-Berry Flavor - (533g powder, 15 servings)
- Item: 2206 - Original Flavor - (1065g powder, 30 servings)
- Item: 2205 - Original Flavor - (533g powder, 15 servings)

Purium's Power Shake™ was created so that you can easily consume several superfoods all at once, thus saving you time and money. For detoxification, we recommend using the Power Shake as part of David Sandoval's 10-Day Celebrity Transformation.

- May help burn fat and build muscle
- May increase energy, endurance and strength
- May reduce cravings and appetite
- Great natural detoxifier
- Supports healthy blood glucose levels
- Contains ingredients rich in vitamins and nutrients to support total nutrition

Instructions: Mix 2 leveled scoops (35.5g) with 10-20 oz of cold, purified water or juice (carrot or apple would be ideal). Take on an empty stomach (or 2 hours after eating) 1-4 times per day. Great prior to, during, and after exercise or activity.

Apple-Berry Power Shake Ingredients: Rice Bran Solubles, Organically Grown Activated Barley, Organic Carrot Juice Powder, Organic Spirulina, Organic Wheat Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder, Organic Raspberry Flavor, Organic Apple Flavor, Lo Han Guo Extract.

Original Power Shake Ingredients: Rice Bran Solubles, Organically Grown Activated Barley, Organic Carrot Juice Powder, Organic Spirulina, Organic Wheat Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder.

“The Power Shake is a proprietary blend of whole foods that all have ancient roots as potent fuels for energizing and strengthening the human body.”

– David Sandoval

SCOOP OF GREENS™

Item: 2381 (478g, 60 servings)



Purium's Scoop of Greens™ has all the benefits of cereal grasses as well as whole grains. It has been given the Diabetes Resource Center's Seal of Approval because it is a valuable aid for anyone looking to maintain healthy blood glucose levels naturally. We recommend combining this product with Purium's Control Pre-Meal Capsules™.

- Can support healthy blood glucose levels
- Has a delicious green apple flavor
- Can help reduce hunger between meals
- May alkalize and oxygenate tissues
- Provides green vegetable nutrients

Instructions: Mix one scoop with 6 to 8 oz of purified water. We recommend two to three servings per day on an empty stomach.

Ingredients: Organically grown Activated Barley, Rice Bran Solubles, Organic Wheat Grass Juice Powder, Organic Barley Grass Juice Powder, Organic Apple Flavor, Alpha Lipoic Acid, Lo Han Guo Berry extract

MORE GREENS™

Item: 2410 (240g, 30 servings)



More Greens™ is a blend of super-foods, probiotics, ginseng, and bee pollen. More Greens™ is a great all-in-one supplement for anyone who wants to get maximum benefits from one supplement. For more comprehensive nutritional support, we recommend including More Greens™ along with Apothe-Cherry™ in your daily health regimen.

- Supports healthy immune function
- Great source of chlorophyll
- May support natural detoxification
- May support increased energy
- Aids healthy digestion and can help improve nutrient absorption

Instructions: Take one scoop (1 tbsp) each day. We recommend mixing it with purified water or juice (carrot or apple is ideal) and taking it on an empty stomach. Do not mix with hot beverages.

Ingredients: Organic Spirulina, Organic Oat Grass Juice Powder, Organic Alfalfa Whole Leaf Powder, Organic Wheat Grass Juice Powder, Organic Barley Grass Powder, Organic Wheat Whole Leaf Powder, Arabinogalactan, Rice Bran Solubles, Inulin - FOS, Organic Carrot Juice Powder, Bee Pollen, Natural Pineapple Flavor, Broccoli Powder, Cabbage Powder, Parsley Powder, Kale Powder, American Ginseng, Probiotic Blend, Proprietary Enzyme Blend, Cracked Cell Chlorella, Kelp, Broccoli Sprout, Lo Han Guo Extract.

CRACKED-CELL CHLORELLA™

Item: 2481 (600 tablets, 40 servings) Item: 2482 (8oz, 75 servings)

Purium's Cracked-Cell Chlorella is cultivated in a controlled outdoor environment in ponds filled with mineral-rich water. Our easily-digestible tablets and powder are a great addition to any detoxification regimen. We recommend combining it with any of our green foods for a smoother taste and added nutritional benefits.

- Can help break down heavy metals
- May support natural detoxification
- Nature's richest whole-food source of chlorophyll
- May help decrease plaque buildup in arteries
- May support healthy cholesterol levels

Instructions: Take fifteen tablets (3g) per day or take one rounded teaspoon (3g) of the powder mixed with juice, purified water or blended with a smoothie.

Ingredients: Chlorella powder



THE GREEN FOODS BIBLE

Item: 8410 (189 pages)

By David Sandoval. Everything you need to know about the most nutritious green foods from around the world, plus much more. David has been immersed in the scientific research on the benefits of raw, enzyme-rich whole plant foods since the early 1990s and the results of his quest for knowledge are what you will find within the pages of this book. From grasses to algae to both sea and land vegetables, this book is the first to focus on the scientific validations that show green foods are beneficial in healing the body and helps to fulfill David's dream to educate the world that they do not need to suffer unnecessarily.

- Comprehensive info on edible green foods
- Based on decades of research
- Informative yet easy to read

ORGANIC BARLEY GREEN JUICE™

Item: 2440 (240g, 160 servings)

Purium's Organic Barley Green Juice™ is grown in pristine fields and watered with mineral springs to ensure it has nature's maximum nutritional input. It contains highly assimilable chlorophyll, which is important for total nutrition. We recommend combining it with our Carrot Juice Plus™ for an extra smooth taste and added nutritional benefit.

- Can help maintain healthy cholesterol levels
- Great for natural detoxification
- May support healthy blood sugar levels when taken between meals

Instructions: Take 1 scoop (2 tsp) once or twice daily on an empty stomach. Best when mixed with purified water or alkaline juices. Do not mix with hot beverages.

Ingredients: Organic Barley Grass Juice Powder



NEW!

PROSTAK® SHAKER BOTTLE

Item: 9814

Supplements, snacks, pills, and liquid-all in the same bottle. Featuring the BlenderBall® wire whisk and unique Twist 'n' Lock™ containers, the BlenderBottle® ProStak® is the all-in-one solution for serious athletes, people on the go and anyone doing the 10-Day Transformation.

- 22 oz capacity cup
- 2 fully independent jars for storage
- Twist 'n' Lock™ system connects jars to bottle
- Pill organizer locks into jar lids to save space
- Patent-pending loop for easy carry & attaching keys, etc
- BlenderBall® wire whisk mixes powder and liquid smoothly
- BPA and Phthalate free
- Top-rack dishwasher safe



NEW!

PROSTAK® 3-UNIT FLEX FOOD CONTAINER

Item: 9813

Expand the capacity of your BlenderBottle® ProStak® system. Extra 100cc and 150cc jars double the initial capacity of your system, while the massive 250cc jar offers ample room for holding flex foods or multiple servings of Power Shake™ or L.O.V. Super Meal™.

- Twist 'n' Lock™ pill tray locks into any jar lid
- Durable, BPA- and Phthalate-free jars



ORGANIC SPIRULINA™

Item: 2432 (1 lb, 45 servings) Item: 2430 (180 capsules, 30 servings)

Spirulina has been widely regarded as nature's most complete nutrient source. Purium's Organic Spirulina™ is a rich, whole-food source of vegetarian protein, chlorophyll, essential amino acids, antioxidants, and vitamins. It contains an abundant amount of phycocyanin, a unique, blue-green pigment that may support healthy immune function. We recommend combining Spirulina™ with our Rice Bran Solubles™ to create a natural multivitamin.

- Can help increase endurance and stamina
- Rich source of carotenoids
- May reduce cravings and appetite
- May support healthy immune function
- Can help promote healthy cholesterol levels and cardiovascular function

Instructions: Mix one rounded tbsp (10 g) per day with purified water or your favorite juice or smoothie. Or take 6-20 capsules daily.

Ingredients: Organic Spirulina, organic vegetarian pullulan capsules.

The statements in this catalog have not been evaluated by the FDA and were not intended to diagnose, treat, cure, or prevent any disease.

DAVID SANDOVAL'S 10-Day CELEBRITY TRANSFORMATION			
	PAGE	MSRP	BV
11157 10-Day Transformation (With choice of Power Shake)	04	\$290.00	130
11191 10-Day Athlete's Transformation (With choice of L.O.V. Super Meal)	05	\$290.00	130

Core3 NUTRITION			
	PAGE	MSRP	BV
7740 Core3 PLC Pack (Power Shake, Super Amino 23, Apothe-Cherry)	06	\$217.54	100

BIO SKIN CARE			
	PAGE	MSRP	BV
14370 relax capsules (60 ct.)	09	\$45.00	25
14380 regen capsules (60 ct.)	09	\$85.00	50
14310-l cleanser (4 oz.)	09	\$35.00	20
14330-l serum (1 oz.)	09	\$85.00	50
14320-l cream (1 oz.)	09	\$70.00	40
14390-l 5-piece system (with bag)	08	\$290.00	170

PURIUM FOR KIDS			
	PAGE	MSRP	BV
2232 Power Kids (new & improved raspberry flavor, 300 g.)	11	\$85.75	50
2236 MVP Kids (480 g.)	11	\$85.75	50
2234 In Focus (tincture, 1 oz.)	11	\$35.75	20
2235 Immune Shield (tincture, 1 oz.)	11	\$35.75	20
2237 Kids Quad Pack (Power Kids, MVP Kids, In Focus, Immune Shield)	10	\$207.25	120
2238 Kids PLC Pack (Power Kids, MVP Kids)	10	\$170	100
2239 Kids Double PLC Pack (2 Power Kids, 2 MVP Kids)	10	\$285	150

L.O.V. SUPER MEAL			
	PAGE	MSRP	BV
2711 L.O.V. Super Meal - Original Flavor (1386 g.)	13	\$107.15	60
2700 L.O.V. Super Meal - Original Flavor (462 g.)	13	\$45.00	25
2910 L.O.V. Super Meal - Vanilla Chai (1320 g.)	13	\$117.50	65
2735 Chocolate Raspberry Flavor (2 oz.)	13	\$10.00	5
2736 Vanilla Cheesecake Flavor (2 oz.)	13	\$10.00	5
2737 Tropical Coconut Flavor (2 oz.)	13	\$10.00	5
2730 (3) Flavor Combo (2 oz., ea.)	13	\$28.57	15

ANTI-AGING			
	PAGE	MSRP	BV
2110 Apothe-Cherry (16 oz.)	15	\$27.95	15
4010 Revive-It-All (90 ct.)	16	\$46.95	27
2491 Organic Bio Fruit (150 g.)	16	\$53.50	30
3020 Renew Hair, Skin & Nails (180 ct.)	17	\$29.95	17
2030 C From Nature (90 ct.)	17	\$21.95	13
2031 C From Nature (270 ct.)	17	\$57.95	33
4020 Joint-Flex (180 ct.)	18	\$46.95	26
4030 Heart-Aid (180 ct.)	18	\$31.95	18
2115 Power of 10 Veggie (144 g.)	19	\$43.95	25
2130 White American Ginseng Extract (8 oz.)	19	\$44.95	25

WEIGHT LOSS			
	PAGE	MSRP	BV
2331 Creamy Vanilla Meal Option (892 g.)	21	\$69.95	39
2371 CONTROL Whole Food Meal (675 g.)	21	\$69.95	35
2310 CONTROL Pre-Meal Caps (180 ct.)	22	\$38.95	21
2040 Organic Tropic Oil (16 oz.)	22	\$17.50	7
2250 Herbal Fiber Cleanse (180 ct.)	23	\$33.95	18
2640 Advanced Probiotic Blend (60 ct.)	23	\$24.95	14

ATHLETE			
	PAGE	MSRP	BV
3537 Super Xanthin (60 ct.)	24	\$26.95	11
2260 Super CleansR (40 ct.)	25	\$42.75	24
2060 Super Lytes (30 ct.)	25	\$25.65	14
2446 Activated Barley (900 g.)	26	\$69.95	39
3550 Super Amino 23 (50 ct.)	27	\$40.64	19
3551 Super Amino 23 (150 ct.)	27	\$89.64	39
2050 Bee Energetic (90 ct.)	28	\$24.95	14
2120 Ionic Elements (4 oz.)	28	\$38.95	21
3525 Super Life Formula (90 ct.)	29	\$69.95	40
2455 Rice Bran Solubles (360 g.)	29	\$42.95	24

FAMILY NUTRITION			
	PAGE	MSRP	BV
2510 Vir-U-Sure (60 ct.)	31	\$34.95	20
2540 Immuno-Max (180 ct.)	31	\$41.95	24
2470 Carrot Juice Plus (225 g.)	32	\$35.95	17
2210 Daily Fiber Blend (500 g.)	32	\$26.95	15
2125 Fulvic Zeolite (1 oz.)	32	\$79.95	45
2150 40X Aloe Vera Concentrate (4.2 oz.)	33	\$31.95	18
2610 Enzyme Advantage (90 ct.)	34	\$28.95	15
3510 Men's Defense (60 ct.)	34	\$34.95	20
3010 Women's Defense (60 ct.)	35	\$40.95	23

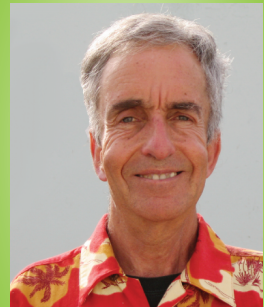
GREENS			
	PAGE	MSRP	BV
2420 Organic Kamut Blend (90 g.)	37	\$29.95	17
2421 Organic Kamut Blend (270 g.)	37	\$75.95	43
2400 Organic Best of Greens (150 g.)	37	\$35.95	20
2205 Power Shake - Original Flavor (533 g.)	38	\$54.95	31
2206 Power Shake - Original Flavor (1065 g.)	38	\$99.95	56
2207 Power Shake - Apple Berry Flavor (533 g.)	38	\$54.95	31
2208 Power Shake - Apple Berry Flavor (1065 g.)	38	\$99.95	56
2410 More Greens (240 g.)	39	\$41.95	23
2381 Scoop of Greens (60 servings)	39	\$66.95	38
2433 Organic Spirulina capsules (180 ct.)	40	\$25.00	14
2432 Organic Spirulina powder (1 lb.)	40	\$43.95	25
2440 Organic Barley Green Juice (240 g.)	40	\$56.95	32
2481 Cracked Cell Chlorella tablets (600 ct.)	40	\$30.95	16
2482 Cracked Cell Chlorella powder (8 oz.)	40	\$38.95	21

MISCELLANEOUS			
	PAGE	MSRP	BV
8410 The Green Foods Bible by David Sandoval (189 pgs.)	41	\$14.00	N/A
9814 ProStak Shaker Bottle	41	\$10.00	N/A
9813 ProStak 3-unit flex food container	41	\$8.99	N/A

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