

A \$50 GIFT FOR YOU

Your Purium Member has a \$50 Gift Card with your name on it. It's true ... \$50 off ... no strings attached. That's how confident we are that you'll love our children's products.



5 GIFT CARDS FOR YOU TO SHARE

When you join Purium Lifestyle Club we give you 5 Gift Cards to share. Pay it forward. Tell others about Purium and these amazing, healthy, tasty USDA Organic products for kids. And each time one of your Gift Card is redeemed, you can earn a generous referral bonus just for spreading the word.



60 DAY Money Back Guarantee

Try the Purium for Kids products or any Purium product for 60 days and if you are not satisfied, return it for a full refund on the product price. We have more than 50 products that you can get shipped directly to your door. It's like having your own personal superfood super store.



Are you ready to start making healthy cool? Join the Purium Lifestyle Club and save up to 30% on every purchase and \$10 on shipping every time you order. Plus, you'll get gift cards to hand out to your friends to help them on the path to a healthier lifestyle.



For more information, please contact:

My gift card code is: _____



For additional brochures, call 800.562.2659 or visit PuriumGear.com

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RV0116



for Kids

Making Healthy Cool



YOUR CHILD IS COUNTING ON YOU!

Are you one of the millions of moms (or dads) concerned about the chemicals hidden in your child's food and supplements? We're concerned too. That's why we don't take shortcuts on quality, purity or potency. Expect a positive impact in your child's health, schoolwork, sports and even relationships.

TODAY'S FOOD PUTS YOUR CHILDREN AT RISK

It's clear that sugar, GMOs and synthetic chemicals shouldn't be in your child's food pyramid. Unfortunately, they often are, and it's not always your fault. Our food sources have been infiltrated with a cocktail of toxins, chemicals and other harmful additives that make it hard to find any wholesome meal options. These poor food choices, coupled with the chemicals that saturate our foods, are contributing to skyrocketing rates of childhood obesity, and other health issues that can stay with children throughout their lives.

Your family deserves real food—food that isn't processed, irradiated or genetically modified. But how do you ensure that your child is getting the best nutrition possible? It's simple—the answer is Purium.

PURIUM: COMMITTED TO KIDS' HEALTH

Purium was started because its founders were frustrated. Grocery stores and health food shops didn't carry pure, unadulterated food. Now that they have children of their own, David Sandoval and Amy Venner's passion for providing clean, green, potent superfoods has deepened ... and the Purium product line has expanded. Four new products specifically formulated to support growing children: MVP Kids, Power Kids, In Focus and Immune Shield, represent the new gold standard for children's products in the marketplace. Read the labels closely. Compare. Your kids deserve it.

The Purium 20-Point Commitment is a promise of purity and potency when it comes to your child's health. It includes a commitment to foods that are farm fresh, plant-powered and backed by modern science and that include no artificial colors, flavors, fillers, GMOs or pesticides.



We're looking for **1,000** women in **100** communities who want to help **10** families each eat cleaner and greener.

Take the Pledge at MillionMomMovement.info





KIDS PLC PACK

PROTEIN, FRUITS AND VEGETABLES

Growing children need energy. Lots and lots and lots of energy. And the good stuff doesn't come from sugar and caffeine, it primarily comes from three things – protein, fruits and vegetables.

Purium gets the very best sources of pure, plant-powered, organic superfoods direct from the farm and delivers them to your family. So, if you want to give your children what they need to keep them on track every day, this is your pack!



MVP KIDS

PLANT POWER

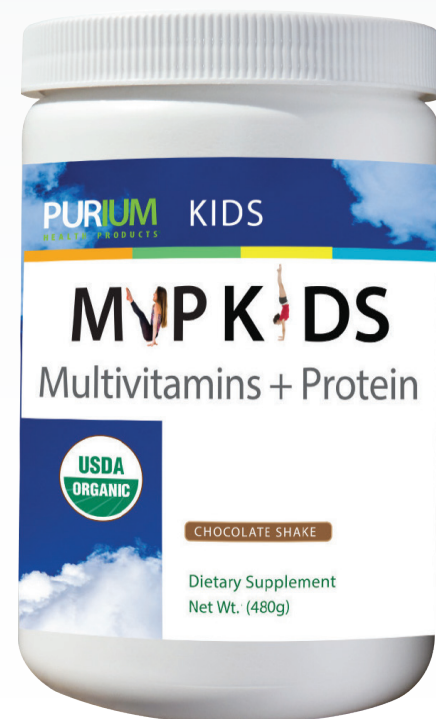
MVP Kids is packed with plant-based vitamins plus plant-powered protein for optimal absorption and all-day energy. Your child's body is designed to extract vitamins and minerals from food. Those synthetic multi-vitamin and multi-mineral supplements with the cartoon characters (and the artificial colors and flavors) don't get absorbed and utilized like the numbers might suggest on the label. In fact, there are some studies that say they may do more harm than good.

- 100% organic
- Loaded with vitamins and minerals
- Whole food based
- Made with organic ingredients
- Delivers calm, sustained energy



Item: 2233 (MVP Kids – powder blend)

Ingredients: Certified organic pea protein, certified organic cocoa, certified organic whole foods based vitamin and mineral proprietary blend, natural chocolate flavor, lo han berry extract, certified organic guar gum, natural vanilla flavor



NEW

POWER KIDS

THE ANTI-SODA

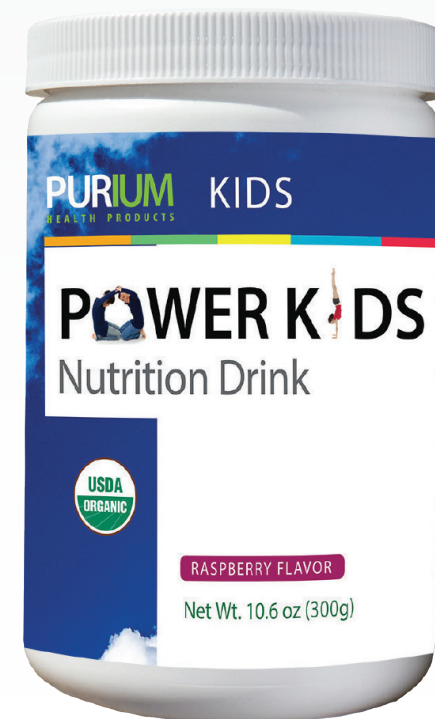
Soda is exactly what kids DON'T need – sugar, caffeine, carbonation and artificial ingredients. It's like a scientist created the perfect chemical cocktail to disrupt a child's normal body functions. And, unfortunately, sports drinks and juice boxes really aren't much better. But now you have a healthy choice! Power Kids delivers whole food nutrients that support the normal functions of the brain and body.

- 100% organic
- Whole food nutrition
- Healthy "growth factor"
- Balances blood sugar
- Delivers calm, sustained energy
- Packed with real fruits and vegetables



Item: 2232 (PHP Power Kids - powder blend)

Ingredients: Organic apple, organic chlorella, organic apple fiber, organic cranberry, organic raspberry flavor, organic chia seed, organic pomegranate, organic black currant, organic blueberry, organic acai berry, organic goji berry, organic raspberry, organic strawberry, organic maqui berry, organic blackberry, organic baobab fruit, lo han berry extract



NEW

IMMUNE SHIELD

A DROP OF HEALTH INSURANCE



Sniffles and scratchy throats are often common occurrences as children build-up their immune systems. Sometimes it seems as though low-level "bugs" can last from fall through spring. Immune Shield is the all-natural, proactive approach to supporting your child's system. Just a few drops can keep children healthier as well as re-balance little bodies when they aren't at 100% strength.

- 100% organic
- Supports immunity
- Can be taken daily
- No pharmaceuticals
- No side effects



Item: 2235 (PHP Immune Shield - liquid tincture)

Ingredients: Organic echinacea angustifolia root, organic echinacea purpurea root, organic astragalus root, organic elderberry fruit, organic licorice root, organic amla fruit, organic shiitake, organic vegetable glycerin, deionized water

NEW

HEALTHY MEALS & DRINK BOOSTERS

Kid-friendly Puri-YUM!



Vanilla Chai Super Meal–L.O.V.

- May be used as a snack or meal replacement
- Protein, fiber and fats for balanced energy
- Immune booster
- USDA certified organic and gluten-free



Creamy Vanilla Meal Option

- May be used as a snack or meal replacement
- Slow-burning carbs for sustained energy
- Great taste
- Great value



Carrot Juice Plus

- Naturally sweetens any green drink or shake
- Powerful antioxidant
- Immune booster
- Supports eye health

ADDITIONAL KID-FRIENDLY PRODUCTS



Apothe-Cherry

- Improves sleep and relaxation
- Powerful antioxidant
- Immune booster



Cracked Cell Chlorella

- Powerful growth factors for children
- Supports natural detoxification
- Nature's richest whole food source of chlorophyll



Daily Fiber

- Enhances bowel function
- Prebiotic for digestive health
- Assists with blood sugar balance



More Greens

- More than a dozen grasses and vegetables for energy
- Enzymes for digestion
- Prebiotics and Probiotics for immunity



Rice Bran Solubles

- B vitamins and slow burning carbs for energy
- Natural source of essential fatty acids and Vitamin E
- Great for sports and childhood obesity issues



Super Xanthin

- Protects muscle tissue
- Protects skin from sun damage
- Great for recovery after long periods of activity

IN FOCUS

THE ANTI-ENERGY DRINK



Kids will be kids, and that's a good thing! They are naturally dynamic, creative and curious. But there are times they need to be focused, calm and in control. The last thing we want to do is medicate the childhood out of our children. In Focus uses natural herbs to help with schoolwork, sports, and may even help with positive attitude and behavior. You will give this product an A+!

- 100% organic
- Creates a calm focus
- No central nervous stimulants
- Herbs that are safe for children



Item: 2234 (PHP In Focus – liquid tincture)

Ingredients: Organic eleuthero root, organic lemon balm herb, organic chamomile flower, organic passion flower herb, organic vegetable glycerin, deionized water

NEW