

The Support



PLATINUM
HEALTH EUROPE

21 Reasons
to Join Platinum

We tried to make a "Top 10" List, but we have too many unique benefits!

15

Gift Card Marketing System



We are so confident in the benefits of our products, we allow our Distributors to give them away for free! In today's economy, giving a prospect something for free is the easiest way to capture someone's attention. Our Gift Card Marketing System is the perfect combination of "high-touch" and "high-tech." The cards are so

convenient you can approach anyone – and then the automated marketing system does 95% of the presentation and follow-up for you. Just choose your Gift Card Code and start promoting! It's that simple. Plus, the Gift Cards are commissionable! Do you think it would be easier to teach people to sell products or give them away? (Hint: People really love giving things away for free!)

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Million Mom Movement

We're on a mission to change the way the world eats. We're looking for **1,000 women in 100 communities** who want to help **10 families each** eat cleaner and greener. That's one million families who will be part of our Real Food Revolution. And you don't have to be a mom or even a woman to participate in the movement.

We've created a Million Mom Movement Facebook page to help you make better food and healthy lifestyle choices so you can then share that information with those you care about and they can do the same. We've put our mission into ACTION to help your family, your community and society to become healthier and more sustainable.

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Health Professional Program

Doctors and certified health care professionals play an important role in The Real Food Revolution. Oftentimes, medical practitioners act as the front line for educating the public on important food and nutrition-related issues. Platinum is reaching out and engaging these "influencers" with a **special program that provides up to 40% profit margins** for promoting our superfoods to their

patients and clients. If you're a doctor, nurse, nutritionist, personal trainer, massage therapist, gym owner or spa owner then Platinum has special training and discounts just for you! Plus, we have special marketing materials to explain the program to your Health Professional contacts.

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Web System

Platinum provides everything you need to build a business online. There is a **personalized marketing website** to help you educate, sell and promote. Your site includes an enrollment page and shopping cart attached to your account so you get full credit for all activity. You receive a **Back Office** to track your orders, commissions and rank advancements. Plus, our **Gift Card Marketing System** is completely electronic and

automated. You choose the code. It is like a personalized marketing license plate. You can email it, text it or post it on social media to attract new prospects to your business. This entire technology package is FREE with your enrollment as a Platinum Distributor!

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Loyalty Customer Program

The more our Customers buy, the more they save. The more they buy, the better they feel. The better they feel, the more they will continue to buy. This program furthers our mission and enhances retention. It is a "win-win-win" proposition for the Customer, the Distributor and the Company. **Loyalty Customers can save up to 20% off of Retail Price!**

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Healthy Happy Hours

Get ready to party! Healthy Happy Hours are a fun, easy and effective way to build a Platinum business. It's "push play simple" with our Healthy Happy Hour DVD. There is even a Training Guide that walks you through the entire "HHH" process. **Plus, €50 Gift Cards help encourage people to attend your events and to buy when the presentation is complete.**

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Training

Platinum is a business you can do for yourself, but not by yourself. We provide information about our products and our business in German and in English. There are free conference calls, training guides and events **to keep you moving towards your financial goals and lifestyle dreams.**

Join Platinum Today...

...and receive your **Starter Kit**, which includes 5 Gift Cards, Platinum product catalog, a copy of David Sandoval's book *"The Green Foods Bible,"* and much more.

Platinum Distributors also receive their own **FREE Platinum Website and Back Office Suite!**

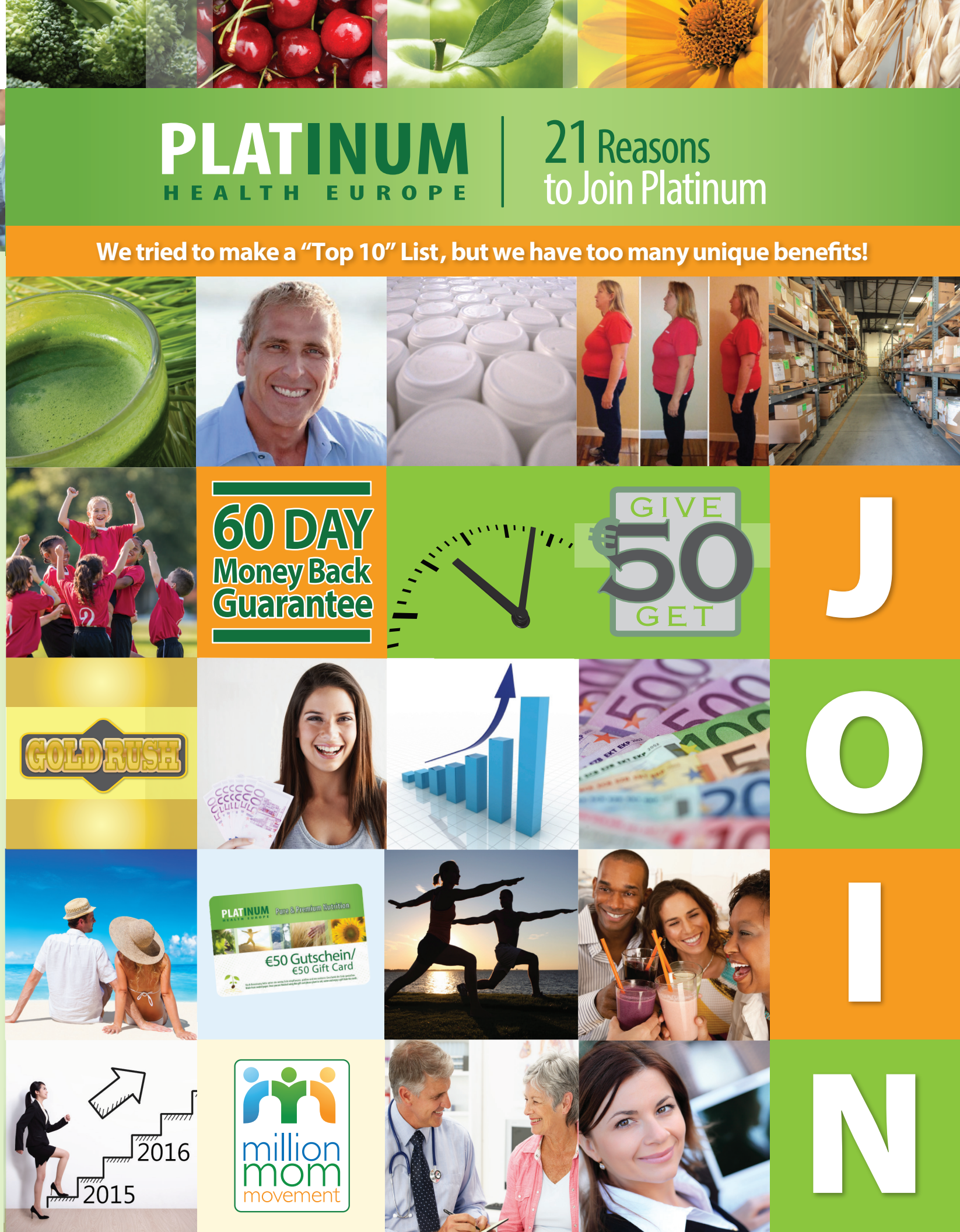
Simply Contact Your Platinum Distributor

Or Email Customer Service at: support@platinumeurope.biz

YOUR PLATINUM DISTRIBUTOR IS:

ITEM #5450E RD0516

USE MY GIFT CARD CODE:



The Products



21 Reasons to Join Platinum

What makes us different?

1 The Real Food Revolution

100 years ago all food was organic...vegetables grew from the earth...fruit was picked right off the tree...fish swam in pristine streams, lakes and oceans and animals roamed free. Now, many of the things we put into our bodies are not made by God and Mother Nature, they're made by chemists in laboratories. They aren't foods at all. They're food-like substances - processed, irradiated and genetically-modified...filled with artificial colors, flavors and sweeteners...loaded with hormones and sprayed with pesticides. It's not too far off to say that almost all food is junk food these days. **Thankfully, there is a better way - we call it "The Real Food Revolution." Join the revolution today!**

2 David Sandoval - Whole Foods & Nutritional Expert

The world of nutrition is confusing. It seems like one day a new "miracle food" is discovered and the next day the same food is discredited. Now you don't have to worry about sorting fact from fiction because you have an expert who does that for you. **David Sandoval is the founder, owner, Chief Science Officer and "human guinea pig" for Platinum.** David is also the author of "The Green Foods Bible." Join Platinum and you get access to the hours and hours of FREE educational materials on healthy living that David has provided!

3 We ARE the Manufacturer

We have a direct-to-consumer business model without middlemen. We don't need them. They add cost, without adding any value. This makes a HUGE difference in what you get from Platinum compared with other companies that are really just marketing companies. We own and operate an Organic-Certified, GMP-Certified, QAI-Certified, USDA-Inspected 40,000 square foot facility in Long Beach, CA. **We control the quality and the cost every step of the way. By managing/owning the "farm-to-family" supply chain,** you benefit as a customer and as a promoter, because we have a huge platform upon which to grow!

4 David Sandoval's 10-Day Transformation

Our Transformation is the fastest, healthiest, simplest, least expensive weight loss program on the planet. **Lose 5 - 20 pounds in just 10 days!** Break your addiction to food and re-set your metabolism. An easy-to-use product system, plus amazing support calls, videos, emails and more. Compare against other programs and this one is more effective and less expensive.

5 Dozens & Dozens of Superfoods

We are not a "one hit wonder" nutrition company. Real health and wellness takes a comprehensive approach...and we offer dozens of healthy whole foods and whole food-based supplements that **you just won't find anywhere else.** You can look at the product offerings of companies 100 times as large as ours and you won't find cracked-cell chlorella, red marine algae, organic spirulina, organic barley greens, organic Kamut, or most of our other pure and premium products!

6 Kids Products

Take the guesswork out of your child's nutrition. These organic, plant-based supplements are made specifically to help your children thrive and reach their full potential. Vitamins, minerals, and protein from fruits and vegetables, PLUS safe, all-natural herbal remedies, to support good health and focus. Moms and dads will give these products an A+ for effectiveness and kids will give them an A+ for taste!

7 60-Day Guarantee

We are so confident that you will love David Sandoval's 10-Day Transformation and our other natural, plant-based products that we double the usual 30-day guarantee. **We guarantee your satisfaction for 60 full days.** See www.Platinumuk.biz for complete details on our satisfaction guarantee.

8 Perfect Timing

Everything is in place and almost nobody knows about us. But that is about to change! Our coming out party is just about to begin. Our sister company in North America, Purium Health Products, has been growing really fast and now that same business model is coming to Europe. The momentum is building, but we are still on the front end of the "hockey stick" growth curve. **The next 18 months is when the big money will be made. Now is the perfect time to join!**

9 Give €50 / Get €50

Hand out a €50 gift card and enroll a new Customer or a new Distributor with a 10-Day Transformation. Earn €50. Yes, it's that simple! Simplicity equals speed. This new program is the ultimate in simplicity. It's another "first" for Platinum. This is a "game-changing" program that is ROCKING the industry!

10 Gold Rush

Enroll new "Promoters" and earn even more! The Gold Rush is a lucrative extension of the Gift Card system and the "Give 50 / Get 50" compensation program. It is simple because it pays in euros, not in percentages. It is profitable because it pays more upfront money than other enrollment options. It enhances duplication because each Gold Pack and Platinum Pack includes extra Gift Cards that can increase distribution and residual income. **Earn Up To €250 For A Single Enrollment!**

11 Platinum Pays 64 Times Per Year

Some companies pay weekly. Other companies pay monthly. Platinum pays BOTH! 52 weekly pay periods + 12 monthly pay periods = **64 pay periods per year!** Platinum offers low risk, huge upside and a "fast return on investment"... and in today's economy, that's exactly what people want. Since our Retail Bonuses, First Order Bonuses and Recruiters Promotions all pay weekly, if you enroll 3 people this week, you will be in profit by next Friday!
*Weekly pay not available in the UK.

The Money

12 Tremendous Leverage

Passive residual income means you get paid on the efforts of others. That's leverage! With Platinum, you can earn income on the people you enroll as Customers and Distributors... and the people they enroll as Customers and Distributors... and the people they enroll, **down 10 levels!** Plus, with our Infinity Bonuses, there is literally no limit to the number of level of commissions you can earn. And as an extra "kicker", we offer cash Matching Bonuses as your Distributors advance through the lower levels of the plan and **up to 4 Generations of Matching Bonuses** at the highest levels of the plan.

13 Big Monthly Cash Bonuses / Even Bigger Pool Bonuses

The Platinum Lifestyle Bonus may be the biggest monthly cash bonus in the industry! Other companies have car bonuses with lots of strings attached. At Platinum, **our Lifestyle Bonuses pay up to €10,000 per month** - and you have the freedom to use this cash for a car payment, house payment, college fund... or the dream vacation of YOUR choice. With our Diamond and Crown Pools, you will be paid on ALL of Platinum's European volume, not just the people in your downline.

14 Dream Events

The Platinum "Dream Event" program delivers world-class fun, adventure, relaxation and education. At the core of this program is our mission to "make healthy cool"... and what is cooler than spending time with like-minded people on a tropical island paradise or a long weekend at an amazing health-oriented event? **Achieve the rank of Diamond and you will get a taste of the lifestyle. Achieve the rank of Crown and enjoy a world class holiday!**

Joining Platinum is Easy...

Simply Contact Your Platinum Distributor
Or Email Customer Service at: support@platinumeurope.biz