

# WHAT IS CBD+?

Cannabidiol (CBD) is a compound derived from hemp, which is not the same as cannabis. Grown in the USA, our pure + premium CBD+ is super-potent with 1500mg of cannabidiol per bottle. And, with a very low trace of tetrahydrocannabinol (THC) - less than .3% - CBD+ is safe, effective and able to be sold in all 50 states. The high-potency sublingual spray is also fast-acting and convenient, with a natural peppermint flavor.

- 1500mg of CBD per bottle
  - 750mg of organic full-spectrum CBD
  - 750mg pure CBD extract
- Organic hemp seed oil base
- Easy to control dosage
  - o 6 sprays = 50mg (1 serving)
  - o 3 sprays = 25mg
- CO<sub>2</sub> (Carbon Dioxide) Extracted no chemicals used to extract

- No Preservatives
- No Artificial Ingredients
- Non-GMO
- Less than .3% of tetrahydrocannabinol (THC)
- Safe, effective and able to be sold in all 50 states
- Natural Peppermint flavor

#### WHY CBD?

CBD is a leading product in health and wellness trends. In an article published by Forbes, The Hemp Business Journal estimated that the CBD market will grow to \$2.1 billion in consumer sales by 2020 with \$450 million of these sales coming from hemp-CBD based sources.

Substantial discoveries have been documented to show CBD's success as a form of therapy for many kinds of health functions. Medical doctors, pain relief clinics and Post Traumatic Stress Disorder (PTSD) treatment centers are all showing interest in using this wellness product. A quick internet search can provide expansive information on CBD's relevance:

- Pain management: A 2008 review analyzed studies from the 1980's to 2007 and the information suggested that CBD supports the body's healthy response to inflammation.
- Sleep benefits: That 2008 review stated that CBD could be beneficial in treating sleep disorders.
- Anxiety relief: A 2011 report studied CBD's positive effect on public speaking and people with social stress and the CBD was able to help ease nervousness. Some researchers have connected CBD to easing worrisome thoughts in general, but of course more studies are necessary.



# **HOW TO SHARE CBD+**

From seniors to athletes, there are all kinds of people who may be interested in CBD. Some may already know all about it and others may need some education.

It's important to let people know that Purium's CBD value (price per mg at Retail, Loyalty and Gift Card) is one of the most inexpensive for its quality and potency. Plus, Purium is the only full-line nutrition company with CBD and our overall product line is much bigger than small CBD companies.

Use the following materials to help share this product with confidence and ease:

# **CBD+ Gift Cards**

- Digital cards are available for free in the Phone App
- Physical cards are available for purchase in the Back Office

#### CBD+ Sell Sheet with Lab Results

Facebook Ads (Share with your Gift Card code)

#### **Product Pages**

- · CBD+ (individual)
- CBD+ 4-pack
- Sprays 5 pack (CBD+, CHARGE, CHILL, CONTROL, EASE)

**Send a permalink with your Gift Card code** (see "Permalink" training sheet):

- CBD+: https://ishoppurium.com?prods=278298689557:1
- CBD+ 4-pack: https://ishoppurium.com?prods=278152577045:1
- Sprays 5 pack: https://ishoppurium.com?prods=11792426389

#### CBD+ 1500 Mouth Spray Blog

CBD Images (Save an image to your phone to use as your own photo to post on FB or IG)

- Product pages
- Facebook

These statements have not been evaluated by the FDA and are not intended to diagnose, treat, cure or prevent any disease. Most work-place drug screens and tests target delta9-tetrahydrocannabinol (THC) and do not detect the presence of Cannabidiol (CBD) or other legal natural hemp based constituents. Even though our products contain less than .3% THC by dry weight (Federal Legal Limit), studies have shown that ingesting Full Spectrum CBD can cause confirmed positive results when screening urine and blood specimens. Accordingly, if you are subject to any form of employment drug testing or screening, we recommend (as does the United States Armed Services) that you DO NOT take our products. Before taking our products, consult with your healthcare practitioner, drug screening testing company or employer. This website requires you to also be at least 18 years or older to purchase our products.