



PERMALINKS

Pre-load Customer Carts
& Pre-Fill Gift Card Codes

WHAT IS A CART PERMALINK?

A cart permalink is an extended URL that can take a Customer directly to a pre-loaded cart (with a specific product or products) on iShopPurium.com. It can also include a Gift Card code, so a Customer will not have to manually type it in when registering for their first purchase.

WHY WOULD I USE THIS?

Now your Customers won't have to remember your product suggestions, or your Gift Card code required for checkout. This feature guides a Customer closer to Checkout, while also eliminating the risk of a Customer forgetting product(s) or your Gift Card code.

This is especially helpful for online marketers and influencers who want to lead prospects from their websites to a specific page of the iShopPurium.com site with their Gift Card code "attached." Savvy programmers can build these permalinks directly into buttons and banners so the prospect just clicks and "magically" goes directly to the product being promoted, ready to make a purchase with the correct Gift Card code.

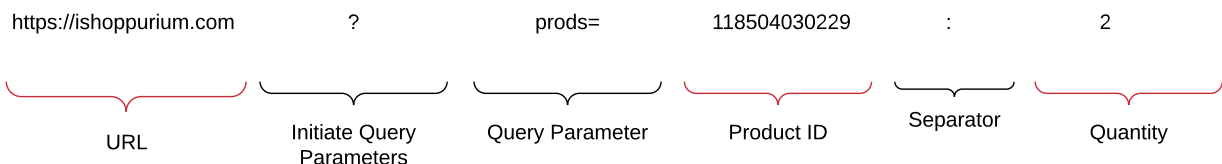
WHAT DOES A CART PERMALINK LOOK LIKE?

Below is a permalink that pre-loads a cart with 2 40-Day Ultimate - Nutrition packs.

<https://ishoppurium.com?prods=118504030229:2>

The Values of the Permalink:

Above, "118504030229" is the product ID for the 40-Day Ultimate - Nutrition pack, and the final "2", following the colon, is the product quantity.



Red Curly Braces = changeable values

Black Curly Braces = static values



PERMALINKS

Pre-load Customer Carts & Pre-Fill Gift Card Codes

WHAT DOES A CART PERMALINK LOOK LIKE? (CONT.)

Value	Permalink Format	Result
URL	https://ishoppurium.com	Goes to landing page
	https://ishoppurium.com/products/biome-medic	Goes to Biome Medic Page
Initiate Query Parameter	?	Don't change this
Query Parameter	prods=	Don't change this
Product ID	118504030229	40 Day Ultimate Nutrition
	11751441557	Activated Barley
Separator	:	Don't change this
Quantity	2	Can be any value

You can find all Product IDs for every Purium product on Page 4.

Note: Dynamic kits will pre-load the cart with the default product options.

HOW DO I ADD MULTIPLE AND DIFFERING PRODUCTS?

Separate each {productid}:{quantity} with a **comma**. The permalink below shows a cart with 2 Activated Barley's and 1 CONTROL Spray:

<https://ishoppurium.com?prods=11751441557:1,11924993365:2>

HOW DO I ADD MY GIFT CARD CODE?

Directly applying your Gift Card code to a permalink will pre-fill the Gift Card box when your Customer reaches the register page. Add your Gift Card code by using the query parameter "giftcard" and separate it by an **ampersand, aka the "&" symbol**.

Below, the permalink will pre-load a cart with 1 of the 40-Day Ultimate - Nutrition packs and pre-fill the Gift Card code box with "Debbie":

<https://ishoppurium.com?prods=118504030229:2&giftcard=debbie>

MORE EXAMPLES

Biome Medic

Biome Medic Product ID = 11925004565

Biome Medic Permalink with Gift Card code:

<https://ishoppurium.com?prods=11925004565:1&giftcard=debbie>

Biome Medic Permalink without Gift Card code:

<https://ishoppurium.com?prods=11925004565:1>

10-Day Transformation Weight Loss

10-Day Transformation Weight Loss Product ID = 1353302638664

10-Day Transformation Weight Permalink with with Gift Card code:

<https://ishoppurium.com?prods=1353302638664:1&giftcard=debbie>

10-Day Transformation Weight Permalink without Gift Card code:

<https://ishoppurium.com?prods=1353302638664:1>



PERMALINKS

Pre-load Customer Carts & Pre-Fill Gift Card Codes

Product ID	Product URL	Product Name
105647767573	10-Day Transformation - Athletes	10-day-transformation-athletes
105653370901	10-Day Transformation - Cleansing	10-day-transformation-cleansing
11751453845	10-Day Transformation - Weight Loss	10-day-transformation-weight-loss
105647636501	40-Day Ultimate - Athletic Performance	40-day-ultimate-athletic-performance
11901734741	40-Day Ultimate - Fat Burning	whole-food-metabolic-reset-1
118504030229	40-Day Ultimate - Nutrition	40-day-ultimate-nutrition
105647865877	40-Day Ultimate - Parasite Cleanse	40-day-ultimate-parasite-cleanse
11924982485	40x Aloe Vera Concentrate - 4.2 oz.	40x-aloe-vera-concentrate-4-2-oz
11924988181	Advanced Probiotic Blend - 60 ct	advanced-probiotic-blend-60-ct
250321534997	Alkalizing Pack	alkalizing-pack
51192856597	Aloe Digest	aloe-digest
11751425109	Apothe-Cherry 16oz	apothe-cherry-16oz
11924987221	Barley Green Juice, Organic - 240 g	barley-green-juice-organic-240-g
11924982677	Bee Energetic - 90 ct	bee-energetic-90-ct
11924996757	Bio Fruit	bio-fruit
11924995413	BIO Regen 60 ct vegetarian capsules	bio-regen-60-ct-vegetarian-capsules
11924995733	BIO Relax 60 ct vegetarian capsules	bio-relax-60-ct-vegetarian-capsules
11925004565	Biome Medic	biome-medic
11792426133	Biome Medic 4 pack	biome-medic-4-pack
11924993621	C From Nature - 270 ct	c-from-nature-270-ct
11751439829	Can't Beet This! 15-30 Servings	cant-beet-this-15-30-servings
11924989973	Carrot Juice Plus - 225 g	carrot-juice-plus-225-g
51191021589	Coco Hydrate	coco-hydrate
11925000917	Cocoa Mint Spirulina - 30 Serving	cocoa-mint-spirulina-30-serving
105647570965	Combo Pack - Athletes	duo-athletes
105647800341	Combo Pack - Cleansing	duo-cleansing
11751454293	Combo Pack - Weight Loss	reset-pack-1

Product ID	Product URL	Product Name
11751421589	CONTROL Pre-Meal Capsules - 180 ct	control-pre-meal-capsules-180-ct
11751454101	Core 3 - Nutrition	core3-pack-1
105647734805	Core 4 - Athletes	core-4-athletes
105653305365	Core 4 - Cleansing	core-4-cleansing
105626140693	Core 4 - Nutrition	core-4
105653403669	Core 4 - Weight Loss	core-4-weight-loss
11892955221	Core3 Pack with L.O.V. Super Meal	core3-pack-with-l-o-v-super-meal
34444443669	Cracked Cell Chlorella - 600 ct	cracked-cell-chlorella-600-ct
11924991253	Cracked Cell Chlorella Powder - 8 oz	cracked-cell-chlorella-powder-8-oz
11755918421	Daily Fiber - Caramel Apple 10 Servings	daily-fiber-caramel-apple-10-servings
11751440981	Daily Fiber Organic - Caramel Apple 30 Serving	daily-fiber-organic-caramel-apple-30-serving
11925001685	Daily Fiber Organic - Original 30 Serving	daily-fiber-organic-original-30-serving
11751423445	Enzyme Advantage - 90 ct	enzyme-advantage-90-ct
11924992725	Fulvic Zeolite - 1 oz	fulvic-zeolite-1-oz
51778420757	Good Mood Pack	good-mood-pack
11924999061	Green Spectrum Lemon - 60 Serving	green-spectrum-lemon-60-serving
11924999637	Green Spectrum Original - 60 Serving	green-spectrum-original-60-serving
136936816661	Gut Health Pack	gut-health-pack
11924984213	Heart Aid - 180 ct	heart-aid-180-ct
178553389077	Heart Health Pack	heart-health-pack
34444312597	Immuno-Max - 180 ct	immuno-max-180-ct
11924992469	Ionic Elements 4 oz. liquid	ionic-elements-4-oz-liquid
11924985109	Joint-Flex - 180 ct	joint-flex-180-ct
51207897109	Juice Bar In a Bag	juice-bar-in-a-bag
11924989397	Kamut Blend - 90 g	kamut-blend-90-g
11924986133	Kamut Blend - Family Size - 270g	kamut-blend-family-size-270g
11751435605	Kids - Immune Shield	kids-immune-shield
11751435349	Kids - In Focus	kids-in-focus



PERMALINKS

Pre-load Customer Carts & Pre-Fill Gift Card Codes

Product ID	Product URL	Product Name
11751435861	Kids - MVP Kids - Chocolate Multisource Vegan Protein	kids-mvp-kids-chocolate-multisource-vegan-protein
11924983381	Men's Defense - 60 ct	mens-defense-60-ct
11924992021	More Greens - 240 g	more-greens-240-g
11751439317	MVP Sport Chocolate 15-30 Servings	mvp-sport-chocolate-15-30-servings
11751439637	MVP Sport Vanilla 15-30 Servings	mvp-sport-vanilla-15-30-servings
11925001941	Organic Daily Fiber - Original 10 Serving	organic-daily-fiber-original-10-serving
11751440341	Power Shake - Apple Berry - 30 Servings	power-shake-apple-berry-30-servings
11751440661	Power Shake - Original - 30 Servings	power-shake-original-30-servings
11751448277	Power Shake Terra Pouch - Apple Berry - 30 Servings	power-shake-terra-pouch-apple-berry-30-servings
11751448277	Power Shake Terra Pouch - Apple Berry - 30 Servings	power-shake-terra-pouch-apple-berry-30-servings-1
11924987605	RENEW Hair, Skin, & Nails - 180 ct	renew-hair-skin-nails-180-ct
11924986581	Revive-It-All - 90 ct	revive-it-all-90-ct
11924992277	Rice Bran Solubles - 360 g	rice-bran-solubles-360-g
11924994197	Scoop of Greens - 60 servings	scoop-of-greens-60-servings
51774914581	Sleep Pack	sleep-pack
11924997141	Spirulina Capsules 180 ct	spirulina-capsules-180-ct
11924991701	Spirulina Powder - 1 lb	spirulina-powder-1-lb
11751442325	Spray Charge 1 oz	new-spray-charge-1-oz
11925003861	Spray Chill 1 oz	spray-chill-1-oz
11751441557	Spray Control 1 oz	new-spray-control-1-oz
11925004245	Spray Ease 1 oz	spray-ease-1-oz
11751429269	Super Amino 23 - 150 ct	super-amino-23-150-ct
11901734101	Super Amino 23 - 6 pack	super-amino-23-6-pack
11751432021	Super CleansR	super-cleansr
11751433557	Super Life Formula - 90 ct	super-life-formula-90-ct
11751432853	Super Lytes	super-lytes
11751437461	Super Meal L.O.V. - Original (30)	super-meal-l-o-v-original-30
11751433301	Super Meal L.O.V. - Vanilla Chai	super-meal-l-o-v-vanilla-chai
11751433877	Super Xanthin	super-xanthin

Product ID	Product URL	Product Name
51533250581	Survival Kit	survival-kit
11924988501	Tropic Oil - 16 oz	tropic-oil-16-oz
11924989077	Vir-U-Sure - 60 ct	vir-u-sure-60-ct
11751430805	White American Ginseng 8 oz. Extract	white-american-ginseng-8-oz-extract
11924983701	Women's Defense - 60 ct	womens-defense-60-ct
3730	11751442325	Spray Charge
3720	11925003861	Spray Chill
3710	11751441557	Spray Control
3740	11925004245	Spray Ease
3700	11792426389	Sprays - (4pack of Control, Chill, Charge, Ease)
3551	11751429269	Super Amino 23 - 150 ct
3550	11924990357	Super Amino 23 - 50 ct
3551-6	11901734101	Super Amino 23 (6 pack)
2260	11751432021	Super CleansR
3525	11751433557	Super Life Formula
2060	11751432853	Super Lytes
2700	11924994773	Super Meal L.O.V. Original 10 Serv.
2711	11751437461	Super Meal L.O.V. Original 30 Serv.
2910	11751433301	Super Meal L.O.V. Vanilla Chai
3537	11751433877	Super Xanthin
12112	51533250581	Survival Kit
2040	11924988501	Tropic Oil
2510	11924989077	Vir-U-Sure
9818	51467354133	Water Filter Bottle
2130	11751430805	White American Ginseng Extract
3010	11924983701	Women's Defense