## **August Social Media Contest Rules**

How are you going BIG this year?! That's right, we're bringing the #GoBIGin2017 hashtag back for another social media contest round! Whether you are heading to Convention and want to show us how you're getting ready (new outfits, plane tickets, etc.) or if you are working hard to go Diamond or Crown this year (passing out gift cards, hosting Healthy Happy Hours, etc.) post it on social media with the hashtag #GoBIGin2017 for a chance to win!

## **DETAILS:**

- Post a photo or video to Facebook/Instagram
- Caption it with your thoughts and #GoBIGin2017
- Post as often as you like

First prize will receive a \$250 Purium Shopping Spree (and get to keep the BV)! Up to 5 other winners will receive one container of the green drink of their choice out of the following: Power Shake 533 gram, Organic Kamut Blend (270 g), Organic Barley Green Juice, Organic Best of Greens, More Greens, Scoop of Greens, or Power of 10 Veggie.

\*Photos that are tagged #GoBIGin2017 will automatically be considered authorized for usage by Purium corporate for marketing purposes and may also be shared by other Purium Members through their social media platforms and other marketing efforts.

Winners will be announced on a Purium Conference Call after the first of the month for the month prior. Contest foes from August 1 – August 31, 2017.