



## Social Media Contest is Back with a Bang!

### Two ways to win \$500

September has not one, but TWO hashtags, which means TWO chances to win! **#PuriumHighTech** and **#PuriumHighTouch** are based on the vital ways you can grow your business. So what do they mean?

- **#PuriumHighTech** refers to anything involving Purium technology and how distributors benefit from using it. Grab a screenshot of a winning response from a prospect or grab a photo of a team member texting. Show us all the ways YOU are taking your business to the next level with technology.
- **#PuriumHighTouch** is the warm and fuzzy business-building effort we all know and love. This one can include photos of Healthy Happy Hours, connecting with a prospect in the grocery store or handing out a Sample. Show us how you are interacting with prospects and using the tools we've provided.

**Contest Details:** Again, we will be giving not one, but TWO 1<sup>st</sup> place prizes of \$500 CASH each – the money will be added to your month's commission check. Additionally, each hashtag will have 4 runners-up that can win a free **Purium green drink of their choice (please see "Prizes" for list of options).**

**Submissions\*:** Submit a photo with a 1-3 sentence caption that reflects either the "high tech" part of your business or the "high touch" part. Below are details of exactly what those things could look like. Use either **#PuriumHighTech** or **#PuriumHighTouch** and post your photo on Facebook or Instagram so we can easily find it. The contest runs until September 30, 2016.

For **#PuriumHighTech** we will be looking for:

- Use of the Phone app
- Use of Zoom conferencing
- Creative use of technology
- Personal significance
- Aesthetically pleasing compositions
- A short but poignant caption explaining your successful share (1-3 sentences)

For **#PuriumHighTouch**, we will be looking for:

- Healthy Happy Hours
- Face-to-face prospecting
- Product samples and gift cards being passed out/utilized
- Personal significance
- Aesthetically pleasing compositions
- A short but poignant caption explaining your successful share (1-3 sentences)

**Judging:** We will judge the photos based on originality, personal significance, creativity, composition, aesthetics, inspiration, effectiveness of the promotion captured in the image and clear display of the Purium brand, tools and products.

**Prizes for EACH hashtag\*\*:** First prize will receive a \$500 cash that will be added to your commission check. Up to 4 other winners will receive one container of the green drink of their choice out of the following: Power Shake 533 gram, Organic Kamut Blend (270 g), Organic Barley Green Juice, Organic Best of Greens, More Greens, Scoop of Greens, or Power of 10 Veggie.

*\*Photos that are tagged #PuriumHighTech and #PuriumHighTouch will automatically be considered authorized for usage by Purium corporate for marketing purposes and may also be shared by other Purium Members through their social media platforms and other marketing efforts.*

*\*\*\$500 commissions will be paid at least 1 week after winner is determined. No BV points will be awarded for 2nd place prizes. Please contact Customer Service to redeem your product prize. Must redeem prize within same month that winners are announced. Prizes are non-transferable. No substitutions, replacements, or refunds. Must be a Purium customer or distributor to participate. Winners will be announced on a Purium Conference Call after the first of the month for the month prior. Contest goes from September 1 – September 30, 2016.*