



**HOW TO POST ON SOCIAL MEDIA
WITH THE PURIUM PHONE APP**

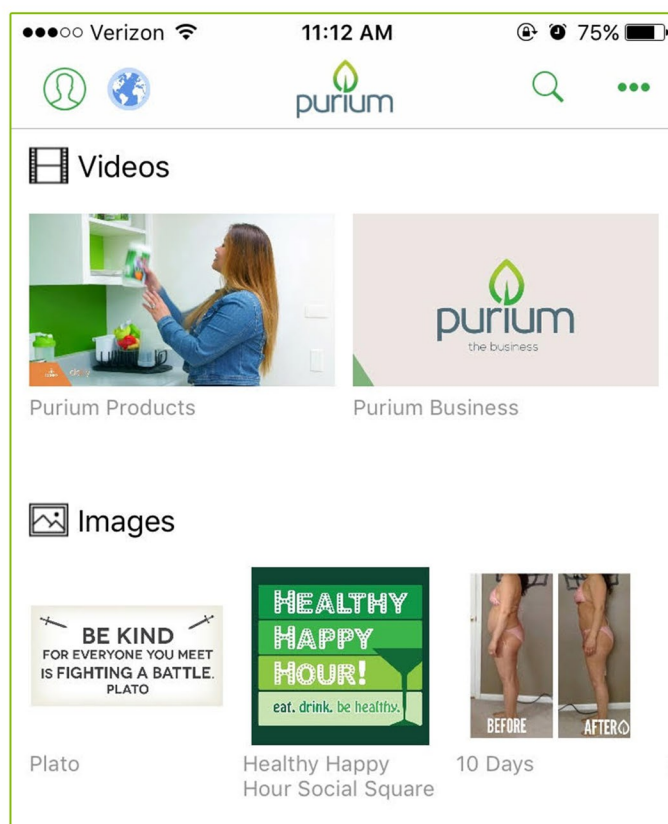
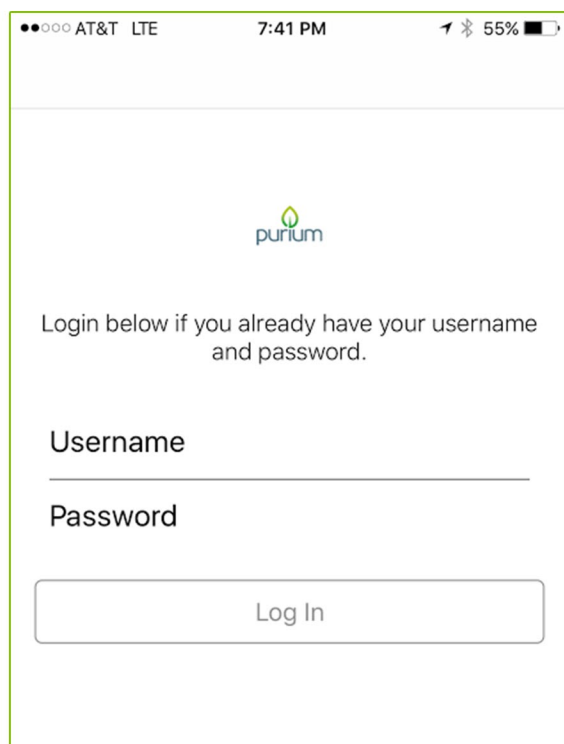
How to Post on Social Media with the Purium Phone App

GOAL:

Social media gurus here! You have this AMAZING content library, now it's time to show you how to post it to your social channels. By following these simple steps, you'll be ready to blast out creative content in no time!

POSTING ON SOCIAL FOR IPHONE:

1. **Download** the *Purium* phone app from the iTunes store.
2. **Login** using your username and password.
3. Once logged in you'll be directed to the media screen, which allows you to select videos, images, PDFs, and more!

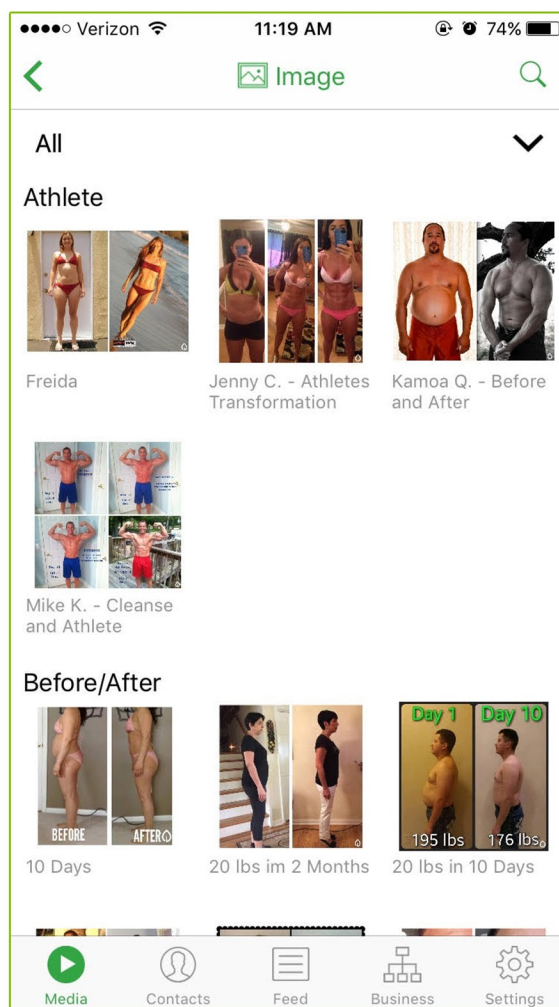
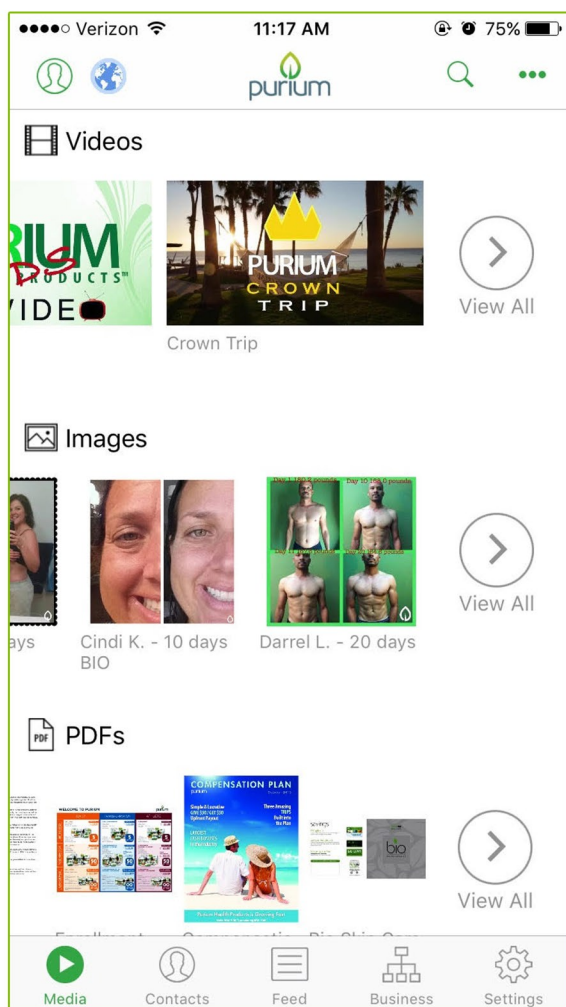


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POSTING ON SOCIAL FOR IPHONE:

4. **Select the media form** of your choice and **swipe your finger** all the way to the left to view see the **“View All”** arrow. **Click the arrow.**

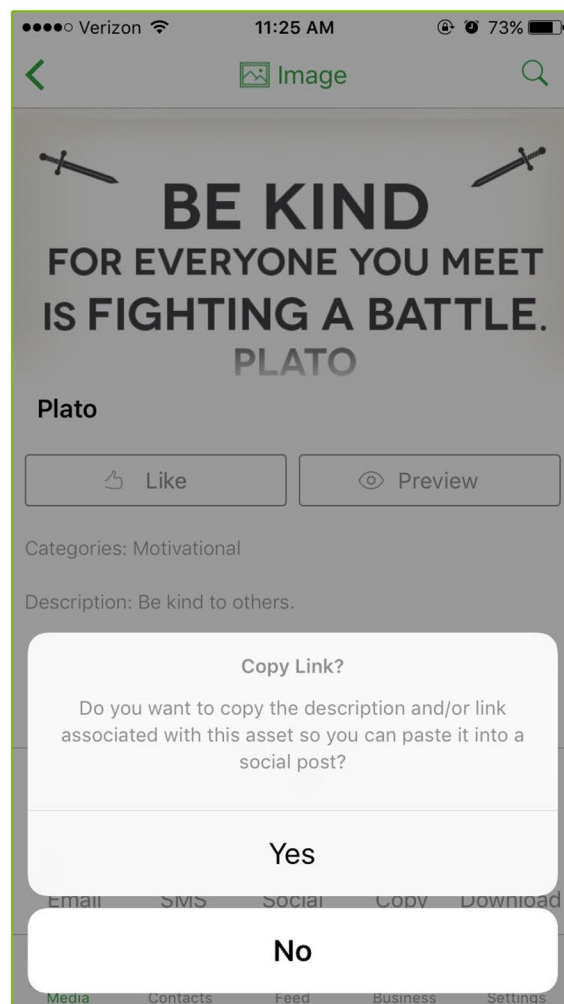
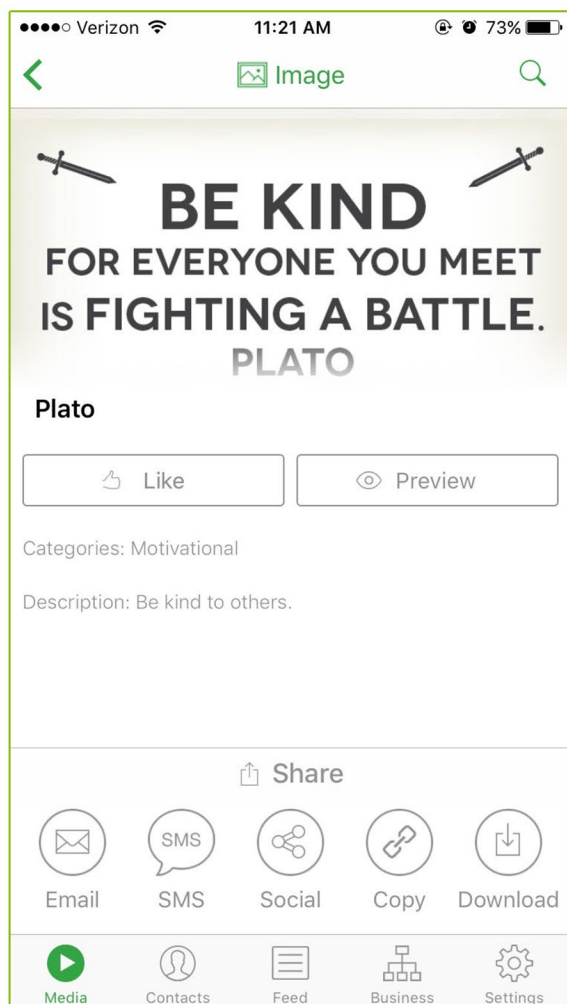
5. After clicking the **“View All”** arrow, you will be able to select media based on **content categories.**



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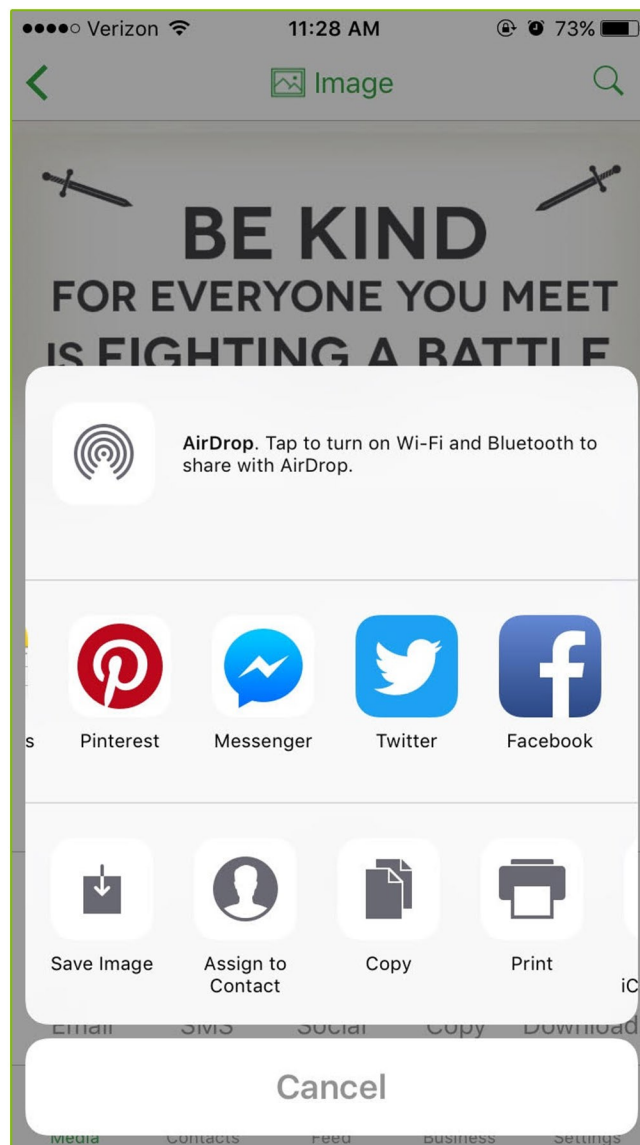
6. **Tap** the video or image of your choice.
7. You will be taken to a screen that shows the content, the category, the description, and the share options. **Click the social icon.**
8. You will be prompted to select "yes" or "no" for copying a link. Click **YES**. This will carry the necessary description and links to the social platform.



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9. Next, a screen will show allowing you to paste to any social platform you have on your mobile device. **Select the social platform** you would like to post to!

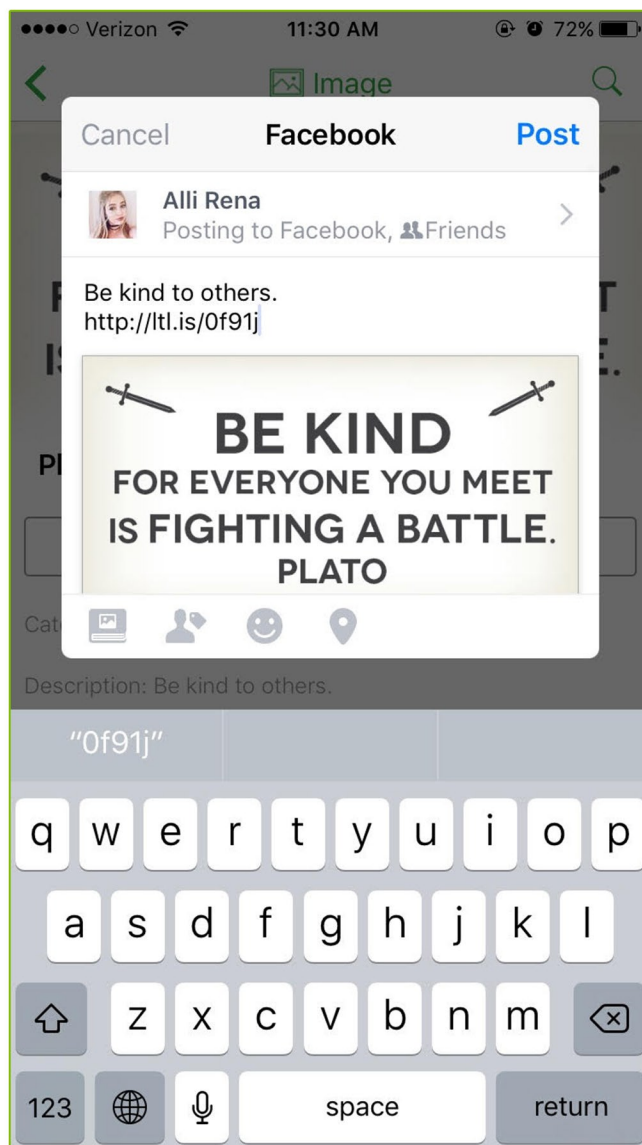
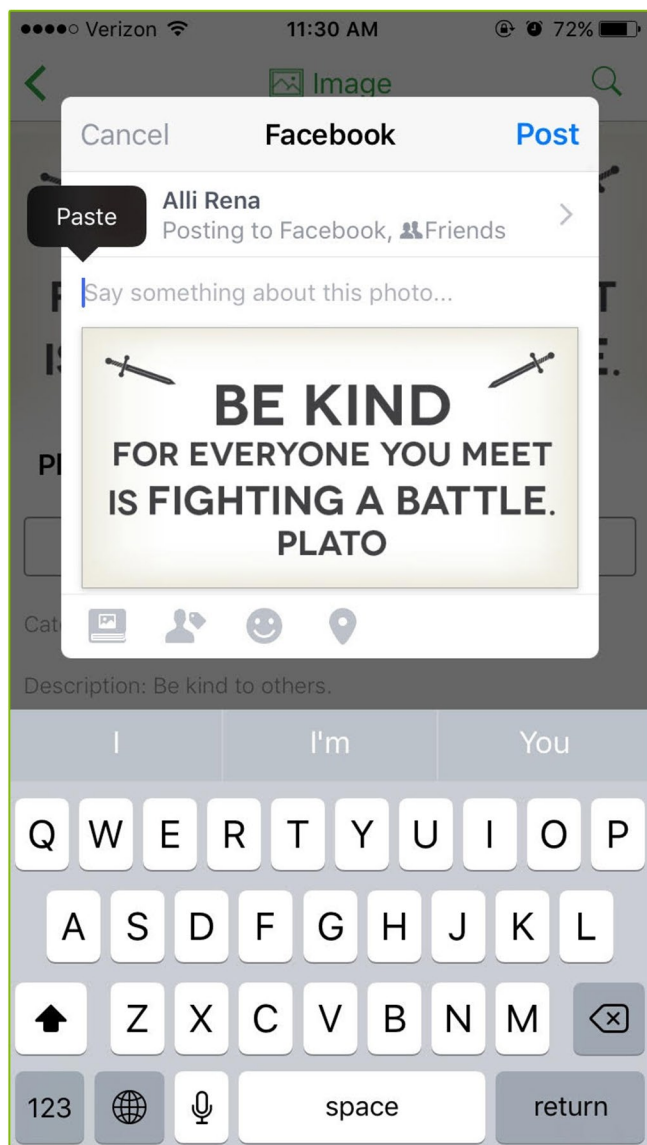


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POSTING ON SOCIAL FOR IPHONE:

10. A box with the post will show up. **Tap the text area**, and select the **paste** button. This will copy the text and link to the photo.

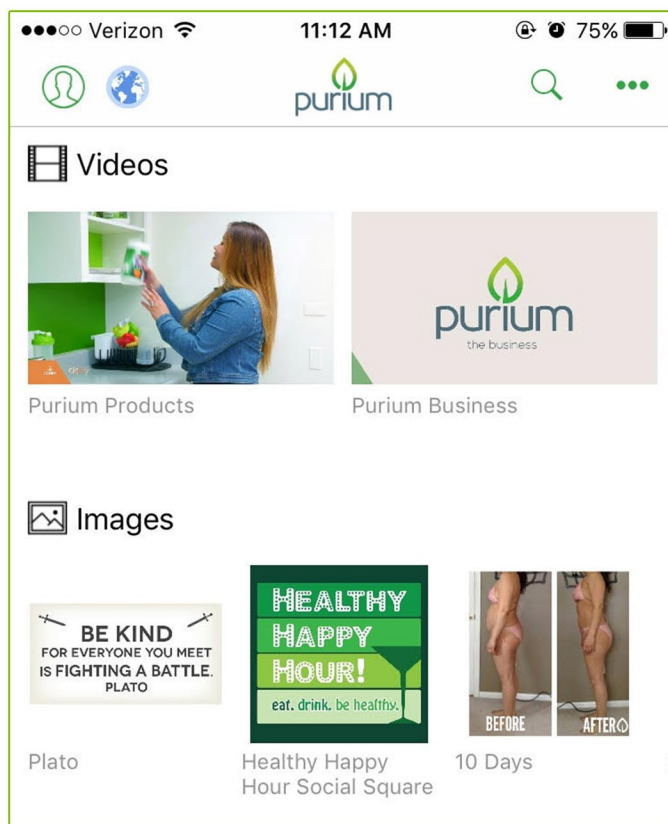
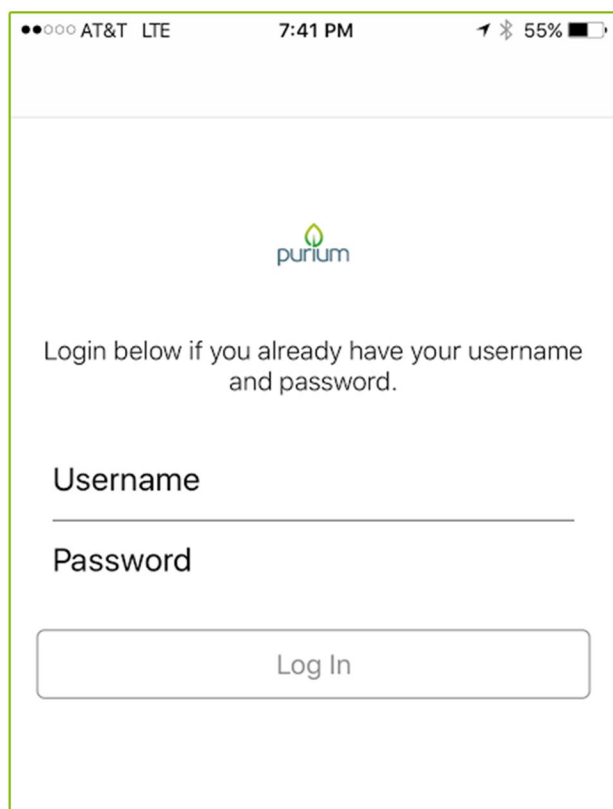
11. **Tap "Post"** and your amazing content will be live!



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POSTING ON SOCIAL FROM AN ANDROID DEVICE:

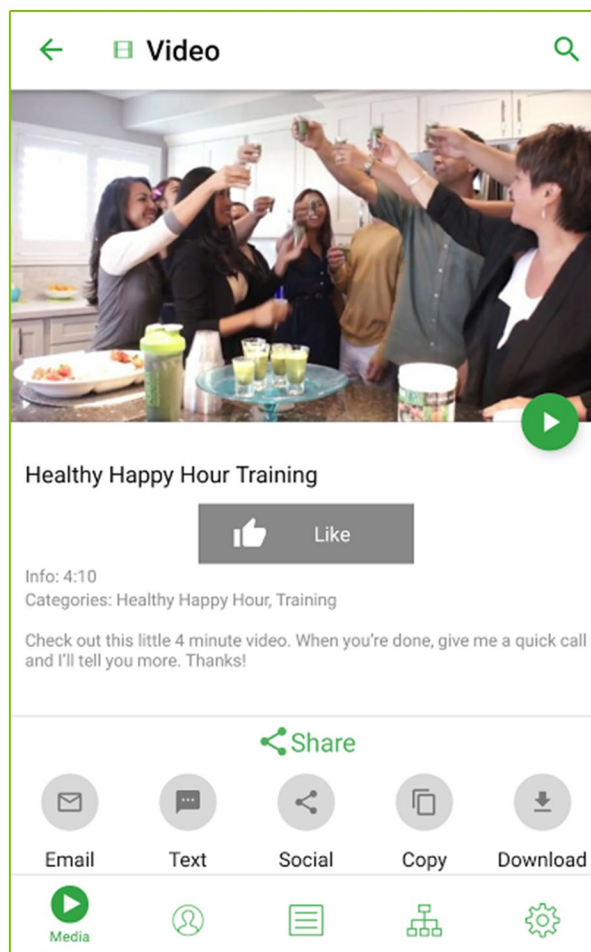
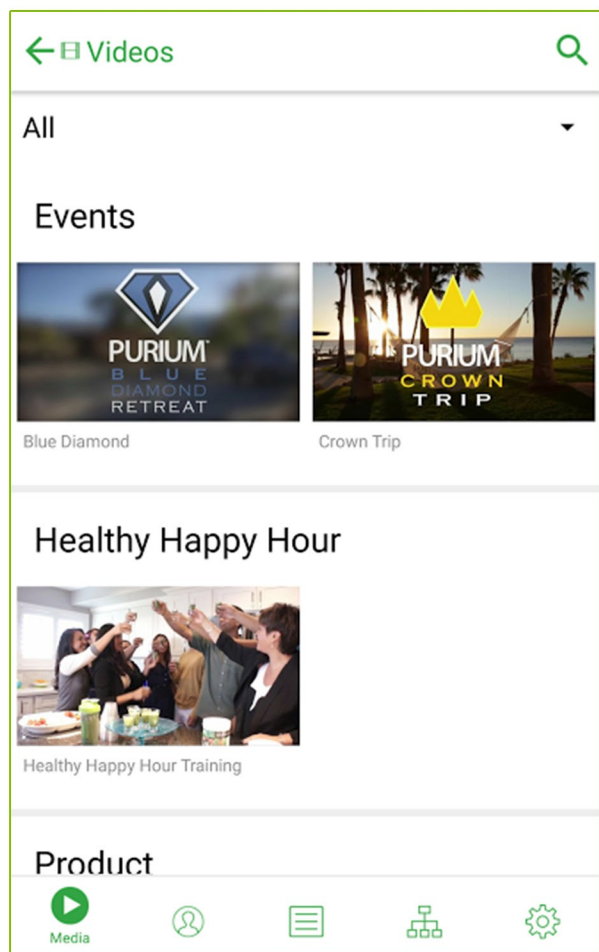
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4. **Select the media form** of your choice, and **swipe your finger** all the way to the left to view see the **“View All”** arrow. **Click the arrow.**
5. After clicking the “View All” arrow, you will be able to select media based on **content categories.**
6. **Tap** the video or image of your choice.
7. You will be taken to a screen that shows the content, the category, the description, and the share/copy options. **Click the social icon.**



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8. You will be prompted to select “yes” or “no” for copying a link. Click **YES**. This will carry the necessary description and links to the social platform.
9. Next, a screen will show allowing you to paste to any social platform you have on your mobile device. **Select the social platform** you would like to post to!
10. A box with the post will show up. **Tap the text area** and select the **paste** button. This will copy the text and link to the photo.
11. **Tap “Post”** and your amazing content will be live!

