## WHO'S BUYING AND WHY?

Once upon a time nutrition was the realm of the nuts, hippies, and vegetarians. Wow what a difference a decade makes! Over the last 15 years over 60 million Baby Boomers have entered the stage of their lives were anything capable of turning back the hands of time is readily embraced. "Americans are becoming more and more involved in their own "doctoring" with the new found popularity and improved quality of natural remedies", says Dr. Michael Wohlfeld a naturopathic doctor. This trend is supported by thousands of published studies that confirm the amazing rejuvenating effect that

many plants, herbs, and nutrients have to offer. Even the New England Journal of Medicine had to acknowledge that patients knew more about nutrition than their doctors (January 2002) even though over 60% of doctors use nutritional supplements themselves.

"This combination of influence (an aging population with money to spend, and the scientific validation that proper nutrition greatly enhance the quality of life) have created one of the most powerful economic opportunities in American history, will you benefit?"

## BELOW PLEASE FIND FIVE EXCELLENT PLANT, HERBS, AND NUTRIENTS FOR REJUVENATING SKIN, PERMANENT WEIGHT LOSS AND HEART HEALTH.

Skin	Weight loss	Heart Health
Aloe Vera: valued for its burn and wound healing qualities also increases the absorption of vitamins C and A, both necessary for healthy skin and increases basal keratinocyte growth increased nearly 400% creating fresh young skin cells.	Spirulina: nature's ultimate multi vitamin including E.F.A.'s, minerals, protein, vitamin B12, vitamin E, chlorophyll, phyco cyan, betacarotene, plus alpha carotene, zeazanthin, enzymes, and more.	Cayenne: valued traditionally as a tonic for the heart to help prevent heart attacks and stroke; cayenne helps circulation and reduces inflammation.
Bamboo Shoots: increases calcium absorption, which promotes healthy skin and strengthens bone, hair, nails, and teeth.	Aktivated Barley: (pre-sprouted) can act as a meal replacement or weight loss aid. The complex carbohydrate chains break down slowly over a period of two to three hours providing a steady supply of calories to the blood and help avoid blood glucose crises.	Cilantro: considered one of nature's most effective chelators and chelation is the most effective action to take against heart disease.
Wheat grass juice: good for skin problems. It improves complexion, treats acne, and removes acne scars.	Barley Juice: a natural appetite suppresser by slowing gastric emptying and stabilizing blood sugar. Barley grass contains five specific components vital to human health: protein, enzymes, alkaline, trace minerals, and chlorophyll.	O.P.C.'s: may help alleviate the adverse psychological effects associated with cardiac disease including decreased cardiac pressure, decreased aortic flow and decreased systolic aortic pressure.
Red Marine Algae: nature's most potent antiviral food contains polysaccharides that reduce herpes virus colonies significantly.	Kidney Bean Extract: scientifically proven to neutralize starch, found in your favorite foods such as potatoes, breads, pasta, rice, corn and crackers.	Gugulipids: recent clinical studies suggest may help reduce the levels of harmful serum lipids in the bloodstream
Chlorella: nature's most powerful detoxifier of your cells and contains a scientifically proven compound (chlorella growth factor) that actually protects your skin cells from damage during replication when they are most vulnerable.	Opuntia: one of the most revered herbs of the South America Indians, this herb grows prolifically in the Mexican desert and often recommended for diabetics for its ability to sta- bilize blood glucose, it also has a well deserved reputation as a weight loss aid	Hawthorne Berry: it is considered to be the greatest cardio tonic of all because it dilates the coronary blood vessels helping reduce high blood pressure.