



TECH TIPS: The Basics for Purium's Websites

Learn how to navigate each of Purium's websites and their unique functions: iShopPurium.com, iSharePurium.com, PuriumEnrollment.com, PuriumCBD.com, and PuriumBackOffice.com/BackOffice.MyPurium.

#1. ISHOPPURIUM.COM

URL: iShopPurium.com directly links users to Purium's official website for purchasing products

Purpose:

- Sign-up new Customers
- Order products (New and existing Customers and Brand Partners)
- Upgrade Customers to Brand Partners

Functionality:

- Gift Card Permalink – yes
- Product Permalink – yes
- Smart Order – yes
- Earn Purium Rewards points – yes
- Redeem Purium Rewards points – yes
- Write a product review – yes
- Saves Credit Card info (one-time orders) – no
- CBD Products Sold - no

#2. ISHAREPURIUM.COM & PURIUMENROLLMENT.COM

iShopPurium.com directly links users to a page on iShopPurium.com with details about becoming a Brand Partner

Purpose:

- Educate new Brand Partner prospects and existing Customers about Purium's business model



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Functionality:

- Same As iShopPurium.com (see above)
- Quick link to PuriumEnrollment.com

URL: PuriumEnrollment.com directly links users to official Enrollment page for new Brand Partners

Purpose:

- Enroll new Brand Partners
- Order products (ONLY Enrolling Brand Partners)

Functionality:

- Gift Card Permalink – no
- Product Permalink – no
- Smart Order Signup – yes
- Earn Purium Rewards points – yes
- Redeem Purium Rewards points – no
- Write a product review – no
- Saves Credit Card info (one-time orders) – yes
- CBD Products Sold - yes

#3. PURIUMCBD.COM

URL: PuriumCBD.com

Purpose:

- Sign-up new Customers
- Order ONLY CBD products (new and existing Customers, and Brand Partners)



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Functionality:

- Gift Card Permalink – yes
- Product Permalink – no
- Smart Order Signup – no
- Earn Purium Rewards points – yes
- Redeem Purium Rewards points – no
- Write a product review – no
- Saves Credit Card info (one-time orders) – no
- CBD Products Sold - yes

#4. BACK OFFICE

URL: PuriumBackOffice.com

URL: BackOffice.MyPurium.com

Purpose:

- Purchasing for existing brand partners ONLY

Functionality:

- Gift Card Permalink – no
- Product Permalink – no
- Smart Order Signup – yes
- Earn Purium Rewards points – yes
- Redeem Purium Rewards points – no
- Write a product review – no
- Saves Credit Card info (one-time orders) – yes
- CBD Products Sold - yes