



PERMALINKS

Pre-load Customer Carts & Pre-Fill Gift Card Codes

WHAT IS A CART PERMALINK?

A cart permalink is an extended URL that can take a Customer directly to a pre-loaded cart (with a specific product or products) on iShopPurium.com. It can also include a Gift Card code, so a Customer will not have to manually type it in when registering for their first purchase.

WHY WOULD I USE THIS?

Now your Customers won't have to remember your product suggestions, or your Gift Card code required for checkout. This feature guides a Customer closer to Checkout, while also eliminating the risk of a Customer forgetting product(s) or your Gift Card code.

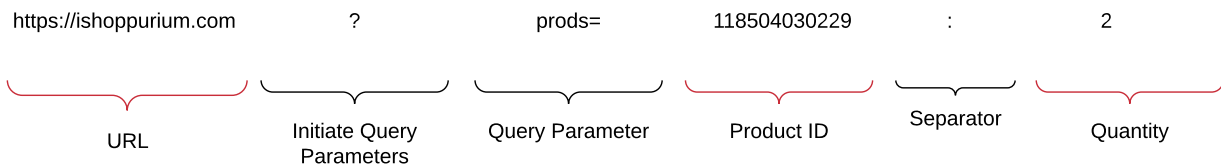
WHAT DOES A CART PERMALINK LOOK LIKE?

Below is a permalink that pre-loads a cart with 2 40-Day Ultimate - Nutrition packs.

<https://ishoppurium.com?prods=118504030229:2>

The Values of the Permalink:

Above, "118504030229" is the product ID for the 40-Day Ultimate - Nutrition pack, and the final "2", following the colon, is the product quantity.



Red Curly Braces = changeable values

Black Curly Braces = static values

Value	Permalink Format	Result
URL	https://ishoppurium.com	Goes to landing page
	https://ishoppurium.com/products/biome-medic	Goes to Biome Medic Page
Initiate Query Parameter	?	Don't change this
Query Parameter	prods=	Don't change this
Product ID	118504030229	40 Day Ultimate Nutrition
	11751441557	Activated Barley
Separator	:	Don't change this
Quantity	2	Can be any value

You can find all Product IDs for every Purium product on Page 3.

Note: Dynamic kits will pre-load the cart with the default product options.



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HOW DO I ADD MULTIPLE AND DIFFERING PRODUCTS?

Separate each {productid}:{quantity} with a **comma**. The permalink below shows a cart with 2 Activated Barley's and 1 CONTROL Spray:

<https://ishoppurium.com?prods=11751441557:1,11924993365:2>

HOW DO I ADD MY GIFT CARD CODE?

Directly applying your Gift Card code to a permalink will pre-fill the Gift Card box when your Customer reaches the register page. Add your Gift Card code by using the query parameter "giftcard" and separate it by an **ampersand, aka the "&" symbol**.

Below, the permalink will pre-load a cart with 1 of the 40-Day Ultimate - Nutrition packs and pre-fill the Gift Card code box with "Debbie":

<https://ishoppurium.com?prods=118504030229:2&giftcard=debbie>

MORE EXAMPLES

Biome Medic

Biome Medic Product ID = 11925004565

Biome Medic Permalink with Gift Card code:

<https://ishoppurium.com?prods=11925004565:1&giftcard=debbie>

Biome Medic Permalink without Gift Card code:

<https://ishoppurium.com?prods=11925004565:1>

CBD+

CBD+ Product ID = 278298689557

CBD+ Permalink with with Gift Card code:

<https://ishoppurium.com?prods=278298689557:1&giftcard=debbie>

CBD+ Permalink without Gift Card code:

<https://ishoppurium.com?prods=278298689557:1>



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Item No.	Product ID	Item Name
11194	105647767573	10-Day Transformation Athletes
11159	105653370901	10-Day Transformation Cleansing
11157	11751453845	10-Day Transformation Weight Loss
11148	105647636501	40-Day Ultimate Athletic Performance
11145	11901734741	40-Day Ultimate Fat Burning
11149	118504030229	40-Day Ultimate Nutrition
11141	105647865877	40-Day Ultimate Parasite Cleanse
2150	11924982485	40x Aloe Vera Concentrate
2446	11924993365	Activated Barley
2640	11924988181	Advanced Probiotic Blend
12118	250321534997	Alkalizing Pack
2752	51192856597	Aloe Digest
2110	11751425109	Apothe-Cherry
2440	11924987221	Barley Green Juice
2050	11924982677	Bee Energetic
14390-I	11751448021	BIO (5 Piece Set)
14310-I	11924997589	BIO Cleanser
2491	11924996757	Bio Fruit
14320-I	11924998101	BIO Night Cream
14380	11924995413	BIO Regen
14370	11924995733	BIO Relax
14330-I	11924998613	BIO Serum
2270	11925004565	Biome Medic
2270-4	11792426133	Biome Medic (4-Pack)
2270-4	52753530901	Biome Medic (4-Pack)
2031	11924993621	C From Nature - 270 ct
2030	11924982997	C From Nature - 90 ct
2750	11751439829	Can't Beet This!
2470	11924989973	Carrot Juice Plus
3750	278298689557	CBD +
3750-4	278152577045	CBD + (4-Pack)

Item No.	Product ID	Item Name
2751	51191021589	Coco Hydrate
2438	11925000917	Cocoa Mint Spirulina
7752	105647570965	Combo Pack - Athletes
7751	105647800341	Combo Pack - Cleansing
7750	11751454293	Combo Pack - Weight Loss
2310	11751421589	CONTROL Pre-Meal Capsules
7740	11751454101	Core 3 - Nutrition
11147	105647734805	Core 4 - Athletes
11142	105653305365	Core 4 - Cleansing
11143	105626140693	Core 4 - Nutrition
11146	105653403669	Core 4 - Weight Loss
7740-GF	11892955221	Core3 Pack with L.O.V. Super Meal
2481	34444443669	Cracked Cell Chlorella tablets
2482	11924991253	Cracked Cell Chlorella Powder
2331	11924990549	Creamy Vanilla Meal Option
2012	11751440981	Daily Fiber Organic - Caramel Apple 30 Serv.
2014	11925001685	Daily Fiber Organic - Original 30 Serv.
2610	11751423445	Enzyme Advantage
7710	11751453653	Fruits & Veggies Pack
2125	11924992725	Fulvic Zeolite
12121	202521083925	Global Sisterhood Pack
2401	11924999061	Green Spectrum Lemon
2402	11924999637	Green Spectrum Original
12116	136936816661	Gut Health Pack
4030	11924984213	Heart Aid
12117	178553389077	Heart Health Pack
2250	11924984533	Herbal Fiber Cleanse
12113	51773997077	Immune Pack
2540	34444312597	Immuno-Max
2120	11924992469	Ionic Elements
4020	11924985109	Joint-Flex
2420	11924989397	Kamut Blend
2421	11924986133	Kamut Blend - Family Size
2235	11751435605	Kids - Immune Shield



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Item No.	Product ID	Item Name
2234	11751435349	Kids - In Focus
2236	11751435861	Kids - MVP Kids
2232	11751435093	Kids - Power Kids
2237	11751448597	Kids Quad Pack
9800	11925000469	Kitchen Canister
3510	11924983381	Men's Defense
2410	11924992021	More Greens
2741	11751439317	MVP Sport Chocolate
2740	11751439637	MVP Sport Vanilla
2115	11924994517	Power of 10 Veggie
2009	11751440341	Power Shake Apple Berry - 30 Serv.
2203	11925000021	Power Shake Original - 15 Serv.
2004	11751440661	Power Shake - Original - 30 Serv.
2001-BB	11925003221	Power Shake Terra Pouch Apple Berry - 15 Serv.
2001-BB2	11751448277	Power Shake Terra Pouch Apple Berry - 30 Serv.
9814	11751434901	ProStak Blender Bottle
3020	11924987605	RENEW Hair, Skin, & Nails
9819	141651640341	Replacement Filter
4010	11924986581	Revive-It-All
2455	11924992277	Rice Bran Solubles
2381	11924994197	Scoop of Greens
12114	51774914581	Sleep Pack
2433	11924997141	Spirulina Capsules
2432	11924991701	Spirulina Powder
3730	11751442325	Spray Charge
3720	11925003861	Spray Chill
3710	11751441557	Spray Control
3740	11925004245	Spray Ease
3700	11792426389	Sprays - (4pack of Control, Chill, Charge, Ease)
3551	11751429269	Super Amino 23 - 150 ct
3550	11924990357	Super Amino 23 - 50 ct
3551-6	11901734101	Super Amino 23 (6 pack)

Item No.	Product ID	Item Name
2260	11751432021	Super CleansR
3525	11751433557	Super Life Formula
2060	11751432853	Super Lytes
2700	11924994773	Super Meal L.O.V. Original 10 Serv.
2711	11751437461	Super Meal L.O.V. Original 30 Serv.
2910	11751433301	Super Meal L.O.V. Vanilla Chai
3537	11751433877	Super Xanthin
12112	51533250581	Survival Kit
2040	11924988501	Tropic Oil
2510	11924989077	Vir-U-Sure
9818	51467354133	Water Filter Bottle
2130	11751430805	White American Ginseng Extract
3010	11924983701	Women's Defense