

FAST START

1. JOIN THE MOVEMENT

- Become a Premier Member, set up your back up order and make sure you have maintenance products.
- Take your picture, measure and weigh in
- Prepare yourself physically and mentally
- Get plugged in to your support systems: Facebook, support calls, and texting service

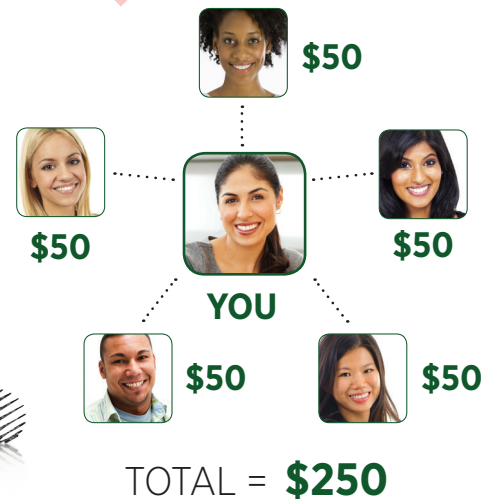
Purchase your Enrollment Pack and become a walking billboard



2. GET YOUR PRODUCTS PAID FOR!

- Give \$50 get \$50
- Share your story and inspire others
- Create your circle of support
- Give the gift of health and wellness

10-Day Transformation Cleanse Pack



3. TURN YOUR GIFT CARDS INTO CASH!

- Transform your life and your community
- Partner up with like-minded individuals who have a passion for helping others and are excited about earning additional income.
- Turn your Gift Cards into CASH ... and start earning significant income!

- Gold Pack
- Platinum Pack
- Party Pack



Make your money back when you partner up with 3!

YOU



\$100
\$150
\$250



\$100
\$150
\$250



\$100
\$150
\$250

TOTAL = \$1,000+

(with your customers and other bonuses)

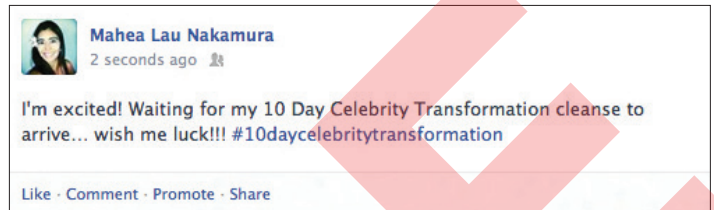
+ \$50 (if all 3 are enrolled in one week)

G.A.M.E. PLAN

Go PUBLIC

Friends, Family and Co-workers: Let them all know what you are doing so you get the support you need. You may even find a few people who want to do it with you! And one of the best ways to Go Public is on Facebook.

When you enroll, post:



When your Member Kit arrives, post:



On Day 5 of your Transformation, post:



On Day 10 of your Transformation: Share Your Story!



Ask THE MAGIC QUESTION / AVOID WORD VOMIT

Memorize this question and learn how to spark interest with it: Have you ever heard of the 10-Day Celebrity Transformation?

Move THROUGH THE TOOLS

Always lead your prospect to a higher source of information. Let the tools do the talking. Know your first "go to" tool:

*Text "purium" to 55678 *Facebook *Videos *Brochures

Here's what it might sound like:

Friend: Hey, what is that drink you're drinking?

You: Have you ever heard of the 10-Day Celebrity Transformation?

Friend: No, what is it?

You: It's an awesome, green vegan cleanse. It helps people break their addiction to processed foods and lose 5-20 pounds in just 10 days! I lost __ pounds and __ inches! Would you like to learn more?

Friend: Yes ... absolutely!

You: Great! Take out your phone and text the word "purium" to 55678.

Then hand them a \$50 Gift Card and tell them to visit: www.mypuriumgift.com.

Enroll & GET THEM STARTED RIGHT

Follow-up. Get a Gift Card in their hands. Use Healthy Happy Hours, face-to-face meetings and 3-way calls.

