

FAST START

- 1. JOIN THE MOVEMENT:**
Become a Walking Billboard
- 2. CHALLENGE OTHERS:**
Find Your 5 Before Your Products Arrive
- 3. TURN YOUR GIFT CARDS INTO CASH:**
Get Paid to Share



G.A.M.E. PLAN

Go PUBLIC

Let friends and family know what you're doing. Spark interest! Carry your shaker cup with you. Buy a Purium workout shirt. Text, call, email, post on Facebook. Host a Healthy Happy Hour.

YOUR FAST 5

1. _____
2. _____
3. _____
4. _____
5. _____

PRODUCT-ORIENTED PEOPLE

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10. _____

SAMPLE TEXT:

You: Hey (insert name)! I just got info on this new fat burning cleanse. The weight loss results and before/after photos look amazing. Believe it or not, the company guarantees you'll lose 5-20 pounds in just 10 days! I'm getting a group together to do it with me, so I thought of you. Plus, I got a few \$50 Gift Cards. If I give you one, are you in? Let me know ... or text me if you want more info.



BUSINESS-ORIENTED PEOPLE

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SAMPLE SCRIPT: PRODUCT-ORIENTED CALL

You: Hey (insert name)! I just found out about this new fat burning cleanse. The best part is it's only 10 days! I thought of you because I know you are always looking for healthy products to try. Have you ever heard of the 10-Day Celebrity Transformation?

Friend: No, what is it?

You: It's an awesome, green vegan cleanse. Would you like to learn more?

Friend: Yes ... absolutely!

SAMPLE SCRIPT: BUSINESS-ORIENTED CALL

You: Hey (insert name)! I just found out about this new company that is growing like crazy. I thought of you because I know you are business savvy. Have you ever heard of Purium and their Gift Card Marketing System?

Friend: No, what is it?

You: It's so simple. You give out \$50 Gift Cards and you get \$50 bills. Would you like to learn more?

Friend: Yes ... absolutely!

Go PUBLIC

Friends, Family and Co-workers: Let them all know what you are doing so you get the support you need. You may even find a few people who want to do it with you! And one of the best ways to Go Public is on Facebook.

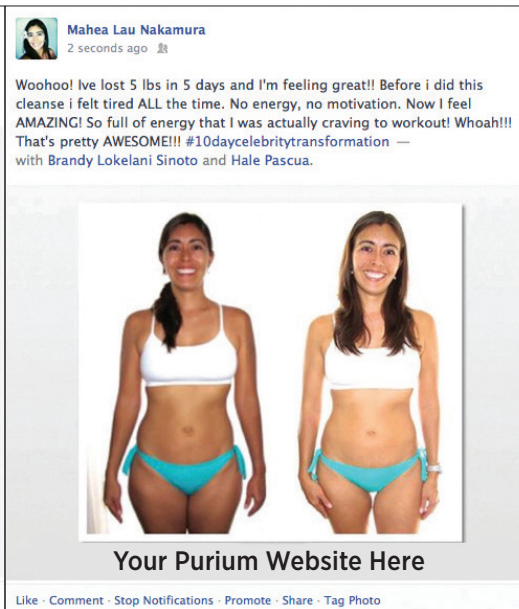
When you enroll, post:



When your Member Kit arrives, post:



On Day 5 of your Transformation, post:



On Day 10 of your Transformation: Share Your Story!



HEALTHY HAPPY HOURS ARE A GREAT WAY TO LAUNCH YOUR BUSINESS!

MAKE IT HEALTHY
Serve Apple Berry Power Shake + one more Purium drink or some fresh fruit.

MAKE IT HAPPY
Play fun music.
Lots of stories.
More like a party than a presentation.

MAKE IT 1 HOUR
Play the DVD.
Use the brochures and tear pads to turn interest into action.
Watch the HHH Training and review the HHH Guide in your Back Office for more details.

Ask THE MAGIC QUESTIONS/ AVOID WORD VOMIT

Memorize these questions and learn how to spark interest with them: Have you ever heard of the 10-Day Celebrity Transformation? Have you ever heard of Purium and their Gift Card Marketing System?

Move THROUGH THE TOOLS

Always lead your prospect to a higher source of information. Let the tools do the talking. Know your first "go to" tool:
*Prosper Magazine *Text "purium" to 55678 (70734 for Canada)
*Website *3-Way Call

HERE'S WHAT IT MIGHT SOUND LIKE:

Friend: Hey, what is that drink you're drinking?

You: Have you ever heard of the 10-Day Celebrity Transformation?

Friend: No, what is it?

You: It's an awesome, green vegan cleanse. It helps people break their addiction to processed foods and lose 5-20 pounds in just 10 days! I lost __ pounds and __ inches! Would you like to learn more?

Friend: Yes ... absolutely!

You: Great! Take out your phone and text the word "purium" to 55678.

Then hand them a \$50 Gift Card and tell them to visit: www.mypuriumgift.com.

Enroll & GET THEM STARTED RIGHT

Follow-up. Get a Gift Card in their hands. Use Healthy Happy Hours, face-to-face meetings and 3-way calls.

