



OCTOBER SOCIAL MEDIA CONTEST RULES

Use social media to show the people in your universe how much fun you have promoting Purium...you could win \$500 by simply tagging a photo of a Healthy Happy Hour or you giving out a Prosper Magazine or sample of the Power Shake or MVP Kids with #HighTouch – or show them your experiences with Purium technology like our Phone App or Social Media Guide and tag it #HighTech.

#HighTech refers to anything involving Purium technology and how distributors benefit from using it. Grab a screenshot of a winning response from a prospect or grab a photo of a team member texting. Show us all the ways YOU are taking your business to the next level with technology.

#HighTouch is the warm and fuzzy business-building effort we all know and love. This one can include photos of Healthy Happy Hours, connecting with a prospect in the grocery store or handing out a Sample. Show us how you are interacting with prospects and using the tools we've provided.

(You may also use #PuriumHighTouch and/or #PuriumHighTech to qualify.)

VERY IMPORTANT: Please be sure use the hashtag AND to post on a public page (either your own or on www.facebook.com/mypurium) in order to qualify. Entries posted on private pages will not be counted.

Contest Details: Again, we will be giving not one, but TWO 1st place prizes of \$500 CASH each – the money will be added to your month's commission check. Additionally, each hashtag will have 5 runner-ups that can win a free Purium green drink of their choice (please see "Prizes" for list of options).

Submissions*: Submit a photo with a 1-3 sentence caption that reflects either the "high tech" part of your business or the "high touch" part. Use either #HighTech or #HighTouch (or #PuriumHighTech or #PuriumHighTouch) and post your photo PUBLICLY on Facebook or Instagram so we can easily find it. The contest runs until October 31, 2016.

Judging: We will judge the photos based on originality, personal significance, creativity, composition, aesthetics, inspiration, effectiveness of the promotion captured in the image and clear display of the Purium brand, tools and products.

Prizes for EACH hashtag:** First prize will receive a \$500 cash that will be added to your commission check (if there is a tie, each will get \$250). Up to 5 other winners will receive one container of the green drink of their choice out of the following options: Power Shake 533 gram, Organic Kamut Blend (270 g), Organic Barley Green Juice, Organic Best of Greens, More Greens, Scoop of Greens, or Power of 10 Veggie.

**Photos that are tagged #HighTech or #HighTouch or #PuriumHighTech or #PuriumHighTouch will automatically be considered authorized for usage by Purium corporate for marketing purposes and may also be shared by other Purium Members through their social media platforms and other marketing efforts.*

***\$500 commissions will be paid at least 1 week after winner is determined. No BV points will be awarded for 2nd place prizes. Please contact Customer Service to redeem your product prize. Must redeem prize within same month that winners are announced. Prizes are non-transferable. No substitutions, replacements, or refunds. Must be a Purium customer or distributor to participate. Winners will be announced on a Purium Conference Call after the first of the month for the month prior. Contest goes from October 1 to October 31, 2016.*