

FOR IMMEDIATE RELEASE:

Local Business Ranked Among 5000 of the Fastest-Growing Companies in U.S.

Purium rapidly advances in rank in just three years.

LONG BEACH, CA, October, 2016 – For the third year in a row, local business Purium has been recognized by business magazine *Inc.* and mentioned on the prestigious *Inc. 5000 List* of fastest-growing, privately-held companies. Thanks to the Purium division, the parent company Organic by Nature Inc. has rapidly grown in the ranking from #4584 (2014 list) to #1487 (2015 list) to #1284 (2016 list).

Starting as a one product wholesale and retail company in 1993, the co-owners Amy Venner-Hamdi and Dave Sandoval have been providing the world with pure, non-GMO superfoods for 23 years. More recently, the company launched the Purium brand into the network marketing channel of distribution and sales took off. Purium’s unique “farm-to-family” products have struck a chord with consumers looking to minimize artificial ingredients from their diets and the company is now the 45th fastest growing food and nutrition company on the *Inc. List*.

Owner and founder, Dave Sandoval stated, “Growing awareness and an educated public, motivated to take their health into their own hands have created an unprecedented demand for pure premium superfoods from a brand they can trust.”

Purium’s sales team is comprised of distributors across the U.S., Canada as well as an emerging European team. The company offers a lucrative compensation plan to those who promote the Purium superfoods and these entrepreneurs are leveraging technology and social media to grow their networks. Female entrepreneurs have enjoyed great success promoting Purium’s products and have been a driving force in the company’s growth. The majority of the top income earners in the company are either women or couples with a woman as the primary business owner.

Motivated by that support and the nutritional effects on children’s health, President and Owner, Amy Venner-Hamdi is launching the Million Mom Movement. “Our grassroots campaign goal is to inspire 1,000 moms, in 100 communities to share this empowering knowledge with 10 families each,” explains the mother of two.

Venner-Hamdi and Sandoval are pleased with the growth of their business and even more pleased that Purium allows their mission to connect with tens of thousands of families across the world.

About Purium

Family owned and operated Organic by Nature, Inc. provides whole, raw and green food products without artificial colors and flavors, binders, fillers or genetically modified ingredients. Co-owners Amy Venner-Hamdi and Dave Sandoval have dedicated their lives to educating people about the importance of proper nutrition and creating products that emulate their cause.

Contact:

David Litt

Vice President of Sales and Marketing

Purium Health Products

562-285-6751

davidl@puriumcorp.com

<http://puriumcorp.com/>