

Are you taking a break from processed foods and cleansing your body? Share photos and captions of your journey with the world (and us) so everyone can see that a total health transformation is possible and **tag it with #ltStartsWith10Days!** 

## #GOBIG in2017

Are you amping up your business and setting yourself up for personal growth? Show us and your followers all the ways you will **#GoBigin2017**!

Use your originality and start sharing these hashtags along with personal insights and you will be in the running to win a **\$250 Purium Shopping Spree**. Grand prize winner will receive FREE products + FEE BV points!

## DETAILS

We will be looking for:

- · Purium gear
- · Originality and creativity
- Inspiration
- · Personal significance
- · Clear photos with aesthetically pleasing compositions
- A short but poignant caption (1-3 sentences)

VERY IMPORTANT: Please be sure use the hashtag #GoBigin2017 or #ItStartsWith10Days\* AND post on a public page (either your own Facebook or Instagram page or on www.facebook.com/mypurium) in order to qualify. Entries posted on private pages will not be counted. The contest runs until January 31, 2016.

Prizes\*\*: First prize will receive a \$250 gift certificate for Purium products. Up to 5 other winners will receive one container of the green drink of their choice out of the following: Power Shake 533 gram, Organic Kamut Blend (270 g), Organic Barley Green Juice, Organic Best of Greens, More Greens, Scoop of Greens, or Power of 10 Veggie.

\*Photos that are tagged #GoBigin2017 or #ItTakes10Days will automatically be considered authorized for usage

by Purium corporate for marketing purposes and may also be shared by other Purium Members through their social media platforms and other marketing efforts.

\*\*\$250 gift certificate counts as a form of payment and will not reduce the BV points associated with the products purchased with this gift certificate. No BV points will be awarded for 2nd place prizes. Please contact Customer Service to redeem your prize. Must redeem prize within same month that winners are announced. Prizes are nontransferable. No substitutions, replacements, or refunds. Must be a Purium customer or distributor to participate. Winners will be announced on a Wednesday night Purium Lifestyle Call with David Sandoval after the first of the month for the month prior. Contest ends January 31, 2017.