

# Life. BEGINS TODAY.



#ITSTARTSWITH  
#10DAYS

ALL YOU NEED TO SUCCEED.



## 10DAY

Lose 5-20 pounds in a totally healthy way! Take a 10 day vacation from processed foods. Transform your body. Break your food addictions. Detoxify your cells and organs. Increase your energy. But this is just the beginning...



## 100DAY

Turn your body into a fat burning machine! Reset your metabolism. Look and feel better than you have in years. It's easy. Proven 2 step system using organic, non-GMO, gluten-free, great-tasting products. Plus, it costs less than a cup of gourmet coffee.



## CONTEST

Win a dream trip to one of your favorite destinations or discover some place new. Where do you want to go? The nightlife of Vegas? The relaxing beaches of San Diego? The beautiful mountains of Vail? Or will you take your family to Disney World? You choose!

## YOU CAN SAVE \$50 ON YOUR ENROLLMENT!

Ask the person who referred you to this site if they have a \$50 Gift Card for you.



## 10DAY

Are you ready to take a 10 day vacation from processed foods? This one simple decision can dramatically impact your health and your waist line.

More than 100,000 people have proved that the **10-Day Transformation** is the fastest, easiest, least expensive and healthiest way to lose weight. Most people lose 5 pounds, 10 pounds, even 20 pounds in just 10 days. And you can too!

Other potential benefits include **healthy detox, more energy, better sleep, and breaking addictions to processed foods.**

How is this possible?

This 10-day program saturates your cells with organic superfood nutrients that trigger the release of fat and toxins. You get protein, fruits and vegetables in super-concentrated forms. Maximum nutrient density and minimal calories.

You're not alone. There are Group Cleanses started every Monday and Thursday. There is an informative Support Guide and Group Support Calls Monday-Friday throughout the 10 days to keep you on track.

The best part about the 10-Day Transformation is that you are losing the fat you don't want, not the muscle you want to keep.

This is really just "transfer spending" because your food budget goes down to almost zero during the 10 days. For about the same price as one restaurant meal you can get all of the superfood nutrition your body needs for an entire day.

Click the video to learn more about our 10 day transformation:



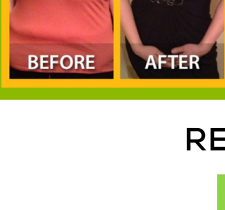
## 10-Day Transformation Get Started Pack

Price: **\$230**  
(With \$50 Gift Card)



That's \$23 per day. Includes a Membership to save 15%-30% on future purchase!

For a brief summary of the clinical studies on the Reset Pack, please [click here](#).



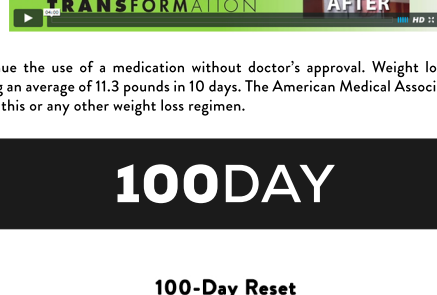
## David Sande's TRANSFORMATION 10 Day Celebrity challenge.

**Robin N.L. lost 84 pounds in just 12 months!**

"Joining Purium is honestly the best thing I have done for myself..."

[READ MORE](#)

## REAL PEOPLE. REAL STORIES.



Never reduce or discontinue the use of a medication without doctor's approval. Weight loss results will vary. In 2013, participants reported losing an average of 11.3 pounds in 10 days. The American Medical Association recommends consulting a physician before starting this or any other weight loss regimen.

## 100DAY

### 100-Day Reset

Did you ever notice that to some people can eat anything and never seem to gain weight, while others seem to hold on to every calorie? And if you're one of these "other" people ... that even when you try to lose weight, (and you're willing to try almost anything), you seem to gain back more than you lost?

Well, scientists have now discovered the difference between lean body types and those that are heavier. The big difference is a **HORMONE...**

and the lean body types have a lot more of it. It's called **ADIPONECTIN.**

**Adiponectin turns fat into energy.**

**And adiponectin is the KEY to long-term weight loss.**

Normally, when you eat carbohydrates and sweets, your body turns that extra sugar into stored fat, but if you have enough adiponectin, then your body can easily convert that fat back into glucose to fuel your cells! If you don't have a lot of adiponectin, then your adipose layer grows and grows and grows.

So the question is-

**Can you increase the level of adiponectin in YOUR body?**

And the answer is **YES!**

**In fact, clinical studies have proven it.**

The **Reset Pack** has a 100% natural, organic and gluten-free superfood that will stimulate your body to produce **40% more adiponectin in less than 100 days!** This 40% increase is about the difference between lean people and those who are clinically considered obese.

Are you ready to reset your metabolism and change your life?

Are you ready to break the cycle of yo-yo dieting?

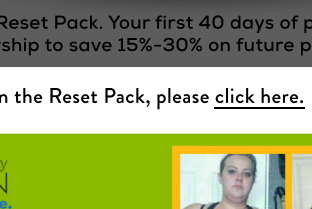
Are you ready to re-teach your body how to burn fat?

Are you ready to prove to yourself this CAN be done?

We recommend you get the 10-Day Transformation + Reset Pack to get the body you deserve!

## 10-Day Transformation + Reset Pack

Price: **\$319**  
(With \$50 Gift Card)



Includes a 10-Day Transformation + 30-Day Reset Pack. Your first 40 days of product. That's less than \$8 per day. Includes a Membership to save 15%-30% on future purchases!

For a brief summary of the clinical studies on the Reset Pack, please [click here](#).

## David Sande's TRANSFORMATION 10 Day Celebrity challenge.

**Monika L. lost 177 lbs in just 20 months!**

For Monika, the 10-Day Transformation not only changed her body, it changed her mindset...

[READ MORE](#)



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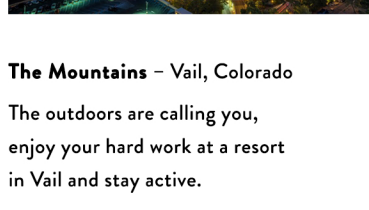
## CONTEST

### Win a Vacation

Celebrate and show off your new, healthier body with a vacation on us! We will be offering 3 winners (one per month for January - March), the opportunity to win a Dream Trip to one of four amazing resort destinations. You choose!

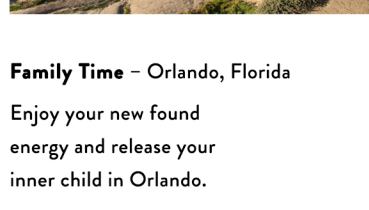
#### Night Life - Las Vegas, Nevada

You've worked hard, now kick back and enjoy the Las Vegas nightlife.



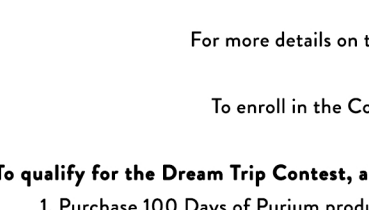
#### The Beach - San Diego, California

San Diego is the perfect place to celebrate the new beach body that you've worked so hard for.



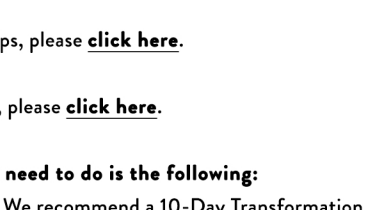
#### The Mountains - Vail, Colorado

The outdoors are calling you, enjoy your hard work at a resort in Vail and stay active.



#### Family Time - Orlando, Florida

Enjoy your new found energy and release your inner child in Orlando.



For more details on the Trips, please [click here](#).

To enroll in the Contest, please [click here](#).

**To qualify for the Dream Trip Contest, all you need to do is the following:**

1. Purchase 100 Days of Purium products - We recommend a 10-Day Transformation "Get Started Pack" ... and continue with a Reset Pack for 90 days
3. Enroll in the contest using the link above
4. Complete the form and submit your before and after photos
5. Lose at least 10 pounds during the 100 days

NOTE: This is NOT an "extreme weight loss" challenge. Winners will be selected randomly from all qualifying contestants. Contest submission deadlines are: (must submit "before" photos and initial information by)

January 31, 2017 for the "January" challenge

February 28, 2017 for the "February" challenge

March 31, 2017 for the "March" challenge

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